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FINANCIAL TIMES

No. 27,127

Thursday November 18 1976

*10p



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NEWS SUMMARY

GENERAL

Heath attacks Tory tactics

Mr. Edward Heath has urged Conservatives to forget their "unworthy" war against scroungers and Left-wing MPs and get on with the job of formulating positive policies which could unite the nation. Back Page 18

The Commons voted for an all-party Committee of Privileges to investigate whether Conservative MP Mr. Iain Sproule's allegations that some Labour MPs were "crypto-Communist fifth-columnists" was a breach of Parliamentary privilege. Back Page 18

Rhodesia death toll mounts

The Rhodesian counter-offensive against Nationalist guerrillas has risen to a new level. A communiqué claims so far this week that 73 have been killed for the loss of two white soldiers. Page 8. Mr. Anthony Crosland, the Foreign Secretary, is prepared to go to Geneva if this would prevent the collapse of the Rhodesia conference. Back Page 18

20,000 take part in cuts demo

Well over 20,000 demonstrators joined the march from Hyde Park to Westminster protesting against the Government's expenditure cuts. Many public sector workers and students took part in the biggest show of trade union protest since the official TUC demonstration against the Industrial Relations Act five years ago. Back Page 18

Second expulsion order served

A second American, Mr. Philip Agee, has been told he is to be deported from Britain. Mr. Agee, a former CIA agent, has written a book about CIA activities and is working on another. Page 18

Hotel battle

Four gunmen seized 150 hostages in Amman's International hotel yesterday. In a pitched battle with security forces three of them, named by the Jordanian Government as members of the Palestinian Black June terrorist group, were killed. At least four other people also died.

Missed World

Three more contestants in the World contest Miss Malaysia, Miss Seychelles and Miss Sri Lanka, have been withdrawn by their Governments in protest at the participation of South African entrants. The organisers, Mrs. Julie Morley, have further walkouts at the last minute, due to the already announced.

Blow to authors

The British Lending Right Bill, which would have imposed strict controls on lending, was virtually eliminated yesterday when debate on amendments was adjourned.

England lose

England were beaten 2-0 in Italy in Rome in a key World Cup football qualifying match. Page 2. Scotland beat Wales 10-0; France beat Ireland 2-0.

Briefly

Prince Charles, in command of his minesweeper HMS Brindis, was last night leading a couple of sailors from their yacht, Mr. Len Murray and Mr. Jack Jones, who were involved in a car crash in Spain last night. They were shaken but not seriously injured.

Condemed Utah murderer Gary Gilmore, who has called for his own execution, tried to prevent his recovery from a drug overdose by pulling out intravenous medical tubes.

Mr. Reg White and Mr. John Johnson, winners of the Torpedo race in the Olympic regatta this summer, were elected joint chairmen of the Year. Page 11. Belfast firemen ended their ban on tackling terrorist planes.

Chief Price Changes Yesterday

(Prices in pounds unless otherwise indicated)

W. Ribbons	37 + 5
W. Wartford Ivory	148 + 5
Woolworth (F. W.)	465 + 2
BP	700 + 4
FALLS	
EMI	206 - 4
Edwards	22 - 24
Fisons	232 - 31
Kharman-Reeve Engl.	153 - 17
Liquor (J.J.)	280 + 10
Summerset (A.)	250 + 10
Suning (Gibson)	188 - 8
Unilever Pre-tax profit rose to £1,157m (£118.5m) in third quarter, taking the nine-month total to £408.3m (£219.0m). Page 31 and Lex	250 + 10
Woolworth made pre-tax profit of £22.50m (£21.7m) in the nine months to October 31. Page 30 and Lex	250 + 10
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BUSINESS

Equities rise 0.9;
gold off \$1.75

• EQUITIES showed a late improvement, encouraged by the strength of sterling in early New York dealings. FT 30-Share Index, which was off 14 at 3 p.m., closed at 511.1 for a gain of 0.9 on the day.

• GOLD was strengthened by sterling's performance and news that the medium-term stock, which made its debut last Friday, had been exhausted. Government Securities Index gained 0.05 to 97.92.

• STERLING gained 1.70 cents to \$1.6600. Its trade-weighted depreciation narrowed to 45.1 (45.6) per cent; dollar's widened to 2.23 (2.15) per cent.

• GOLD fell \$1.75 to \$122 in fairly quiet trading. Krugerrand held up slightly better than

Japan stands firm against curbing exports to Europe

BY CHARLES SMITH: TOKYO, NOV. 17

Japan is not proposing to announce any significant new restraints on its exports to Europe before the EEC summit meeting on November 29 and is firmly convinced that "everything we can do is being implemented."

This was said to-day by Foreign Minister Toshiaki Kuroda, who probably continue to feel that the means chosen probably will be a "spontaneous" and unannounced slowing down of certain types of exports to the EEC Commission and a decrease in imports. The Japanese mission led by Mr. and farm products, including biscuits, whisky, and sweets. It is not guaranteed that effects of these policies may become apparent by early next year, but the Japanese are saying firmly, that they cannot accept the EEC summit on November 29 as a deadline for decisive action.

At the talks the Japanese side that anything can be done in this sector before the EEC summit is being claimed to be offered to the EEC to increase trade imports. The effects of these policies may become apparent by early next year, but the Japanese are saying firmly, that they cannot accept the EEC summit on November 29 as a deadline for decisive action.

According to the official version in Tokyo of what came out of the talks, Japan has indicated that its share of the U.K. car market will not exceed 10 per cent of total registrations during 1978, but it has made no commitments about 1977. Since the Japanese market share on the figures so far available stands at 9.6 per cent, this cannot be considered a major commitment.

Japan has also agreed "because we could not really refuse" to a demand from the EEC for bilateral talks on world shipbuilding problems. The Japanese say that they have responded positively during discussions by the Organisation for Economic Co-operation and Development on shipbuilding and head off a crisis in its trade with

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Hattersley blocks bread price rise

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

MR. ROY HATTERSLEY, the new Prices Secretary, yesterday effectively over-rode the Price Commission's decision to let bakers raise their prices and so set a precedent in price policy.

He was immediately attacked by the industry, which accused him of acting in defiance of the Prime Minister's stated intention of letting profits recover in the private sector.

The Minister announced a two-part package aimed at ensuring that the price of a standard loaf remains as low as possible. The package seems certain to reduce bakers' profits over the next few months and could squeeze retailers' margins on bread next year.

It could mean that the price of bread will stay at its present level in most shops until Christmas, with price cuts of 2p or 3p a loaf in some supermarkets in the New Year.

The strength of sterling helped bring further price rises in the gilt-edged market after the early morning news that supplies of the new 1982 "tap" stock of which £600m was issued last week, had run out.

Improved sentiment in the market reflected optimism about the results of a visit to the U.S. by Mr. Harold Lever, Chancellor of the Duchy of Lancaster, and the prospects for the IMF credit.

Dealers reported that there were growing hopes of a satisfactory U.K. economic package and moves to deal with the problem of the sterling

This could mean that the price of bread will stay at its present level in most shops until Christmas, with price cuts of 2p or 3p a loaf in some supermarkets in the New Year.

In the short term, Mr. Hattersley has effectively blocked the price rise due to come into effect on November 29—the Minister made new use of his powers to establish maximum prices. Until now these powers have only been used on subsidised foods and the Minister has never before refused to raise a maximum price once the Price Commission has given the go-ahead for an increase.

Last night both the Food and Drink Industries Council and the Retail Consortium cited Mr. Hattersley's intervention on bread as a "dangerous precedent." The new Minister had apparently acted in defiance of the Price Commission's views.

The retailers also warned that the prospect of another round of price increases from the bakers. In effectively blocking the bakers' price rise—due to come into effect on November 29—the Minister made new use of his powers to establish maximum prices. Until now these powers have only been used on subsidised foods and the Minister has never before refused to raise a maximum price once the Price Commission has given the go-ahead for an increase.

The bakers themselves were still studying the implications of market it is doubtful whether any one manufacturer will risk losing market share by raising prices in advance of his competitor.

In the same way, although many supermarkets are selling their prices.

Bread is such a competitive market it is doubtful whether any one manufacturer will risk losing market share by raising prices in advance of his competitor.

The b

LOMBARD

Current account obsessions

BY ANTHONY HARRIS

ONE POINT on which nearly all the warring parties in the present economic debate would agree is that a major aim of policy should be to get the balance of payments right, and that this statement means setting the current balance right. There is, to be sure, disagreement about the answers to this problem. New Cambridge would tackle it through import controls, new monetarist through the borrowing requirement, and New Orthodox (the school I discussed yesterday) would argue that some deficit, to match part of the surplus of OPEC oil exporters, would help to save the world from slump. They are all agreed, though, that the current balance of payments is terribly important.

This used not to be so before the war. People worried about reserves when they were inadequate, and exchange rates when they collapsed; they worried about unemployment, and it was to protect employment that they argued for trade restrictions. As Lord Kaldor likes to point out, Britain had a general tariff, manufactured imports in the 30s, and a very fast domestic growth rate. The British trade record was not so impressive, and the current account was rotten but nobody worried about that. The balance of payments was after all a monetary affair; if the market was calm, nobody brooded over the statistics.

Why did we start worrying about the current balance after the war? The question was raised by John Forsyth of Morgan Grenfell at the recent FT European Banking conference in Stockholm. He pointed out that the current account became the touchstone after the Bretton Woods agreement in 1944.

To justify

The reason, I suspect, was the same as the reason for the forgotten scarce currency clauses: Keynes was determined to set up rules under which the economies of Europe would be free to fix exchange rates which enabled them to compete effectively with the U.S. Otherwise we might have settled to a world in which everyone but the U.S. was in current deficit balanced by a supply of U.S. investment funds—a road to total American domination. The current account criterion was meant to justify devaluations which might otherwise be resisted as unfair.

TV Radio

* Indicates programme in black and white.

BBC 1

9.45 a.m. For Schools, Colleges. 12.25 p.m. On the Move. 1.15 News. 1.00 Pebble Mill. 2.14 Barnaby. 2.00 You and Me. 2.14 For Schools, Colleges. 3.33 Regional News (except London). 4.35 Play School. 4.25 Astronaut. 4.45 Jackanory. 4.45 Blue Peter. 5.15 The Oddball Couple. 5.40 News. 5.55 Nationwide. 6.45 To-morrow's World.

Schools: Around Scotland. 5.35-

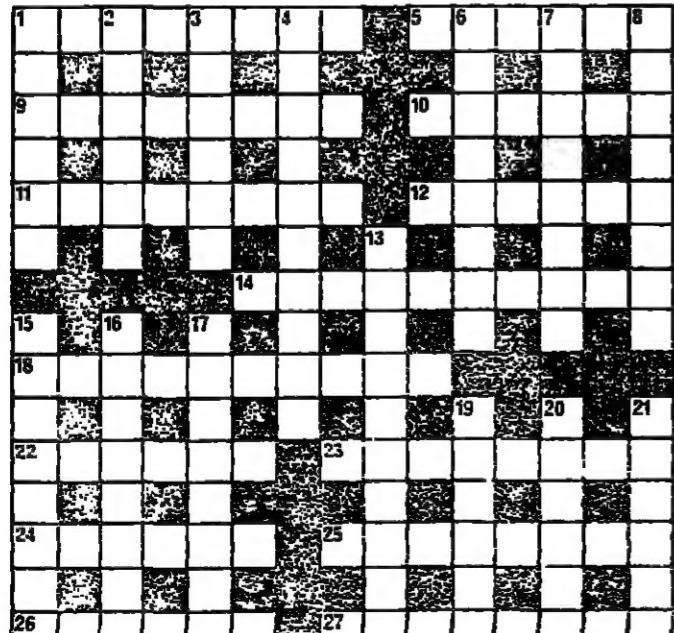
7.10 Top of the Pops. 7.40 Sixties. 8.10 Sixties. 8.00 News. 9.25 Miss World 1976. 10.30 Omnibus: Culture—Who Needs It?

11.20 To-night. 11.35 Weather Regional News. All Regions as BBC 1 except at the following times:

Wales—5.15-5.40 p.m. Billow-car. 5.55 Wales To-day. 6.45-7.10 Heddwyl. 11.35 News and Weather for Wales.

Scotland—8.41-10.01 a.m. For Schools: Around Scotland. 5.35-

F.T. CROSSWORD PUZZLE No. 3.237



ACROSS

- 1 Chinaman going to become bankrupt (6)
- 5 Drink sensibly and peg one at cribbage (6)
- 9 Peg in front of operetta (6)
- 10 Mad people talk endlessly (6)
- 11 Guide has time for people travelling cheaply (8)
- 12 He goes in curves and bends (6)
- 14 Passively creating interference with friend (10)
- 18 Not, then, to try, it could be a bargain (10)
- 22 Wartlike attempt to take in wood (6)
- 23 Trees to turn reed instrument (8)
- 24 Presents for party going in all directions (6)
- 25 Gun returned with a note to adjust (5)
- 26 One who suffers in Cromarty rainstorm (6)
- 27 See this and think the same (3-3)

DOWN

- 1 Stand after work and resist (6)
- 2 Guard protecting ship coming into port (6)
- 3 Make better soldiers take shape (6)
- 4 Sailor asking for a cancellation (10)

RETREATS SKATES
PLAYBAUL SLOGAN
NOHOWINTIMATES
EHA EUE EHT
ABRSURD NATALIE
OLWN EEEB
FLEECES STRINGS
FLA APU D C
GINSERPO DRAMA
UOPPS CEEVET
ASTRAY CONIFERS
RUVU RGAU
DAPPLE FTONCROP

SALEROOM

ANTONY THORNCROFT

Persian folio fetches £280,000

A FOLIO—one leaf—from the Shahnameh, one of the most important Persian manuscripts to appear at auction, was sold at Christie's yesterday for £280,000, plus 10 per cent buyer's premium. It was bought by Colnaghi, the London picture dealers. All told, seven folios from a work which originally amounted to 759 folios were sold for £78,000, three times Christies' estimate.

The Shahnameh was produced in the early 16th century by a group of leading Persian artists and calligraphers. It has belonged to the Sultans of Turkey and the Rothschilds but since 1959 it has been in the possession of Mr. Arthur A. Houghton, a former president of the Metropolitan Museum of Art, New York. He has given 78 folios to the museum and has sold seven. He disposed of another representative group yesterday for this sum, including a value for his collection.

The top price, a record for a Persian work of art, was for The Death of Zahab, attributed to Sultan Muhammad. The London dealer Mabbouhian gave £100,000 for a painting of Nushirwan receiving an embassy, attributed to Mirza Ali. The other five folios ranged in price between £50,000 and £95,000 and were bought by London, French and American dealers.

After the Houghton Shahnameh there was a general sale of Islamic and Indian works of art which totalled £97,000. Highest price was £28,000 from the Paris dealer Soustiel of the history of the prophets.

Christie's sold an important British book, William Carton's edition of Chaucer's Canterbury Tales, published at Westminster.

The result was overvaluation of the currency and over-investment (this last, my gloss on Forsyth, but a fair one, I think); here is a single explanation which seems to embrace both the poor competitive performance and the poor return on capital investment which has hampered us for so many years. If anything, the post-war recipe was even more poisonous than the pre-war one.

We have now, with luck and bad management, achieved the kind of devaluation which could encourage the inward flow of investment which would both re-equip the economy, and take the current balance of payments largely off the agenda; but there are two very big provisos. First, it must be an objective of national policy to maintain the real international value of the pound fairly stable from now on and not let it rise; and as soon as possible we must also achieve the Government's objective of stabilising its internal value. As Forsyth points out, it takes time to alter the structure of the economy to take advantage of a real depreciation of the currency; and in a world of floating rates, that means skill and determination. There is little sign yet that either is likely to be forthcoming.



This Stubbs portrait of Bandy sold for £60,000 at Sotheby's.

at 1484. It is a second edition, but the first illustrated edition, and only the fourth illustrated book to be printed in England. Dayson paid £45,000 for it yesterday, a price within the estimate. The sale of early printed books brought in £18,342.

There were surprises in an important sale of British paintings at Sotheby's which totalled £56,030. This is a rather uncertain market, and while certain sections such as sporting pictures and portraits did well, some highly regarded paintings failed to sell.

A George Stubbs painting of the Earl of Grosvenor's horse Bandy, so-called because of a bent fetlock, went to an anonymous buyer for £60,000. The sale totalled £43,050.

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RICHARD GREEN gave £34,500, more than twice the estimate, for an antique equestrian scene, George IV's Persian Horses Being Taken Out for Exercise, by Henry Bernard Chalon.

Sotheby's wine sale brought in £57,260, with plenty of foreign and English leading on faults committed. The Italian centre forward, Graziani, was first softened up by a heavy tackle from McFarland, and then felled by Clement, but the Israeli referee controlled what could have become a difficult situation extremely well.

Don Revie, England's manager, picked his side for a draw, and its obvious limitations in technical ability were ruthlessly exposed. As a result, the front-line did not receive the service required, although it must be admitted that Keegan, Bowles and Channon never even approached the brilliance of

Italy's second goal was quite superb. It was originated by the trickery of Cauchi and completed by the head of Bottega.

In a desperate effort to salvage the situation, both Greenhoff and Cherry forced good saves, but Italy ended very definitely on top.

In the centre of the half-back line, Greenhoff gave a fine performance, Brooking did well, but the forward line was off-key, though handicapped by lack of real opportunities. The English back line, in which Hughes covered well, was more impressive for its destructive than for its constructive policies. No doubt the best side won on the day.

Don Revie said later that the whole team had done their best and he had no complaints. He added that the first goal was "desperately unlucky". Ray Clemence would have had it but

Italy displayed a skill and an understanding which we could not match. This was emphasised by the fact that Italy's goalkeeper was only called upon.

There was a desperation to make our clearance, whereas the Italian defenders never lost their composure.

Italy took the lead they deserved following yet another free kick for a hand-trick. The goal was scored by Antognoni.

England forced their way into the game after half-time and secured a couple of corners, yet they were never able to suggest the same threat as Italy. Once, Bowles cleverly slipped a defender before making a pass inside the box which resulted in a free kick, while

Kevin Keegan into the net. Who knows what would have happened if he had not deflected it?

It may have even gone wide of the goal."

SPORT

The gloom thickens as England lose 2-0

ROME, Nov. 17.

ITALY BEAT England by two goals to nil in the Olympic Stadium here today, a scoreline which just about illustrated the difference between the teams in a World Cup qualifier which was not a classic example of international football.

On this showing, England must surely—for the second successive time—say goodbye to qualifying for the final stages of the Cup in 1978. There is simply no way that an unbiased supporter can visualise this England side pulling back the necessary margin in the return match a year from now at Wembley...

SOCCER

BY TREVOR BAILEY

GROUP II

	P	W	D	L	F	A	Pt
Italy	2	2	0	6	1	4	4
England	3	2	0	1	6	4	4
Finland	3	1	0	2	9	7	2
Luxembourg	2	0	0	2	2	1	1

The start of this vital match was predictably rather physical with Italy displaying more fitness and England leading on fouls committed. The Italian centre forward, Graziani, was first softened up by a heavy tackle from McFarland, and then felled by Clement, but the Israeli referee controlled what could have become a difficult situation.

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Italy displayed a skill and an

understanding which we could

not match. This was emphasised by the fact that Italy's

goalkeeper was only called upon.

There was a desperation to make our clearance, whereas the Italian defenders never lost their composure.

Italy took the lead they deserved following yet another free kick for a hand-trick. The goal was scored by Antognoni.

England forced their way into the game after half-time and secured a couple of corners, yet they were never able to suggest the same threat as Italy. Once, Bowles cleverly slipped a defender before making a pass inside the box which resulted in a free kick, while

Kevin Keegan into the net. Who

Tartuffe

by B. A. YOUNG

Molière's rhymed couplets that genuinely moving, foolish as he in English translation so often is. Gérard Guilloumat and Patrick Meesse are perhaps too much alike physically to make ideal casting Théâtre National Populaire, as Cléante and Damis: I think without too much regard for the French theatre's traditional respect for verse. The TNP actors even go so far as to suppress the usually-voiced final 'e' if by sounding them they detract from the conversational quality of the speech. Tartuffe is good comedy, but I doubt if much of a claim could be put forward for its merit as poetry, and the company's attitude to it seems to me a remote subject; later, when she is actually presenting herself as bait, she seems wicked.

Colette Dompétrini and Luc Ponet are an attractive young couple as Mariane and Valère. As Elmire, Nelly Borgeaud is admirably restrained, the first time we see her with Tartuffe, who has a telling way of touching her lightly but significantly even when he is talking about some remote subject; later, when she is actually presenting herself as bait, she seems wicked.

Roger Planchon's production is not due to any muddling of the verse. It is due to the great amount of comic business that has been put into it—pleasant business for the two parts organised with a touch of formality, a consciously rhythmic energy that suits the play well. But it takes up a lot of time. The scene between Mariane and Valère, virginally organised by the servant Dorine as she gives her advice to each, is almost a pas de deux in its attractively symmetrical ruined chapel, a series of flats revealing slightly less ruin with what time it would be before each act. The Orgon's sitting room has an enormous mural painting of the Massacre of the innocents on the walls, and a great brass horse spanning a mirror, a sheet hung over part of it. Pictures are left in all the furniture, used to make an architecture such as the vast table Orgon crouches under, so invisible as almost to be out of mind. The final scene seems to be taking place in an old castle, lit only by candles and boasting what looks like the machinery of a drawbridge showing through the window. An angel with a fiery sword and a figure of Christ overlook the action from the skies.

The pace remains slower than we are accustomed to throughout the evening. I felt little tension as Tartuffe made his approaches Elmire with Orgon under the table; he took such a time about it that she seemed the guiltier party of the two before he actually got around to anything. As for the last act, with the bailiff and the officer and a remarkably rough incursion of troops, the exciting changes of fortune that ought to make it so good hardly raised by blood-pressure at all.

Though I complain about the speed of the production, I was delighted by the acting. Lucienne Marchand sets the pace as she whacks about with Mme. Pernelle's cane in the first scene, and Ariette Gilbert acts off on the endless peals of laughter that signal her presence in almost any circumstances. When Guy Trejan comes in, resplendent in white-and-gold, we see at once that Orgon is a man of substance, and his subsequent humiliation is



Record review

La Bonne Chanson

by MAX LOPPERT

Feuille: Melodies. Felicity Palmer/John Constable. Argo RSG 815 (£3.50).
Ives: Songs. Dietrich Fischer-Dieskau/Michael Ponti. DG 2393 (£3.50).
Schumann: Liederkreis, Op. 39. Schumann-Liederchor und -Orchester. Op. 42. Janet Baker/Daniel Barenboim. EMI ASD 3217 (£3.50).
Fischer-Dieskau: Liederkreis, Op. 39. Schumann-Liederchor und -Orchester. Op. 42. Janet Baker/Daniel Barenboim. EMI ASD 3217 (£3.50).
Bell: Musgrave, Norgard etc. CRD 1062 (£3.50).
Song: Dorothy Dorow/Instrumentalists/Daniel Bell. CRD 1062 (£3.50).
Caprice: Gluck, Mozart, etc. Verdi, Gioachino, etc. Arias. Håkan Hagegård/Kungl. Konsertkapellet/Carlo Felice Caprice CAP 1062 (£3.50).
Meyerbeer: Massenet, Offenbach etc. Arias. Frederica von Stade/London Philharmonic Orchestra/John Pritchard. CBS Masterworks 75522 (£3.49); cassette 4076522 (£3.67).

Felicity Palmer's record of Faure's songs devotes its first side to *La Bonne Chanson*. The recording by a soprano of the great Verlaine cycle, a burst of passionate joy of a kind almost unmatched in the song literature, is especially welcome. Her first performer was a baritone, and distinguished baritones have made superb recordings of it. Hers includes Panzera, Sonnay and Bernard Krausen (whose version was reviewed on this page earlier in the year); the protagonist of the poems, the "I," is clearly a man, yet the special radiance of the music is perhaps most surely expressed by a voice for which it was intended.

The most interesting performance of the evening, though, was Dietrich Fischer-Dieskau's *Piano Concerto* in G, brilliant and metallic in the brilliant and metallic in the opening, sustained and serene in the slow movement, of which he had the most perfect control. It lacked the last touch of richness, perhaps, and like the orchestra's playing it was under-projected. But it touched the spirit of this piece in spite of some slightly curious jazz interpolations from the orchestra, and made one want to hear the pianist in the earlier romantic soloists.

János Ferencsik, their conductor, moulds the music with great sensitivity, but too often misses its excitement. One or two delicate moments in Bartók's *Partita* Symphony which showed the dancer Suite could not compensate for an overall lack of rhythmic impetus which robbed the music of its barbarism. It was, surely, not Bartók's greatest solo, and solid ensemble which orchestral work, though when played (as in the second half of this concert) alongside the danseuse Suite, missed the excitement.

Roddy's *Peacock Variations*, it seems, a model of restrained after its first performance, was permeated by folk-song, happy that I went off to the Palais Royal, where I had a large drawing room, by contrast, too.

The Sunday, by contrast, too,

How to make the perfect after dinner speech.

Broadway, Maida Vale

Paul Goldin

by B. A. YOUNG

Paul Goldin denies that he is a hypnotist, but his show (which is only himself) would be the same if he were, so I will just use the word "hypnotist". I have to, to mean the manipulation of the sixth sense that Mr. Goldin says we all have and that he can manipulate.

A dozen volunteers flock ready to the stage. (There were 12, but five were sent back in their seats as insufficiently manipulable.) Mr. Goldin, in the intervals of an immensely loquacious and rather common sales spiel, orders them to do various things, snapping his fingers as he does so to em-

phasise his extra-normal command.

The things they do are not very hard. They scratch themselves in the belief that they are bitten by insects. They refuse cigarettes but accept them when told to do a strip-tease routine. They find themselves unable to release a matchbox.

The Entertainment Guide is on Page 40

They converse in the languages of Mars and the Moon. They believe themselves to be Julius Caesar (in Greece, for some reason) or a bird or a customer at the fish-and-chip joint in neighbouring Kilburn High Road.

Now, if hypnosis is to be practised, it must be seen to be practised. All those 12 volunteers did on the night of my visit was to obey the instructions clearly given by Mr. Goldin. It may be that the subjects were under his control, but they may just have been obliging. True, every one of them swore on his honour that he had not been bribed to collaborate; but then if they or another

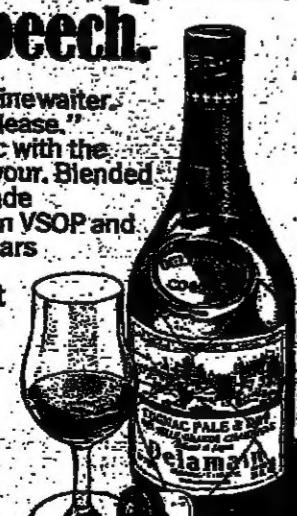
Welsh Drama Company plans for 1977

The Welsh Drama Company with King Lear, designed by Jean Bayan, King Lear opens 1977 with three classics—one by Shakespeare and two from the 20th century.

Bolt's *A Man for All Seasons* with designs by Jenny Beavan, A Man for All Seasons opens at the Theatre Workshop, Aberystwyth on January 11 for the week followed by visits to Theatr Gwynedd, Bangor (January 18-22), and the Sherman Theatre, Cardiff (January 23-29, February 1-5).

Michael Geline follows his production of The Taming of the Shrew last year with a

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Coliseum

La Belle Hélène

by MAX LOPPERT

John Copley's Offenbach production returns to the Coliseum, for a run planned to extend through the Christmas holiday period. Measured against an ideal standard of stylishness that may well not have obtained at Offenbach's own Théâtre des Variétés, it is a rather deplorable evening—shambolic, low-farcical, full of easy sight gags and loose, friendly anachronisms as a substitute for hedonism and elegance. Yet, with a cast of highly agreeable comedians, punching out the dialogue and swimming into the action with rare glee, it is also something of an enjoyable entertainment.

Anne Howell is back in the title role, a knockout from first moment to last. She sends her lines out into the audience as though she had been playing burlesque, that is, where broadness can be tamed by a sudden access of high style, where the performer contrives to suggest beauty, glamour, absurdity, wit and disarming self-mockery, all in the same instant. As Miss Howell is the natural mistress of all those strident extras the brings to the role become especially admirable, as well as

delightful—the care for the music (the phrasing of "Dis-moi, Venus" was uncommonly seductive), the bloom on the tone, the poignant undertow of melancholy. Ramon Remedios has the physique for Paris, and the voice as well, though in the early stages it failed to flow with sufficient controlled smoothness; later on, as the High Priest of Venus, he sang as zestfully as he danced. Excellent, gaily contributed, within the well-handled routines prescribed by Mr. Copley, from Geoffrey Chard (Agamemnon), Eric Shilling (Calchas) and Sholagh Squires (Cleone); the playing of the King of Salamis and Loris as a pair of queens is toned down, to welcome effect, by Ashton Smith and Niall Murray. Clive Tamms, the conductor, failed to make the dance rhythms sway and enchant with quite the hypnotic potency we know they can have; there is also room for greater angularness with the tunes. As the English National Opera has started calling in extra outside talent for its *Siegfried* and *Lohengrin*, why not invite Jean Perrson for a round of Offenbach performances next time?

Elizabeth Hall

Williamson's choice

by RONALD CRICHTON

The London Mozart Players are varying their standard fare with *du mortier juif inconnu*, inspired by the monument of that name in Paris. Three movements—in which distinguished musicians set favourite work of their own against music by other composers which they consider especially relevant. Last night's guest was Malcolm Williamson. His choice cleverly matched diplomacy with fitness. One new and one familiar work by himself (both involving string orchestra), one work each by Mozart (to represent the orchestra's tutelage deities), Bliss (Williamson's predecessor as Master of the Queen's Music), and two other revered seniors, Shostakovich and Britten.

The scheme was ingenious, but too generous—as usual in this kind of concert. The programme was too long. The Two Pieces of Shostakovich had to be omitted. Long programmes are also dangerous from the point of view of rehearsal time. The London Mozart Players seem to contain a number of new faces, the Fugue from Mozart's K. 546 showed at the outset, they haven't yet settled down. The breezy knockabout companions, the tempo for "D'amour ardente flammé" seems too slow, and that her "e" sounds need sorting out. Everything else—from *Les Huguenots* to *Claire de Lune*, *Cendrillon*, *Béatrice et Bénédict*, *Roméo et Juliette* and *Offenbach*—is purest enchantment.

Unfortunately the chief sufferer was the new work by Williamson, a concerto for harp

as it appears.

More, at this stage, it would be imprudent to say. The performance was uncertain, with a young soloist (Martine Golito) too nervous to do herself or the music justice, and sketchy string playing. Williamson's *Piano Concerto No. 2*, with the composer at the keyboard, went with gusto from the sonorous, garbed sleeve notes. To avoid complete capitulation to Federico Stade's album of French operatic arias, I have to say that her tempo for "D'amour ardente flammé" seems too slow, and that her "e" sounds need sorting out. Everything else—from *Les Huguenots* to *Claire de Lune*, *Cendrillon*, *Béatrice et Bénédict*, *Roméo et Juliette* and *Offenbach*—is purest enchantment.

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EUROPEAN NEWS

U.S. support for Portugal moderates with \$300m. loan

BY DAVID BELL

THE UNITED STATES has approved a \$300m. loan to Portugal and may participate in a large \$1.5bn. loan to the new Portuguese Government, according to reports here today.

A State Department spokesman declined immediate comment on the reports, but officials said privately that they were accurate and that they represent a decision by the Ford Administration, for the first time, to throw its full support behind Dr. Mario Soares' Government.

Last night, in Williamsburg, Dr. Henry Kissinger said that the U.S. planned to announce new aid to Portugal next week, but declined to put a figure on the amount of money involved.

Dr. Soares apparently made an urgent request to the U.S. for help late last month, and the U.S. has given it high priority because of fears that, without new international aid, Mr. Soares' moderate Government might be vulnerable to pressure from the Left.

New Margaux family move

By Our Own Correspondent

PARIS, Nov. 17. THE GINETSTET family, owners of Chateau Margaux, which produces one of the five finest Bordeaux "Grand Cru" wines, today took their battle against a Government-imposed solution of their financial troubles one stage further by threatening to put up the vineyard for public auction.

Both M. Pierre Ginestet and his son, Bernard, stressed that a widely reported deal with Crédit Agricole, one of France's major semi-public credit institutions, was virtually out of the question.

It appears likely that the U.S. may eventually provide some \$300m. of the \$1.5bn. package for the Portuguese which follows a stringent austerity programme introduced by the Soares Government.

During the second televised debate with President Ford, Mr. Jimmy Carter said that it was important that the U.S. should assist moderate elements in Portugal and criticised the Ford Administration for not doing much more to bolster the moderates in Portugal in the past.

The \$300m. can be advanced by the U.S. Treasury out of its exchange stabilisation fund which does not require formal Congressional approval, but any participation in a larger loan will require the consent of Congress.

The new Carter Administration can be expected to approve the action that has now been taken, although they would have preferred to wait until the new Administration

WASHINGTON, Nov. 17.

had taken office. Portugal's problems, however, were pressing.

Paul Ellman adds from Lisbon: Confirmation that the U.S. is to lead Portugal \$300m. on an emergency basis

is seen here as a form of reward to the minority socialist cabinet for the policies it

has pursued.

It is understood that the U.S. was anxious to keep the loan under wraps until after

President Tito with an embrace

and a kiss on the porch of the White Palace. A joint communiqué released later stressed common goals but also identified differences between the two parties and states, mostly by not mentioning them at all.

According to the Yugoslav side, the three days of talks were very open, leaving no room for misunderstandings regarding the international positions and views of either Yugoslavia or the Soviet Union.

Both sides agreed to try and eliminate their differences by discussion. But Yugoslav sources said that several topics had not been touched on.

• Reuter adds: Portugal's tourist trade is beginning to show signs of recovery after two years of crisis, according to statistics released yesterday. Government figures showed that the number of foreign visitors in the first 10 months of this year represented an 8 per cent. increase over the same period of 1975.

French savings scheme

BY ROBERT MAUTHNER

SMALL INVESTORS in France will be protected against an erosion of their savings by inflation under a new measure which President Giscard d'E斯塔ing has asked the Government to put on the statute book by January 1, 1978.

In a letter to M. Raymond Barre, the Prime Minister, M. Giscard d'E斯塔ing rejected a general indexation of savings on price rises which, he emphasised, would undermine the Government's fight against inflation. But small savers, whose resources were limited and who were unable to cover themselves by diversifying or switching their investments, had the right to special treatment.

PARIS, Nov. 17.

The President suggested that money deposited in bank savings books up to a specified ceiling—the amount generally mentioned is between Frs 30,000 and 50,000 (about £3,700 to £6,000)—should be indexed on the rise in the cost of living. In return, however, savers would have to accept a lower rate of interest—two or three per cent. instead of 6.5 per cent. as at present—and a transformation of what are currently eight savings deposits into time deposits of several years.

The proposal, part of the President's policy of achieving a fairer distribution of incomes, would undermine the Government's fight against inflation. But the proposal presents the Government with enormous financing problems.

PARIS, Nov. 17.

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Brezhnev talks with Tito end

By A. Lebl

BELGRADE, Nov. 17.

SOVIET GENERAL SECRETARY Leonid Brezhnev left Belgrade yesterday, bidding farewell to President Tito with an embrace and a kiss on the porch of the White Palace. A joint communiqué released later stressed common goals but also identified differences between the two parties and states, mostly by not mentioning them at all.

The details of whom he will meet and the timing have not yet been decided, and the U.S. embassy here said that all arrangements were being made in Washington. The Prime Minister's office would only confirm that the visit was "probable."

Formally, Sig. Andreotti will be a guest of the outgoing Ford Administration, but the real purpose of the visit is to get to

Andreotti to visit Washington next month

BY ANTHONY ROBINSON

SIG. GIULIO Andreotti, who last week secured all-party Parliamentary support for an austerity package of more than £5,000bn., is expected to visit Washington in the second week of December for discussions on economic and politics questions.

The details of whom he will meet and the timing have not yet been decided, and the U.S. embassy here said that all arrangements were being made in Washington. The Prime Minister's office would only confirm that the visit was "probable."

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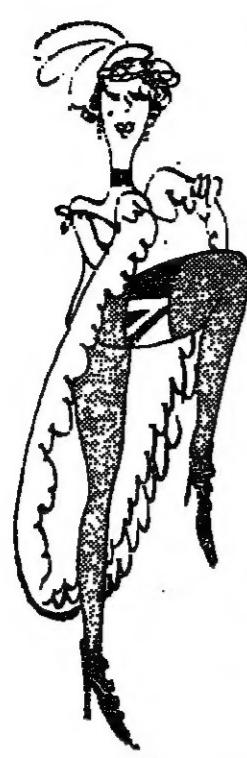
ADVERTISER'S ANNOUNCEMENT

We'll take
more care
of you

No 17

British airways ANNOUNCE

Thursday, November 18, 1976



Now comes the tale of ten cities **THE FREEDOM OF FRANCE**

Around Our world...

CAIRO: For the first time during the winter months, British Airways is operating five non-stop return flights a week on Monday, Tuesday, Thursday, Friday and Sunday.

LUXEMBOURG: The all-jet service is to be continued through the winter by British Airways. The six-times-a-week flight leaves Heathrow at 1635 from Monday to Friday and 1550 on Sundays.

VANCOUVER: There are plans to start operating a weekly OAT Advance Booking Charter flight there from London next May.

ISRAEL: Tel Aviv gets another British Airways TriStar. Three of the airline's daily services there are now operated with this wide-bodied jet.

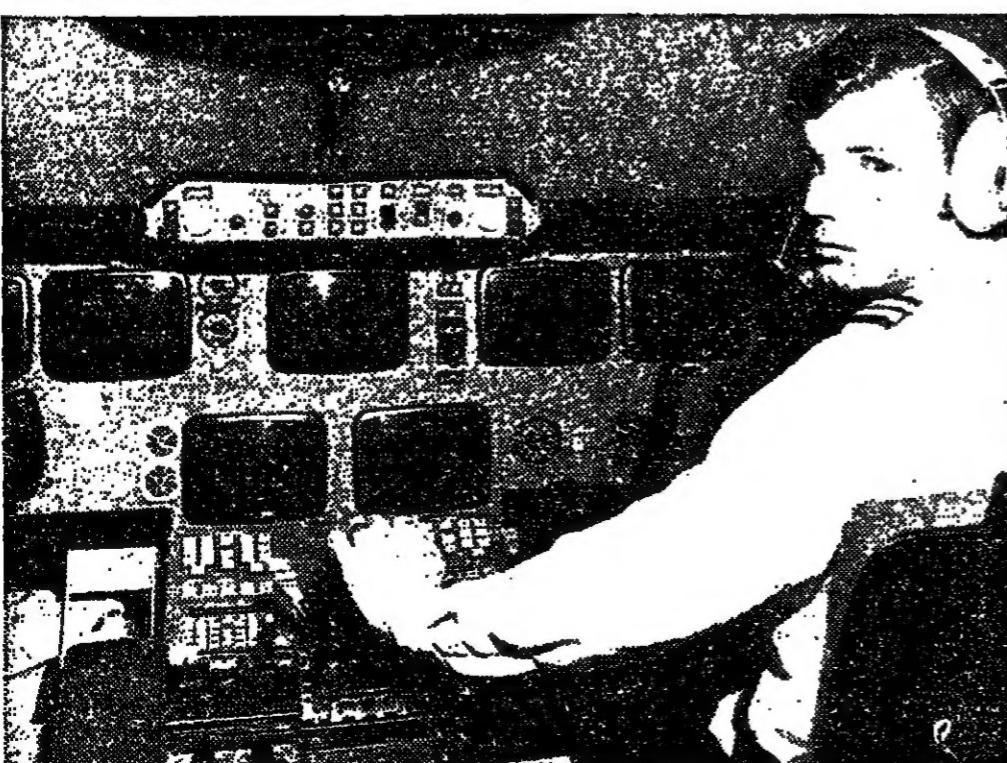
ABERDEEN: Shetland is to get an additional flight each weekday from Aberdeen, making four in all. The direct service from Aberdeen to Manchester will continue to operate this winter.

ATHENS: The daily service at 1220 from London is to be backed up by a second service at 0925 on Tuesdays, Thursdays, Saturdays and Sundays.



FROM THE AIR: Arc de Triomphe in the heart of Paris

TOMORROW'S AIRLINE



All the flight facts could soon go on cockpit screens

THIS is how the flight decks of the future could look. Gone are the mass of dials, gauges and meters, and instead there are just seven screens, which will show all the information the pilots require about their aircraft.

The new screen system is still at the experimental stage. But it illustrates the constant striving by British Airways to improve its technology to match

all the challenges the future will present.

The "earthbound" Advanced Flight Deck Simulator in the picture above has been jointly developed by the British Aircraft Corporation and Hawker Siddeley. And it is now being intensively "flown" by two British Airways pilots to test the system thoroughly.

Non-stop flights to Cyprus

NON-STOPS services to Cyprus will continue this winter.

Jets will fly from Heathrow to Larnaca on Monday, Tuesday, Wednesday and Saturday.

The holiday industry in Cyprus is building up rapidly.

Now Meon Villa Holidays are extending their successful villa programme into Cyprus in 1977, in co-operation with British Airways.

Meon have villas at Coral Bay, near Paphos, and one-bedroom cabanas at the Paphos Bay Hotel.

A fortnight at a Coral Bay villa for a party of four costs from £180 each.

This includes return flight, villa, hired car and maid service.

The Paphos Bay cabanas cost from £239 each.

Six 747s to Miami

A BRITISH AIRWAYS 747 flies six times a week to the American gateway city of Miami.

Passengers can connect with speedy and convenient Link-Up flights to Houston in Texas and Tampa in Florida. They can also connect with other services to southern USA, the Virgin and Cayman Islands and Central and South America.

BRITISH AIRWAYS has France wrapped up. Frequent flights cover most parts of France, and the airline's specially-designed services cover all travel needs.

The airline's French flights cover five cities in Britain and five cities in France and gives total coverage in four major areas — scheduled services, business travel, holidays and Poundstretcher low fares.

SCHEDULED SERVICES: These link London, Manchester, Birmingham, Cardiff and Bristol with Paris, and London with four cities in provincial France.

The London-Paris service is excellent. There are easy-to-remember flight times from Heathrow to Charles de Gaulle airport on the hour every two hours from 0800 to 1800 daily.

And this service is backed up by flights operated by Air France, which gives a combined total of a flight every hour from 0700 to 1900.

British Airways also flies direct from London to four other key centres — Nice, Lyons, Marseilles and Bordeaux.

Convenient.

Manchester and Birmingham have Paris flights daily except Saturday, and Cardiff and Bristol have flights on Monday, Wednesday and Friday. And there is also a flight from Manchester to Nice every Sunday.

Another advantage of British Airways services to France is a convenient and speedy check-in procedure. Economy passengers are allowed a small cabin bag and one medium-sized suitcase, packed into the hold. First-class passengers are allowed an extra suitcase.

BUSINESS TRAVEL: Normal economy fares give maximum flexibility on all scheduled services, the freedom to choose the right flight at the right time and the ability to rearrange business schedules at short notice.

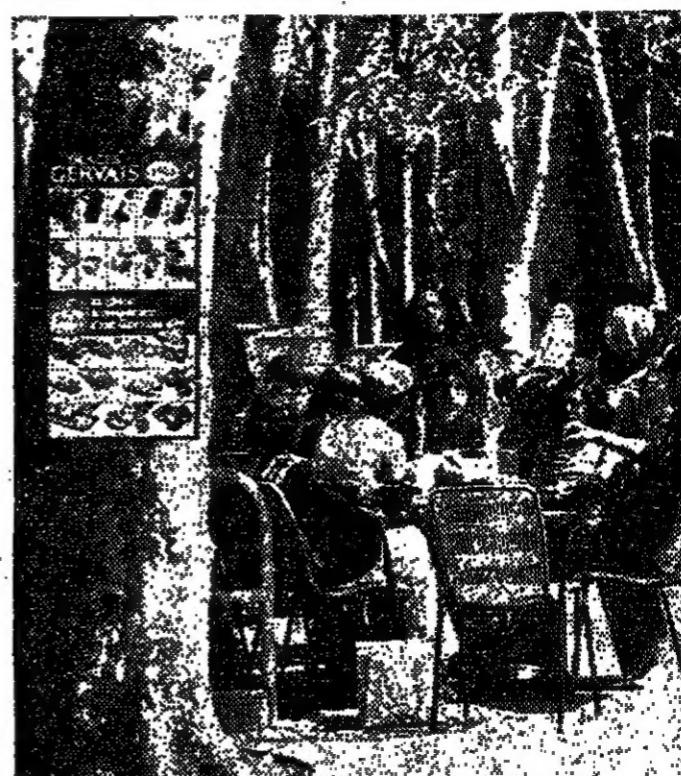
However, for businessmen with time for planning, the airline has just introduced a new range of value-for-money inclusive packages in France and throughout Europe. The packages include return flight and hotel accommodation — just like packaged holidays.

Exporters

Indeed, all the money-saving principles and the convenience of package holidays have been applied to these business tours. For this reason exporters and other businessmen can make every penny of their travel budgets count.

Details of these inclusive arrangements are in a new booklet, *British Airways and the Business Traveller*, which also gives invaluable advice on many other facilities which are available and which can be obtained from British Airways Business Travel (Ref. B.), 18, Crimscott Street, London SE1 5TS.

The inclusive business trips to Paris can include accommodation at three British Airways Associate Hotels — the budget category Penta in the new business centre of La Defense, the central first-class de la Tre



ON THE GROUND: A street cafe.

moille and the de luxe George V near the Champs Elysees.

Three-night packages cost from £80 for a twin room at the Penta and from £176 for a single at the George V.

Business packages are available to Lyon, Nice, Marseilles and Bordeaux.

Spouse fares are also available. These give a wife travelling with a full fare-paying husband a 50 per cent reduction.

And they can have double rooms for the price of a single at British Airways Associate Hotels.

And, of course, a businesswoman can take her husband in exactly the same way.

HOLIDAYS: British Airways has a variety of arrangements to match budgets for winter holidays.

Sovereign has three and seven-day holidays to Paris and seven and 14-day arrangements to Nice with departures from both London and Manchester.

The Traveller's Europe programme of pensions and family-run hotels give holidays which capture the real flavour of France.

Freewheeler, which combines a return flight with the independence of a hire car, offers holidays starting from Bordeaux, Marseilles and Lyon.

Also, British Airways specialist programme French Leave offers a wide range of holidays in all the favourite resorts and in many out-of-the-way places.

POUNDSTRETCHERS: There is a wide range of these money-saving fares available on all the schedule routes to

The super speed of the Shuttle

FROM Marble Arch to a suburban home in Edinburgh in just two hours and three minutes. This was not a carefully-planned, brilliantly-executed attempt on a record time for the 362-mile journey. It was just another trip by British Airways Shuttle and two taxis.

At three minutes to three one Sunday afternoon businessman Nigel Souter hailed a cab at Marble Arch.

It took him to Heathrow where he caught the "turn up and take off" Shuttle service. In Edinburgh, he took another taxi and was home on the dot of five. But perhaps the really amazing thing about Nigel's journey is that he found two taxis so easily.

For reservations or further details, see your travel agent or British Airways shop.

Jumbos boost Barbados route

BOEING 747 services between London, Barbados and Trinidad are being stepped up by British Airways.

The spacious and comfortable Jumbo jets will in future fly the route on Tuesdays. These aircraft already operate on Saturdays. The jumbos leave London at midday and arrive in Bridgetown at 1620. They then fly on from Barbados to Port of Spain, landing there at 1805.

Long-haul

British Airways 707s will continue to fly to Barbados on Wednesday, Thursday and Sunday and to Trinidad on Monday and Wednesday.

The airline's 747s operate most of its routes to North America plus other long-haul destinations.

British Airways other wide-bodied jet aircraft, the TriStar, operates to numerous points in Europe, and has recently started going as far as the Gulf and India.

What Somerset Maugham knew about winter...

The world was his oyster, he knew its ways and its seasons. But he chose to live in the South of France, a delightful place at all times, but a superb place to winter. The sun still shines, flowers bloom and roads are empty, (have you ever explored the gorges and hill-top villages?). You will find plenty to do with events like the Nice Carnival, excellent golfing and riding, fascinating museums and shops in Cannes, Nice and Monte Carlo, and of course, the excitement of the race-course or casinos. Restaurants are still open, maintaining their same high standards of cuisine, and in winter, prices are much lower. But now the atmosphere is more relaxed, service more personal. Discover it for yourself with the help of your personal planner. Send today for all the facts on holidays by scheduled flight with Air France or British Airways including a week in a pleasant hotel for around £70.

Then find your kind of holiday on the Côte d'Azur or Monte Carlo.

To: Dept CAFT 2 French Government Tourist Office,
178 Piccadilly, London W1V 0AL.

Please send me a personal planner for Côte d'Azur and Monte Carlo.

Name _____
Address _____

FRANCE: Côte d'Azur
Where the art of living is a way of life!

AMERICAN NEWS

Levesque plans big effort to reduce jobless

BY ROBERT GIBBENS

MONTREAL Nov. 17.

Premier-elect René Lévesque expects to form his Cabinet and in the French language. He said yesterday. He remains committed fully to a referendum on the independence issue, and there will be one such referendum during his mandate.

Mr. Lévesque said his Government will turn first to the economy and he will make a big effort to cut unemployment now running nearly 10 per cent, and cure Quebec's inability to create sufficient jobs for its still growing workforce. "We'll carefully examine the budgetary position, and then in relation to economic priorities turn to education, health, housing and essential services neglected by the previous Government."

The Government realised the role of the private sector. Quebec is an open economy. It will look again at tax incentives and new policies will emerge swiftly in that area. Government waste will be cut, and financing of political parties opened up with tax deductions for individuals.

The primary-level school language tests under Bill 22, which cost the Liberals many votes last year, will definitely be scrapped. The Nationalists upset Premier Jean Lesage, and the Liberals in turned their children will be 1980."

Government recovers ground in Brazil poll

RIO DE JANEIRO, Nov. 17.

THE BRAZILIAN Government appears to have recovered in Monday's local government elections some of the terrain it lost in congressional elections two years ago.

Early results show that the Government party, ARENA, made several gains against the opposition Brazilian Democratic Movement. Besides holding on as expected to the majority of Brazil's local councils and prefectures, the opposition however, won important victories in major state capitals—including Rio de Janeiro, São Paulo and Porto Alegre.

Existing English public schools would remain under the new regime. Besides holding on as expected to the majority of Brazil's local councils and prefectures, the opposition however, won important victories in major state capitals—including Rio de Janeiro, São Paulo and Porto Alegre.

Mr. Lévesque said he had been elected with a mandate to protect and promote the rights of the French majority while having a "brotherly respect" for the rights of minorities.

Mr. Jacques Parizeau, the PQ's chief economic spokesman, and probably Quebec's next Finance Minister, said yesterday: "Tuesday's election to the National Assembly, and New York financial markets were mild and "peanuts compared with the dislocation after the late Premier Daniel Johnson and the Union Nationale upset Premier Jean Lesage, and the Liberals in

exporter to a fully industrialised country, there could be a future development may be given a useful boost next week. On Sunday Sr. Carlos Andrés Pérez, the President of Venezuela, and one of the most influential figures within OPEC, arrives in London for a visit which lasts till Wednesday morning. As befits the Social Democratic ideology of Acción Democrática, the political party which leads the visit will be an official rather than a State occasion, the white-tie events being kept to a minimum in favour of strenuous sessions with politicians and businessmen. On the two working days of the visit, President Pérez will have talks with one group of leading industrialists and another of top bankers, the latter likely to be led by Mr. Gordon Richardson, Governor of the Bank of England.

Trade gap

Anglo-Venezuelan trade last year totalled around £250m. and is growing fast. Venezuela sells nearly twice as much to Britain as it buys, principally because of the 1973 oil price rise, but the trend in the past two years has been for British exporters to narrow the gap considerably.

However, the opposition's performance in the big towns assures it a far larger share of municipalities than it had in the last local elections four years ago, when ARENA took almost 90 per cent.

The results show that President Geisel has had some success in stemming the opposition tide, although the meaning of a victory is greatly reduced by the severe restrictions under which the campaigns were conducted.

President Pérez and Acción Democrática are proud that at wealth Caribbean, taking on a moment when South America something of the tutelary role is reverting into right-wing ex- once exercised by Britain.

At the same time Venezuela racers are being taken over by has emerged on a larger stage very repressive governments, as a principal spokesman for the Third World, a fact which was acknowledged, for instance, by the nomination of Sr. Manuel Pérez Guerrero, the Venezuelan Minister for International Economic Affairs, as a co-chairman of the North-South dialogue.

Venezuela's growing diplomatic weight would indicate that closer government-to-government relations between London and Caracas are long overdue; to an opposition put in by a free popular vote.

by HUGH O'SHAUGHNESSY

tions must be put. Is enough being done in London to cement the political relationship with Venezuela? Is Britain wasting a store of good will and prejudicing its own commercial chances by appearing to overlook the Venezuelan desire for a closer relationship with Britain and Europe? There is a great regard for Britain in Caracas. Shortly after President Pérez took over two and a half years ago one Cabinet Minister said to me: "I looked round the table and saw that there were at least half a dozen of us who had either been to school or university in England or who had served at the embassy in London. There can't be many places in Latin America where the links with Britain are as strong."

Reality

It is clear, too, that the British Labour Party could play a big role in making a reality of the desire of Acción Democrática to have closer relations with the Social Democratic parties of Western Europe and in other parts of the world. For years Acción Democrática has had observer status at the Socialist International, the world grouping of Social Democratic parties.

But at a recent gathering of Social Democratic leaders in Caracas the British Labour Party did not send a strong delegation.

It seems that political opportunities are being missed in Britain's relationship with Venezuela and the chance of cementing a close relationship has extended payment facilities to the Central American states with an increasingly important trading partner is in danger of being wasted.

At the same time, Venezuela has extended payment facilities to the Central American states with an increasingly important trading partner is in danger of being wasted.

He has also made loans to the being wasted.

Argentina may release political prisoners

BY ROBERT LINDLEY

BUENOS AIRES Nov. 17.

THE ANNOUNCEMENT by the release accompanied by their inchoate regime in Chile that leaving the national territory. Moreover, Gen. Pinochet said is holding under the state of that two of these 18 Chilean laws will be released immediately. Communist Party Leader Luis Corvalán and former Communist deputy Jorge Montes would be released immediately in exchange for the release of dissident intellectual Vladimiro Bukovsky by the Soviet Union and of Cuban political prisoner Hubert Matos by the Castro regime.

The Argentine President, Lt. Gen. Jorge Videla, returned on Friday from a four-day official visit to Chile, during which he had lengthy talks with the Chilean President, Gen. Augusto Pinochet. It is understood that they discussed political prisoners, subject that is causing adverse worldwide comment about the Chilean and Argentine military regimes.

With few exceptions, the names of Argentina's political prisoners have not been made known officially, although according to an official source speaking privately, they number less than 100. More than half of them were arrested before the March coup.

The Secretary-General of the inchoate regime, Gen. Hernan Jara, has said that only 18 political prisoners will not be freed immediately, and he indicated that these 18 will also be freed if countries can be found to accept them in exile. In January, the special danger they pose to Chilean State rule and if there is internal unity demands that their peace.

More guerillas killed

BY HUGH O'SHAUGHNESSY

THIRTY-NINE guerillas have been killed in Argentina in the fortnight, according to a report in pro-Government Buenos Aires daily Clarín. The newspaper gave no estimate of government casualties.

In Tuesday's edition of Clarín, a group of 48 guerillas attempted to occupy a police station in La Plata, but were driven off, with nine officers killed and four police officers wounded. Three more guerillas were killed in an encounter in another part of the city on the same day.

In an encounter between the army and guerillas at Bahía Blanca two guerillas lost their lives while resisting an operation by the army at their home.

According to a statement from the Fifth Army, 500 shots were fired in the incident,

and three officers and four police officers were wounded.

Overall, personal income increased by \$10.2bn. to a seasonally-adjusted rate of \$140.9bn.

Private wages and salaries increased by \$3.8bn. compared to \$5bn. in September, whereas Government wages and salaries climbed by \$3bn. compared to \$1bn. the previous month.

Pay raises for federal, civilian and military personnel accounted for \$2bn. of the October increase in this sector.

PERSONAL incomes increased chiefly steel, and in the electrical machinery manufacturing industry, these sectors that fall in employment and only a very slight rise in average hourly earnings. The only bright spot was that average weekly hours increased slightly in contrast to the previous month.

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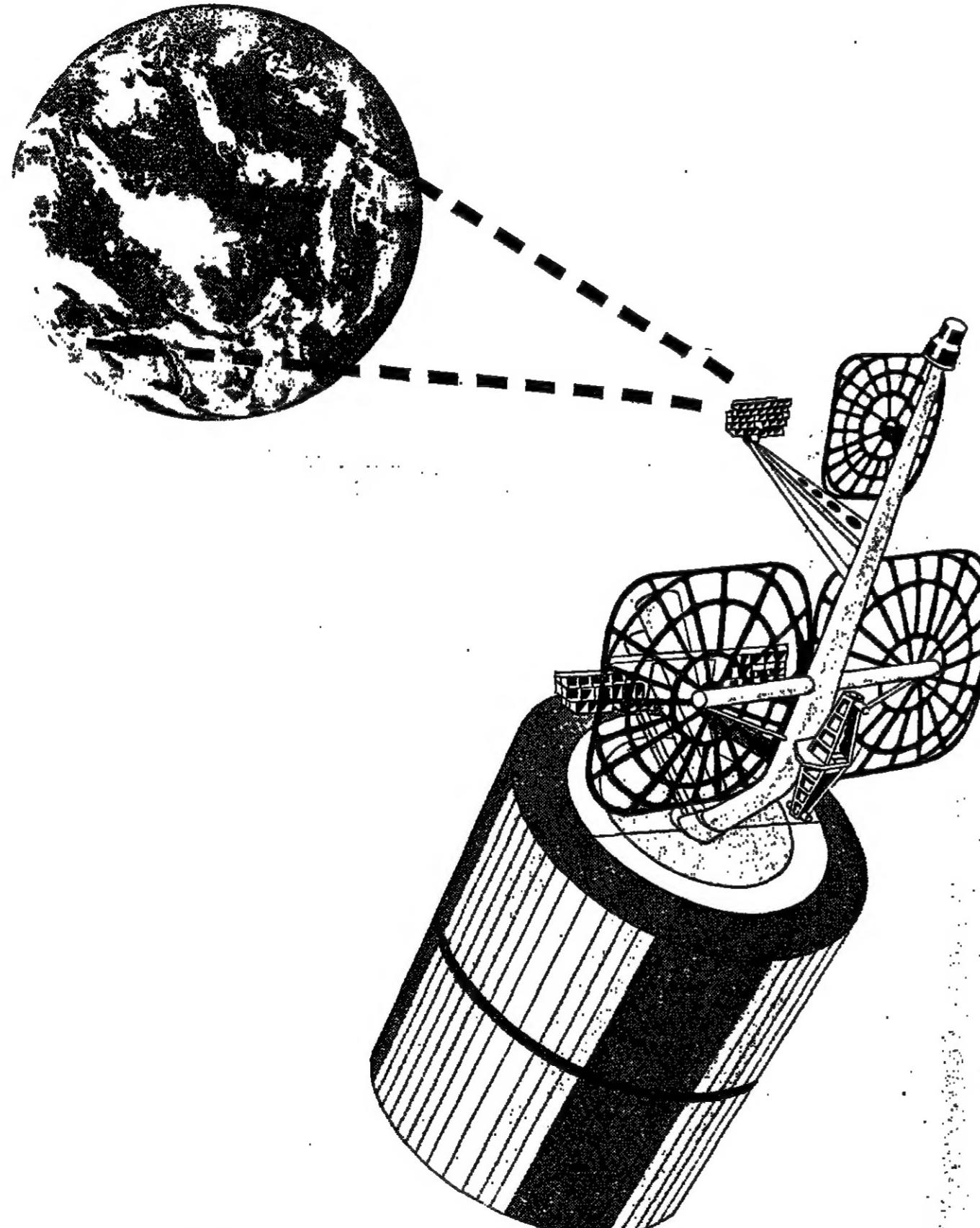
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THE 44,600-MILE SHORT CUT BETWEEN YEMEN AND THE WORLD



The Yemen Arab Republic wanted a quick, efficient telecommunications system.

The fastest way to communicate with the outside world is via satellite.

From an 'earth station' you bounce a signal 22,300 miles into space, and bounce it down again to the host 'earth station'. You can use the signal for sending or receiving telephone, telex, telegram, radio, television or data... in a split second, singly or all at the same time, 24 hours a day.

Installed in 25 days

The Y.A.R. needs space communications. We produced them in three months. The dish took only 25 days. (We'd actually had a little experience in this line of work... this is our 17th earth station.)

One of the reasons the Y.A.R. needed their earth station was to improve their public communications to meet the demands of their country's enormous potential.

Possibly the main reason why they asked Cable & Wireless to provide the station was that we design, procure, install, operate and maintain anything and every-

thing in the communications field. We also train nationals in each country in the use of the systems.

Tell us what you need. We do a lot more (and a lot less) than earth stations.

CABLE & WIRELESS

Keeps you in touch with the world.

Y.A.R. address: P.O. Box 168, Sanaa, Yemen Arab Republic.
Head Office address: Mercury House, Theobalds Road, London WC1X 8RX.

OVERSEAS NEWS

Government forces kill 33 guerillas in Rhodesia

By Our Own Correspondent

SALISBURY, Nov. 17. THE RHODESIAN military counter offensive against nationalist guerillas reached an unprecedented level this week with the announcement that a further 33 guerillas have been killed, bringing to 73 the number killed in the past three days, and 173 since November 1. Two white soldiers have also been killed. Nine of the military forces have died this month.

All but two of the guerillas were killed in a 12-hour series of contacts in the Hondo Valley, 30 miles north of Umtali on Rhodesia's eastern border. It has long been an infiltration route for Mozambique-based insurgents.

The latest military successes undoubtedly have boosted white morale, but the improved "kill rate" does not give a full picture of the war. Many businesses face a severe manpower shortage as a result of the compulsory call-up.

The war has also been largely responsible for a slump in tourism and is also a major factor in the rate of white emigration, running at over 1,200 a month.

New ban on black unionists

By Graham Hatton

JOHANNESBURG, Nov. 17. TWO MORE prominent trade unionists, Mr. Sipho Khubeka and Mr. Gavin Anderson of the (African) Metal and Allied Workers' Union, have been served with banning orders by the South African Government. They may now no longer carry out their union activities or attend social gatherings.

The union has recently been involved in disputes with the South African associates of two well-known international companies, Heineken of the United States, and British Leyland. Five-year banishments under the Internal Security Act were served yesterday by Mr. Loet Douwes Dekker, chairman of the Oran Training Project, Mr. Eric Tyacke, its full-time director, and his wife Jean, administrative assistant.

In Washington, a spokesman for the Energy Research and Development Administration said the blast occurred in western China's Lop Nor nuclear test site.

Radio Peking, which also announced the blast, said in a broadcast monitored in Tokyo that China conducted the test to

associates accused of trying to

Japan has \$100m. deficit on balance of payments

BY CHARLES SMITH, FAR EAST EDITOR

JAPAN had a \$100m. balance of payments deficit in October, its first since last January, the Ministry of Finance announced today. The deficit was due, however, to a large outflow on long-term capital account, not to any deterioration in the country's trade performance, which remained extremely healthy.

The visible trade surplus for the month was \$140m., only marginally down from the September surplus of \$120m. Exports were 26 per cent higher than they were a year ago, at exactly \$6bn., the second highest figure ever recorded.

In imports, \$4,860m. were also the second highest on record, but only 10 per cent higher than in October, 1975. On a seasonally adjusted basis the October import bill was actually down from the previous month by 6.6 per cent, while exports showed a somewhat smaller seasonally adjusted decline of 5.8 per cent.

The main conclusions to be drawn from the October figures seem to be that Japan's export performance would have given boom is gradually losing impetus. Japan another large overall

balance of payments surplus in October, had not capital outflow during the month come to the high figure of \$370m., reflecting an increase in Japanese overseas lending and heavy direct investment overseas.

Long-term capital inflow for the month, on the other hand, was unusually low at only \$80m. Most of this consisted of borrowing (at reduced levels) by Japanese companies on international money markets. The surplus on foreign portfolio investment in Japanese securities was only \$20m. This in turn reflected a net inflow of \$100m. worth of foreign money into the Tokyo bond market during October and an outflow of \$100m. from Japanese equities.

The rise in long-term capital outflow is in line with Japanese Government policy which has been to gradually relax controls in this sector during the past few months. The most recent step of this kind (announced early this week) involved a withdrawal of the two-year-old ban on medium- and long-term overseas lending by Japanese foreign exchange banks.

China detonates H-bomb

HONG KONG, Nov. 17.

CHINA TO-DAY detonated a powerful hydrogen bomb in the atmosphere, its fourth nuclear explosion this year and the "largest ever detected" in the country by monitors in the United States. It was China's 21st nuclear blast since testing began in 1964.

The New China News Agency, monitored in Hong Kong, said the explosion was carried out "with complete success," thereby raising the level of our country's nuclear weapons to a new height and strengthening our country's national defense capability.

In Washington, a spokesman for the Energy Research and Development Administration said the blast occurred in western China's Lop Nor nuclear test site.

Radio Peking, which also announced the blast, said in a broadcast monitored in Tokyo that China conducted the test to

celebrate the new Chinese leadership of Communist Party Chairman Hua Kuo-feng and last month's purge of the "gang of four"—the late Chairman Mao Tse-tung's widow and three

take over the country's leader ship.

The news agency said this year's four nuclear tests constituted "a heavy blow to the two superpowers, the Soviet Union and the United States which are pursuing hegemonism and attempting to practice nuclear monopoly and nuclear blackmail."

UPI

ON OTHER PAGES

Sadat calls for dialogue on oil

CAIRO, Nov. 17.

PRESIDENT ANWAR SADAT proposed to-day that a dialogue between oil producers and consumers to settle their differences over petroleum and commodity prices.

He advanced the idea at a meeting with a visiting six-member delegation from the House of Representatives on a Middle East tour.

The President also called on President-elect Jimmy Carter to come forward next spring with a proposal to resolve it because "without the United States a solution is not feasible at all."

He renewed his bid for American arms, saying he wants the U.S. to sell him "defensive" arms, including F5E fighter aircraft and Tow anti-tank missiles.

UPI

Arafat in Damascus for talks with Assad

BEIRUT, Nov. 17.

PALESTINE Liberation Organisation chairman Yasser Arafat met Syrian President Hafez Assad today, Radio Damascus announced.

He had earlier held a session with Syrian Foreign Minister Abdul Hafiz Khaddam and air force chief Naji Jamil. This meeting was also attended by PLO executive committee spokesman Abdul Mohsen Abu Maizar, and Abu Mazen, the Damascus representative of Mr. Arafat's organisation.

Outstanding problems in this domain were discussed yesterday in a joint meeting of Palestinian and left-wing leaders in Beirut. Among the obstacles in the way are the continued detention by the Syrians of Lebanese left-wing militants captured during large-scale resumption of Palestinian operations after intensive consultations for the recent confrontations between the general Syrian anti-Left and the general Syrian anti-Left into Israel, which even before the Lebanon crisis began were few and far between. The Syrians are likely to be keen to achieve the fullest understanding with the Palestinians in this delicate area, since they do not want to be dragged into a war for which they are not ready.

Although it is unlikely to find a place in official communiques, another subject which is probably on the agenda in the Damascus talks is the question of political reform in Lebanon and the kind of political system which the Syrians favour for

Lebanon.

Considerable importance is attached to those talks in Palestinian and left-wing political circles here, since they come wing militiamen captured during large-scale resumption of Palesti-

nian operations from Lebanon occupied since early June by Syrian forces.

Informed Palestinian sources also indicated that the situation in south Lebanon is likely to be an important part of the Syrian-Palestinian talks. The recent Riyadh and Cairo Arab summits endorsed the Palestinian Right to occupy bases in the Akrabun and left-wing leaders in Beirut.

Among the obstacles in the way are the continued detention by the Syrians of Lebanese left-wing militants captured during large-scale resumption of Palesti-

tian operations. Yet it is precisely now, in fact, that Israel is showing some marked deterioration on all these points.

The tour-party coalition led by Mr. Yitzhak Rabin, the Premier, is lamely weathering the most unsparring wave of criticism in its 28-month tenure—not so much because of his challenge to its lack of declared policies on issues of peace and

tighter social cohesion. Yet it is precisely now, in fact, that Israel is showing some marked deterioration on all these points.

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and finely tuned public relations sense have, by all available measurement, made him the most popular (a relative concept) at best). Israeli politicians still in circulation, inured to the Israeli system, moreover, believe that the written law says that a Minister can only be removed against his will through the resignation of the Premier—and that the Government as a whole. Under prevailing circumstances, that is hardly the formula for decisive rule.

The grass-roots machine of Mr. Rabin's Labour Party, however, began preparations for the third stage of the peace plan, which envisages the entry of the forces into the cities of Sidon in the south and Tripoli in the north of Lebanon.

Meanwhile, Reuter reports that Beirut Airport will reopen tomorrow for the first time since the end of June and Middle East Airlines will immediately resume flights to the capital. MEA spokesman was quoted as saying two aircraft would arrive

second thoughts. The Left-wing alliance, Mr. Pinhas Sapir, is security affairs has urged the matter be put to the test, and Mr. Moshe Dayan, former Defence Minister, said Mr. Shragaoff off.

More extraordinary, perhaps, ex-General Ariel Sharon, hero of the 1973 war who helped the hard-line, Right-wing Likud opposition bloc, has publicly called for talks with the PLO.

Whatever the leaders of the coalition Government say, some key policy-makers are convinced that Egypt and Syria may manage to recruit a tamed element of the PLO into subscribing to the Geneva peace conference framework. And if that happens, the Americans can expect to be much less bridled in their insistence that Israel be equally forthcoming on the Palestinian issue.

Now, however, the PLO itself is indicating moderation. The guerrillas have returned to Fatahland in the south-east of the country, but it has been noted here with as much concern as relief—that there is greater economic forebearance and

With that sobering scenario ahead, a national consensus is urgently prescribing the girding of lines on the home front—a mellow tone to the fractiousness of domestic politics, greater

For one thing, Mr. Peres' urbane manner, eloquent tongue

war as in deplored its inertia and internal divisiveness. The back-biting dialogues of rival ministers, obliging leaked to political correspondents after every session of the Cabinet columns for a scandalized reader.

Most dismaying are the brittle exchanges between Mr. Rabin and Mr. Shimon Peres, the Defence Minister, who barely lost the Labour Party's nomination two years ago to succeed Mrs. Golda Meir. The latter has stoutly refused to concede Mr. Rabin his majority, is already manoeuvring for new contingencies by calling for early elections. Mr. Rabin seems unlikely to respond to the call, and not only because his personal stock is at a low point nation-wide.

The Labour Party is pledged to internal elections before the spring convention of its central committee which will choose the Parliamentary list anyway. But it seems united enough to respond to the anticipated resumption of the U.S. peace initiative or a change in Palestinian policy.

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ECGD rates may increase next year

BY MARGARET HUGHES

BRITAIN'S EXPORTERS may export nations, but a true comparison is difficult since the mix of business handled by ECGD's counterparts differs greatly from country to country. ECGD handles a far higher proportion of short term credits.

The last time ECGD raised its premiums was in April, 1975, which was the first increase in 15 years and as such the department claims that in real terms its premiums are now lower than they have been in the past.

Also scheduled for review in March next year is the much-publicised and equally controversial cost escalation scheme first introduced in February, 1975. So far, despite several improvements to the scheme, only two capital goods contracts worth a total of £82m. have been concluded utilising the scheme.

This compares with a ratio of 28 per cent. at the end of the previous financial year. This ratio does not necessarily dictate the level of premium charged by ECGD on its insurance business but the department states in its report that the current shortfall will be taken into account in its annual review of premium rates.

Much will depend on the performance of business undertaken since March—yet to be evaluated. If the ratio rises to reserves to total at risk shows little prospect of improving on the 24 per cent. level then an increase in premiums seems almost certain.

In any event it would be a ministerial decision and as such would presumably take account of the fact that Britain is intent on an export drive to lead it out of the current recession. If implemented, the increases would be introduced at the beginning of the next financial year—April 1, 1977.

ECGD premiums vary according to the business involved, but for short term credits which account for some 70 per cent. of the department's business, the current rate is 1.25 per cent. 25 per cent. This rate, Mr. Kenneth Taylor, secretary of the ECGD, claims, compares very favourably with competing

E. Europe deficit 'will grow larger'

BY DAVID EGLI

IN RECENT months oil exporting countries have provided several billion dollars worth of loans to the Soviet Union and other East European Communist countries to help them finance their growing trade deficits with the West.

Faced with growing reluctance of the Western banks continued at a high average annual rate of \$10.4bn. in the first quarter of this year) capping the \$57bn. increase in loans in the previous year.

At the end of March the net claims outstanding of Western banks against Eastern Europe (Soviet Union) reached almost \$18bn. In 1975 the East European countries, including the Soviet Union, racked up a record deficit of more than \$1bn. accounting for some 55 per cent. of \$17bn. overall deficit accumulated during the period 1972-75. And needs for deficit financing are still large despite a small decline in January-May this year (to some \$8.5bn. on an annual basis).

Short-term factors, including the recession in industrial market economies and the large import surplus of cereals of East European countries played an important role in this deterioration. On the trade side, deliveries of Western equipment on the basis of so-called compensation agreements (whose repayments are automatically ensured by future exports) were also signifi-

antly reduced.

The bulletin of the Economic Commission notes, however, that some 38 per cent. of the total margin of manoeuvre in the trade with the West has narrowed in recent years and that the scope for limiting imports is not very large. The vast programmes undertaken to modernise industry and improve consumer supplies rely heavily both on foreign credits and imports.

The shares in the total deficit picture accounted for by individual countries is important because debt servicing capacity varies a great deal from one country to another. The Soviet Union, which has the strongest potential to raise payments, saw its balance swing from a surplus of nearly \$450m. in 1974 to a deficit of \$42bn. in 1975, accounting for roughly 45 per cent. of the total deficit that year incurred by the CMEA countries in their trade with the west.

Almost half of the rest (\$5bn.) was due to Poland which, after the Soviet Union, is the East European country with the strongest export potential. The Commission believes that the recession in the West last year may have accounted for some \$500m. in the total deficit picture.

On the Western side, West Germany remained the major

Australian exporters hit by inflation

BY JAMES FORTH

SYDNEY Nov. 17.

THE NUMBER of Australian manufacturers exporting their products is shrinking dramatically according to the latest annual report of the Government-owned Export Finance and Insurance Corporation.

"There is little doubt that the present levels of interest rates and inflation have had an adverse effect," it added.

EFIC supported exports and overseas investments valued at \$A799m. in the year to June 30, compared with \$A829m. in 1974-75. The directors said the decrease was mainly due to a reduction in the value of insured cereal exports as a result of

welcome lower world prices.

BHP in Saudi talks

BY OUR OWN CORRESPONDENT

JEDDAH Nov. 17.

BROKEN HILL. Proprietary Australia's largest company, has had further talks with the Saudi Arabian Ministry of Industry and Electricity on setting up a new steel rolling mill at the Jeddah port.

BHP has completed a feasibility study of the project, which would expand capacity at its Red Sea port plant from 45,000 tons a year to about 250,000 tons, which would be half the plant's potential capacity.

BHP's steel development manager, Mr. J. F. Moyle, denied that the Saudi Government might

shelve the project because of reported delays in the country's five-year development plan, and added that progress was made during the latest round of talks with officials of the Ministry of Industry and Electricity of Riyadh.

The project will involve only \$80-100m. and can be relatively easily accommodated in the five-year plan, he said. The BHP Board has committed itself to the project and if negotiations continue as at present, final contracts may be signed in about nine months.

BR's Channel freight bid

BY IAN HARGREAVES IN DUNKIRK

BRITISH RAIL has launched a drive to increase its cross-Channel freight business by 50 per cent. before the end of next year, concentrating on a rapid transit system through the ports of Dover and Dunkirk.

Mr. David Williams, British Rail's export freight marketing manager, said yesterday that the initiative was its positive response to improving trans-European freight links following the abandonment of the Channel Tunnel.

Government and British Rail were obviously loth to make an investment for what looked like a limited life in the early 1970s, he said, "but that has changed now."

In fact, the most important investment has come from the French, who have already spent \$80m. redeveloping the port of Dunkirk West, to create a lock-free port with faster and more efficient docking facilities. These changes have cut 90 minutes off the journey between the ports.

In turn, British Rail has inaugurated new overnight express freight services between major industrial centres in the U.K. and the ports of Harwich and Dover. The result is a network which is capable of carrying consignments from, for

British Rail, which lost £12m. on its international freight operations last year, is basing its optimistic forecasts for the new year on expectations of an up-predicted export boom and in particular on the National Port Council's forecast of a 80 per cent. increase in European trade up to 1985.

In 1973, the rail ferries hope to carry about 800,000 tonnes of freight, out of an expected roll-on, roll-off, cross-Channel load of some 150m. tonnes.

British Rail says it has, in fact, capacity to double freight tonnage without the need for major shipping investment.

Philips contract expected soon

BY CHRISTOPHER LORENZ, ELECTRONICS CORRESPONDENT

PHILIPS is expected to announce a Saudi Arabian telecommunications export deal worth over £500m. in the next few weeks. This is understood to be the contract to which Dr. Jan W. G. Offergård was referring at a Press conference on Tuesday, when he talked of an "Aru" State."

The deal will be a major coup for the Dutch company, whose entry into the world telecommunications market is extremely recent. Last year, with the help of attractive Belgian-Dutch bank finance, it beat Siemens of West Germany to a lucrative Indonesian order for telephone exchange equipment. It is also making a forceful telecommunications marketing effort in central and South America.

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HOME NEWS

Carreras to end cigarette coupons and gift schemes

BY OUR INDUSTRIAL STAFF

CARRERAS ROTHMANS is to John Clinton, deputy chief executive of the group, said: "By this action, we will be able to hold prices—pro-cigarette brands next year. This bidding there are no further increases in the UK. Carreras' cut prices are going through as it adjusts to its non-coupon king-size brands which come into operation in an early December from tax changes still to come and put pressure on smaller companies in gift incentives. The UK tobacco company's cigarette brands affected are Camel, Carlton, Player's No. 10, Extra Mild and Carlton. These are now on offer with or without coupons for 2p less for a packet.

The group is least involved of the big three UK tobacco companies in gift incentives. The UK tobacco companies affected are Camel, Carlton, Player's No. 10, Extra Mild and Carlton. These are now on offer with or without coupons for 2p less for a packet.

Commenting on the move, Mr. Clinton said: "It is to 15 per cent."

Inflation 'will rise for 10 years'

A CONTINUED high rate of inflation and unemployment rates in the UK for the next ten years according to a long-term economic forecast produced by Chase Econometrics, the subsidiary of Chase Manhattan Bank of New York.

The average annual inflation rate of the UK is forecast at 3 per cent over the next decade, nearly double the average 7 per cent in the past 10 years.

One of the results of this will be an unemployment rate averaging 4.4 per cent during the period, compared with only 3.4 per cent over the past decade.

The forecasts for the UK are part of a ten-year international forecast prepared by Dr. John Norris at the Chase Manhattan forecasting group in Peabody, Massachusetts.

He pointed out that for every 1 per cent fall in the pound, retail prices rise by around 0.2 per cent. "That means that the 20 per cent devaluation of the pound against the dollar in the last 10 months will cause retail prices in England to rise by 4 per cent."

He argued that apart from the effect of the fall in sterling,

He forecast that unemployment would decline from its current

level in the next two years. It would then rise again as the world economy turned down in 1979.

Increased inflation and a negative trade balance will combine to keep real economic growth to a mere 2 per cent over the next decade, which means that there will be very little increase in private sector employment.

But the basic problem with the UK is the structural weakness of its economy," Dr. Norris said. "It had to sum it up. I would point to low productivity gains, insufficient incentives for investment and overall poor management of the economy in both private and public sectors."

There would have been no increase, he argued, apart from the effect of the fall in sterling.

He forecast that unemployment would decline from its current

Toolmaker's work 'did not qualify for aid'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

UGGESTIONS that the machine tool industry had failed to take full advantage of the Government's £20m aid scheme were stoned last night by Mr. George Trowbridge, president of the Machine Tool Trades Association. There has been criticism about the lack of apparent interest the machine tool makers have shown in the scheme and the fact that he projects put up for consideration have lacked imagination.

Mr. Trowbridge pointed out yesterday that 40 manufacturers exhibited new machine tool designs at the MAST '76 exhibition in Birmingham in September. These represented about 80% of industry and development costs.

"Unless the trade union movement itself is prepared to disqualify under the machine discipline those of its members who did not aid scheme because work deliberately found and break is already in hand when grievance procedures, and as a consequence will not be laid down why our industry was, and cause vast numbers to be laid off, then there is no hope whatever we were already deeply sover for this country," he admitted," he said.

He suggested that the scheme should be extended.

Earlier, Mr. Trowbridge had condemned the policies of successive governments which had resulted in the manufacturer of labour-intensive capital goods being paid less in world terms for his labour and having to pay more for imported materials.

Lord Robens, chairman of the Engineering Industries Council and chairman of Vickers, said that the trade union movement must turn its attention to the problem of members who break agreements reached between industry and unions.

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\$300m. damages claimed

BY OUR SHIPPING CORRESPONDENT

MARITIME FRUIT Carriers has filed claims in the New York Courts against the defendants to date supreme court for \$300m. compensatory damages and \$100m. punitive damages.

The action seeks \$300m. compensatory damages and \$100m. punitive damages.

Salem Bankers Trust and its British subsidiary, Bankers Trust International of London, have been closely involved in the Maritime saga this year which has featured arrests

of 28 of defendants acting to the detriment of the Israel-American company of MFC and that such refrigerated cargo ships. Bankers Trust was involved in the rights of MFC and the obligations of several of these arrests.

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London may soon raise parking fee

By Donald Maclean

CARRERAS ROTHMANS is to John Clinton, deputy chief executive of the group, said: "By this action, we will be able to hold prices—pro-cigarette brands next year. This bidding there are no further increases in the UK. Carreras' cut prices are going through as it adjusts to its non-coupon king-size brands which come into operation in an early December from tax changes still to come and put pressure on smaller companies in gift incentives. The UK tobacco companies affected are Camel, Carlton, Player's No. 10, Extra Mild and Carlton. These are now on offer with or without coupons for 2p less for a packet.

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Commenting on the move, Mr. Clinton said: "It is to 15 per cent."

Tartan look for guides



The Stock Exchange guides are to have a Scots look this winter, and each of the guides will wear her own tartan. Showing the new uniforms yesterday were (from left) Elizabeth Poole, Anna Reekie, Patricia Gordon and Thalita Booth-Jones.

British Airways in talks on Concorde service to Texas

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AIRWAYS has confirmed that it is now discussing with Braniff International, the U.S. airline, the possibility of extending present Concorde flights between London and Washington to Dallas—Fort Worth in Texas.

The plan would be for Braniff to fly the aircraft subsonically (supersonic flights not being permitted over U.S. territory) between Dallas—

Fort Worth and Washington, where British Airways crews would take over and fly the aircraft supersonically to and from London.

In this way, a Concorde through-service between London and Dallas would be possible, improving the convenience and cutting the time now taken by passengers making connections at Washington with other airlines.

Tempair faces liquidation

TEMPAIR, the UK organisation specialising in leasing aircraft and crews to foreign airlines, may be obliged to announce a voluntary liquidation at a creditors' meeting to be called for November 29, unless new financing arrangements can be agreed in the meantime.

The company, which was formed in 1970, has experienced financial problems with one of its major leasing arrangements involving a Boeing 707.

If the new financing cannot be found, however, it seems likely that about 200 staff, including 18 flight crews and 40 cabin staff, will lose their jobs.

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What you may not know, however, is that there is an answer to this problem.

The answer? The Sherpa from Leyland Cars. Sherpas, both petrol and diesel versions, are incredibly economical.

When "Truck" magazine tested the petrol-engined Sherpa 240, they averaged 28 mpg. Try as they might, they could not get this figure below 20 mpg.

"Startling" said "Truck". Even more so when you consider that the 240 is the largest Sherpa in the range.

Obviously, the smaller Sherpas are even less thirsty.

Are your vans pulling their weight?

Of course, the Sherpa's economy would be meaningless if it didn't have a payload of 190 cu. ft.

And as efficiency is just as important as economy, the Sherpa has been designed to be as easy to load as possible.

The straighter sides and boxed-in wheel arches allow every inch of the loadspace to be utilized.

And with the optional side loading door the load is easily accessible from three sides.

Obviously, Sherpas are not just available as first-class panel vans. There are Sherpa pick-ups, crew buses, minibuses and chassis-cabs too. Not to mention countless other Leyland Cars approved body conversions.

Leyland Cars also realise that choosing the right size of vehicle for your needs is every bit as important as selecting the right body style.

Which is why the Sherpas come in three payload ranges. The 185's can take up to 14 cwt., the 215's up to 19 cwt., and the 240's up to 23 cwt.

But whichever Sherpa you choose, its unique combination of carrying capacity and fuel economy will ensure that it will more than pull its weight in your transport fleet.

Does your engine suffer from shyness?

There are countless vans around the market whose engines are tilted at the most extraordinary angles, and hidden away in the most extraordinary places—like beneath the driver.

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There are two thrifty petrol engines to choose from (1622 and 1798 c.c.), and one miserly diesel (1798 c.c.).

All three give good performance and a surprisingly high optimum cruising speed. So your deliveries are fast as well as economical.

And that is definitely not something to be shy about.

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Do your vans come with a year's free no-mileage limit warranty, including free parts and labour?

Or a year's free 24-hour roadside assistance from the A.A.?

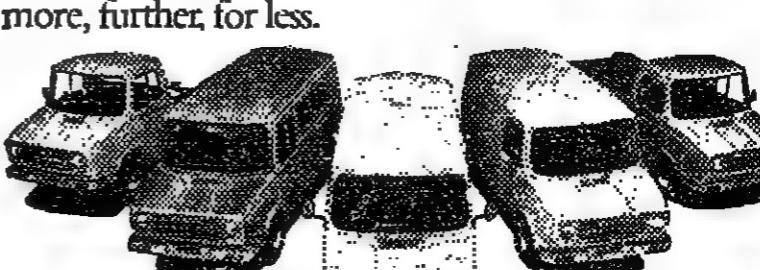
Or a year's free A.A. Relay recovery service (U.K. mainland only)?

Or a free 69-point pre-sale checkout?

Every Sherpa does. Because every Sherpa comes with Supercovers—no other van manufacturer offers more.

So call or write to Light Commercial Vehicle Sales at Leyland Cars, Grosvenor House, Redditch, Worcestershire.

And find out more about the vans that move more, faster, for less.



Sherpa

From Leyland Cars. With Supercovers.

It moves more, faster, for less.

Decisive rejection of plan to nationalise banks

BY MICHAEL BLANDEN

AN OVERWHELMING rejection of the most decisive rejection of a for their customers, and for the plan for nationalising the major policy by voters in country as a whole." Opinion Research Centre's survey of public attitudes to the issue following its adoption as Labour Party policy.

The survey also shows that a decisive majority of the electorate rejects the main argument for nationalisation given by its proponents: that the State would do a better job than the banks and insurance companies are doing in channelling investment funds to industry.

The survey has been carried out by Opinion Research Centre. The firm concludes: "If a Labour Government were to go ahead with implementing this proposal put forward by the Left-dominated National Executive Committee, and endorsed by the Party conference, there is no doubt that it would be entirely contrary to the wishes of the majority view in Britain."

The overall results, the firm says, "represent perhaps companies for their employees,

Public spending cuts 'should help jobless'

BY MAX WILKINSON, INDUSTRIAL STAFF

PUBLIC EXPENDITURE cuts should help to reduce unemployment rather than increase it. Sir Frederick Gathewood, former president of the British Institute of Management, said yesterday.

This could happen only if the Government took steps to stimulate industrial investment at the same time and so transfer resources from the public to the private sector.

Even more significantly, the survey shows that this view was entirely shared by Labour Party supporters and by trade union members. Among Labour supporters, 78 per cent thought the insurance companies were doing a good job for the country, with an even higher proportion, 84 per cent, taking the same view of the banks.

It follows the endorsement at the Labour Party conference of the proposals produced by the NEC for nationalising the big four clearing banks and the top seven insurance companies. This has been rejected by the present Labour Government and is vigorously opposed both by the City and by bank staffs.

The voters also felt strongly that both the insurance companies and the banks would do a worse job for the country, their workers, and their customers if they were nationalised.

The survey report that if anything this view has become even more pronounced since an earlier survey carried out in August.

"We have the markets, we have the skills, we have lower wage rates than any other industrial country—but we do not have the up-to-date equipment to produce the competitive products for the advanced industrial countries in which 70 per cent of our exports go. These countries have been investing a lot in our industrial sector."

Sir Frederick told a conference of young managers in Brighton that while the effective cost of borrowing was 17 per cent, no industrialist would invest and at the present exchange rate of \$1.65, inflation would continue at 15 per cent. This would destroy the present hard-earned wage stability and risk the competitive position of exports.

"So on current policies, we are headed straight for higher unemployment. The Government cannot offset this by higher domestic expansion."

He added: "The Government is committed to the expansion of industrial investment as the only way to provide the jobs, the hard currency income, and the expansion of living standards, including the sound expansion of public expenditure."

The supplying industries were now well equipped to sell over 80 million tons of oil annually from their fields.

Main stumbling block in an agreement has been the prospect of the oil corporations gaining an option to buy up to 51 per cent of the oil.

Last year the tanker surplus in this medium-sized range was 30 per cent, and the prediction by H. P. Drewry (Shipping Consultants) of an oversupply of between 10 and 20 per cent will disappoint many tanker owners.

A recovery in the market for this range of vessels was expected before the crisis affecting Very Large Crude Carriers (VLCs).

After estimating port and £50 (U.K. only),

"Public consumption has risen sharply through the 1973 to 1976 crisis and cutting back three years' growth to make room for investment is not only a sensible policy, it is the only way to provide the investment needed."

"And the investment is the only way to provide the jobs, the hard currency income, and the expansion of living standards, including the sound expansion of public expenditure."

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Accord near on State oil stake

BY RAY DAFTER, ENERGY CORRESPONDENT

SHELL and Esso are close to concluding State participation in their offshore oil reserves.

A meeting yesterday helped to clarify some issues, in particular how oil supplies from the North Sea can be safeguarded.

It is significant that, in a joint statement, the Government and the companies agreed that considerable progress had been made. A further meeting is to be held shortly, indicating that all sides are anxious to sign at least a framework of agreement within the next few weeks.

Yesterday's meeting was attended by Mr. Anthony Weddwood Benn, Energy Secretary; Mike Porcup, chairman of Shell; Dr. Dickson Mahon, Minister of Transport and Trading; Mr. State for Energy and Mr. Joel Barnett, Chief Secretary to the Shell (U.K.); and Mr. John Greenborough, managing director of Esso Petroleum.

Lord Kearton, chairman of the ICI and deputy chairman of

Shell (U.K.).

Shell and Esso stressed that they want a negotiated arrangement whereby they can use most of not all the oil produced from their fields.

Mr. Clifton Garrin, chairman of Exxon Corporation—Esso's joint operators, said: "We have supported by Mr. James Dean, president of Esso Europe, and Dr. Austin Pearce, chairman of

Mr. Benn has told the companies that they must agree to outline terms of participation if they want to be considered for new licences. An agreement with the two companies is regarded as a cornerstone of the Government's participation plans.

The Shell delegation was: Mr. Mike Porcup, chairman of Shell; Dr. Dickson Mahon, Minister of Transport and Trading; Mr. State for Energy and Mr. Joel Barnett, Chief Secretary to the Shell (U.K.); and Mr. John Greenborough, managing director of Esso Petroleum.

Lord Kearton, chairman of the ICI and deputy chairman of

A SURPLUS in 1980 of up to 20 refinery capacities, the study predicts that demand for medium-sized tankers in 1983 will be between 84m. and 94m. dwt, while supply will range from 83m. to 86m. dwt depending on new deliveries, different rates of scrapping, and allowing for only 25 per cent of combined carrier tonnage trading in 1983.

The Market for Medium-Sized Tankers (70-175,000 dwt), No. 47 in a series of reports prepared by Research Division of H. P. Drewry (Shipping Consultants) of London, started in 1974.

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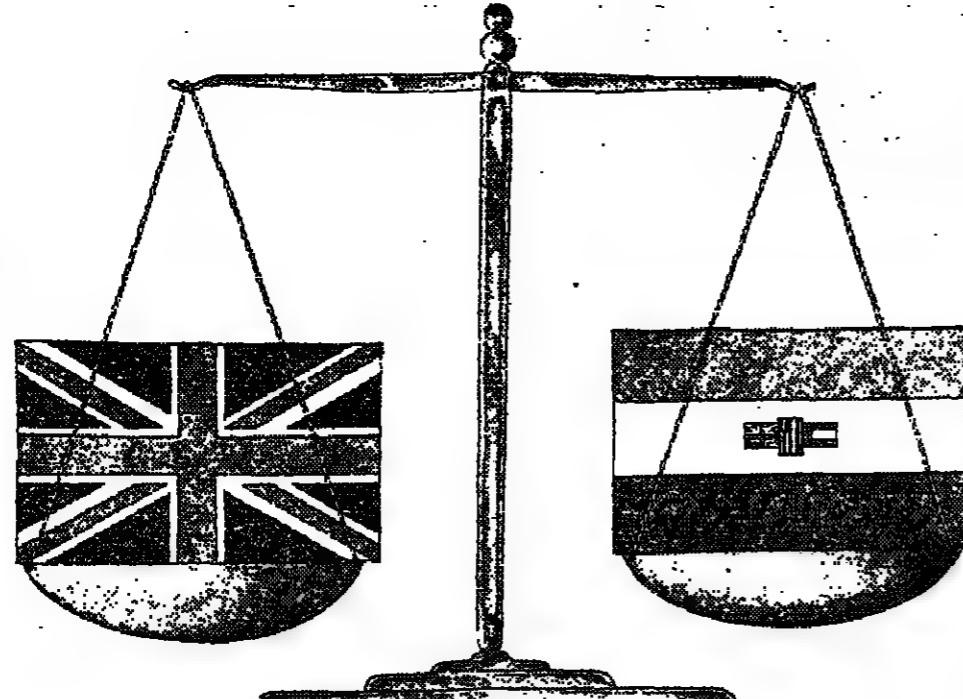
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1 This April a vast new deepwater port—financed by an international consortium—was opened at Richards Bay. Its completion in mere five years was an achievement few countries could match.

2 A second gigantic port-industrial complex is moving forward fast at Saldanha. These twin developments have immense implications for the growing import-export future of South Africa.

3 On the energy front the major oil companies continue vast investment in the Republic. Whilst at the same time the government has given the go-ahead for the second oil-from-coal complex, SASOL II.

4 In South Africa's Homelands, progress accelerates. The magic hundred million Rand mark for private investment has been

passed. New national and international investment continues apace.

5 In South Africa, to combat inflation a Collective Programme of Action has been signed by a fully representative selection of private entrepreneurs, consumers, workers' organisations, and the government.

The conclusion is simple. Rich opportunities await the far sighted businessman in today's South Africa. Furthermore, there are many rewarding incentives for those investing in the Republic. Our job is to advise you on investment opportunities and how to import from South Africa.

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LABOUR NEWS

Unions 'should have half of seats on State Boards'

BY JOHN ELLIOTT, MANAGEMENT EDITOR

TRADE UNION representatives should be given half the seats on management Boards running Government ministries and local council departments, according to a policy document on industrial democracy in the public sector published today by the Fabian Society.

These Boards, made up on a 50-50 basis of civil servants and trade union representatives, would run the departments at the lower level of a two-tier structure. The top tier would comprise the Cabinet or the Government and local councils in municipalities.

The Society, which acts as a forum for debate within the Labour movement, also demands the secrecy in which internal Whitehall inquiries into public sector industrial democracy are being conducted. It calls for the Whitehall reports to be published.

Contrasting this public sector exercise with the parallel Bullock Committee on private sector industrial democracy, the Society says: "Disclosure and accountability are important strands in industrial democracy. Their absence in the preliminary moves is a poor augury for the future."

However, there seems to be little hope that the Government will publish in full the evidence and recommendations of the three Whitehall inquiries which cover trade union representation on

nationalised industries, local government, the Civil Service, and within a nationalised industry.

But the conclusions that Ministers come to on the basis of the reports are likely to be in parliamentary and industrial democracy. It is for this reason included in a White Paper next year. This could either be a White Paper dealing with the Bullock issues or one on the future structure of nationalised industries, including the implications of the National Economic Development Council report on the public sector.

The eventual Bill planned for next summer is expected to include provisions to both the public sector and to nationalised industries as well as including other proposals for the rest of the public sector.

This Bullock formula—known as "x + y"—envisages a Board being split into three parts. There would be two large equal-sized ones of union and shareholder representatives, and by smaller parts chosen jointly by the first two. The Fabian Society today proposes this division of the TUC's original 50-50 parity demand, and says in its ideas for nationalised industry Boards: "The principle of 'parity representation' for trade union representatives is a principle that cannot be breached."

The Society points out that it is "not interested in token representation but in joint representation". It says that the recommendations of the three Whitehall inquiries which cover trade union representation on

Rubery Owen strike may hit car output

BY OUR LABOUR CORRESPONDENT

A PAY STRIKE involving 120 engineers at a key motor-industry component supplier poses a potential threat to motor manufacturers in general and British Leyland in particular.

Rubery Owen's Darlaston (Staffs) plant was paralysed yesterday when 120 engineers stopped work over a pay demand which, management says, would amount to an extra £10 a week.

"It would be difficult to see trade union representatives as full members of the Cabinet and membership of councils raise industrial-political democracy issues. It is less difficult to see them involved at 'management Board' level," says the society.

"Experiments should concentrate on the differences between involvement in decision making in managerial-operational issues, rather than with general issues, . . . It is possible to see different contributions that trade union representatives could make."

The Society stresses that it wants a "gradual development through permissive formulae rather than by strait jacket legislation" and suggests that the Advisory, Conciliation, and Arbitration Service could become a "resource centre" of information on industrial democracy.

Fabian Commentary on Industrial Democracy in the Public Sector, Fabian Society, 11, Dartmouth Street, London, S.W.1. Price 50p.

NACGOS would have two seats, BACM one with the pit manager appointing four of his colleagues.

Under the joint union approach, each union would decide how its representatives were nominated, but they would be expected to include the branch officials and others with at least three years' experience.

The unions want the proposed committees to take over from the present consultative committee and hope they will have responsibility for colliery objectives, action programmes, monthly results and performance, technical inspections and six seats. Under present sug-

gestions, NACGOS would have two seats, BACM one with the pit manager appointing four of his colleagues.

The National Union of Mineworkers, the National Association of Colliery Owners, Deputies and Shooters and the British Association of Colliery Management have agreed on a target of a 14-man committee at pit level to be chaired by the colliery manager.

But they are still haggling over the composition of the committee, with the NUM seeking to extend its share beyond the suggested limit of six seats. Under present sug-

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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

DATA PROCESSING

Burroughs raises mid-range power

WHEN BURROUGHS announced three times the capacity of its 1700 machines several years ago, they were a major jump in processing power for the small-to-medium user, presenting many characteristics which have since been incorporated in competing units.

With the 1800 series announced yesterday, the company has done another quantum jump since, and Europe towards processing price for price, the equipment where the data arises, connects 40 per cent more, the necessarily smaller throughput and is considerably more compact while needing series of factories by a network about half the kilowatts to drive of communications lines and treating the central machine as a distributed processing. In range, the 1870 provides about other words.

Telex bids for more IBM users

TELEX Computer Products, leading supplier of plug-compatible peripherals and add-on memory for IBM 360/370 systems in the U.K., is seeking to increase its share further by carrying the war to the enemy.

It is offering a trial run of the Telex 1600 hpi tape drives; monthly payments 25 per cent below the IBM lease payments; and low initial payments to offset the penalty to users of cancelling their leases.

The free trial period offered is for 45 days, the only charge incurred being for maintenance. If users find the drives unsatisfactory, Telex will simply take them away. Otherwise the users will keep the drives at a monthly charge, including maintenance, 25 per cent below the IBM ETP payment, and at a rate fixed for the contract period of 3 years (subject only to increases in the maintenance element in the charge).

A user replacing four IBM 3420 model 7" 200 kb/s drives and their associated controller could look for savings in the region of £6,000 a year.

The major disincentive to users considering the switch to plug compatibles is that if they have taken advantage of the lower prices available from IBM through the FTP (fixed term plan) and ETP (extended term plan) lease plans they will face penalty payments on cancellation which vary from two to five times the monthly payments.

What Telex is prepared to do is to ask only nominal payments for an equivalent number of months prior to the commence-

ment of the full contract. This should reduce the changeover cost to users to virtually nothing, especially if they give IBM its required one month's notice to run during the period while the Telex drives are installed free of charge.

Telex Computer Products, 213 Oxford Street, London W1R 1AH. 01-734 9131.

IBM's maid of all work

INTERESTING in all the computer market following the Paschtree announcement from Atlanta is that everyone is saying: "But there must be a lot more to come."

A cynical view of this would be that IBM has already made enormous capital out of keeping everyone on tenterhooks for about a year. A more pragmatic view is that IBM does not really care all that much about Press and competitor skirmishing and is painstakingly laying the groundwork so that it can cover two areas where, to put it mildly, it has not been as good as some of its competitors.

These are the areas of distributed processing—and until three years ago, IBM spokesmen were casting scorn on intelligent terminals—and process control.

Neither of the two new central processors now announced appears fast enough to do the really demanding jobs in process control, such as supervising a big nuclear power station, or a large petrochemicals line, where there could be up to 16,000 inputs. But observers expect a journalist's questions, it became evident that the argument will third and larger machine to come out shortly.

The 1800's are equipped to do punched card, magnetic ink readers and optical readers. Just this, or to operate a power centre controlling large numbers of peripherals.

Equally important is the fact that user programs written for 1700's can be run on the new equipment without modifications but at higher speeds. This protects the current users' heavy investments in application programming work, a point too often forgotten in the past by some makers.

Another interesting aspect of the equipment is the way in which provision has been made to permit virtually any type of data entry—by mini-discs, cassette, VDU and keyboard. 9QL, 01-734 6522.

More from the company at Heathrow House, Bath Road, Cranford, Hounslow, Middx. TW5 1SL (0895 4011).

ADVANTAGE has been taken of the very rapid advances in circuit technology since the previous launch in this sector of the market to speed up processor and memory logic. First delivery is in mid-1977.

Three new central processors are included and a variety of peripherals and terminals. The maker says that to obtain the best results the device should be installed in a pneumatic circuit at the bottom of a receiver, accumulator or after cooler tank at the end of a drop cooler, or in any position where liquids tend to accumulate. The unit can replace manual drain

PROCESSING

Takes liquid from air lines

DESIGNED TO expel automatically condensed moisture and compressor carry-over liquids from pneumatic systems a compact unit called the Aquajet has been launched by Schrader Pneumatics, Walkmill Lane, Bridgwater, Cannock, Staffs. WS11 SLB (0543 4011).

The maker says that to obtain the best results the device should be installed in a pneumatic circuit at the bottom of a receiver, accumulator or after cooler tank at the end of a drop cooler, or in any position where liquids tend to accumulate. The unit can replace manual drain

off points, and would prolong the life of compressed air equipment and tools.

Operated by a float which actuates a discharge valve (a manual over-ride is incorporated), the unit has either a polycarbonate or metal bowl depending on the maximum operating temperature (60 or 80 deg.C). The inlet pressure ranges from 30 to 175 psi, and port size is 1 inch BSP.

The system enables property owners to comply with the Code of Practice issued by the Home Office under the Fire Precautions Act 1971. Such a code has been issued for hotels and boarding houses, specifying the illuminance requirements of escape lighting, which is claimed to be the largest scaled capacity available.

The emergency system, with supply equivalent mains power on the U.K. market, As the Centaurus range there are 4 chemical and similar plants (that is, oil and gas rigs) where maintenance may present problems.

EDC Electricals, Bristol Road, Bridgwater, Somerset TA6 4AR, 0278 2382.

The GKN Group
Offshore

Stand 2540, Hall 2
National Exhibition Centre
7th-10th December

individual battery is 200 ampere hours, which is claimed to be the largest scaled capacity available.

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EDC Electricals, Bristol Road, Bridgwater, Somerset TA6 4AR, 0278 2382.

Each unit contains 4 sealed lead-acid batteries that need no maintenance for at least 10 years.

Centaurus is a low-cost system, attention for at least 10 years.

which automatically operates in the capacity of the largest individual

This combined respirator and safety helmet has a fan which directs clean, filtered air across the wearer's face in conditions of fumes or dust. Ordered by the British Steel Corporation to the tune of 2,000, they are deemed to be the most advanced of their type in the world and will be delivered early next year.

The Corporation and the manufacturers, Racal-Amplivox, have co-operated closely during the development programme which involved a series of proving trials at EBC coke oven batteries over a 12-month period.

First helmets will be provided to those employees who are subject to fume conditions while working on coke ovens, as part of a package of improvements aimed at protecting the health of coke oven operators. Sir Charles Villiers, chairman of the British Steel Corporation, yesterday described the development of the respirator-helmet as "an outstanding illustration of active co-operation involving the National Research and Development Corporation, a nationalised industry and the private sector."

"Airstream" is much more comfortable to wear than conventional devices such as a safety helmet, goggles and respirator. It is very light, weighing less than two pounds, and provides a constant passage of cool, filtered air over the face behind a transparent visor.

RESEARCH

Plating any material on any surface

UNIQUE services to industry will be provided through University of Salford's Industrial Centre which is setting up a surface coating facility under a £40,000 ... Watson Foundation grant.

Recognising the importance of the Foundation's support for significant developments, often forthcoming long before any aid is given from Government or other sources, the centre is to be known as the Walslon Ion Plating Unit. It will use the ion-plating process technology developed originally within the Department of Aeronautical and Mechanical Engineering by Mr. D. T. T. of the friction technology group led by Prof. J. Halling.

The Centre will have two functions—one to develop platers for specific industrial requirements and the other to tailor-make equipment to customer needs.

Companies will be able to have test samples coated for evaluation, order full production runs, obtain contract research and development and rely on the Centre's advisory services.

Ion plating is unique as an industrial process because of the way it will permit highly refractory metals to be implanted into the surface layers of softer materials, thus placing a hard and wear-resistant coating on tools, dies and moulds, plaster and so on.

Coatings can also be formulated so that the end product has very low friction, or is extremely resistant to corrosives.

Ion plating is the most recent of the coating techniques and consists of vapour deposition on a surface maintained clean in a glow discharge. Excellent adhesion is achieved between coating and base material even when the two do not or not readily alloy.

Practically any metal or alloy can be deposited on any metallic surface.

It is expected that hard ceramics and carbon will be platable by this method, which results in uniform thickness of deposits with no build-up on corners and good coverage of back surfaces.

By applying different voltages to the line a drift field is created in the semiconductor. If a charge from a single cell is now injected into the line the field read-write cycle would be about 100 microseconds. The company believes that "a considerable time" will lapse before devices go into production.

Siemens states that it is theoretically possible to achieve a packing density of 32 kbit/cm² in the semiconductor. If a four-chip conventional pack grant.

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It is referred to by Siemens as "C-cubed RAM" or MOS line length at 300 microns.

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APPOINTMENTS

Marix Evans to be head of Lamson Industries

Mr. H. M. Pearce is to retire as elected president of the CHEMICALS and PLASTICS INDUSTRIES ASSOCIATION (CPIA) on December 31, but will in place of Mr. John S. Hunter remain on the Board and become who retires after two years as president. Mr. J. F. A. Marix Augay has been appointed chairman of the executive from January 1.

L. A. Bellini, chairman, also retires at the end of this year and will resign from the Board. Mr. W. M. Nichols, formerly vice-president and general manager of the CANADIAN division of Moore Corporation, will join the Board and has been appointed managing director and chief operating officer of Lamson Industries from January 1.

Mr. Stuart A. Bair has been appointed deputy chairman of the BARBARY AND WALLACE ARNOLD TRUST. Mr. R. D. Cawther, group financial director and Mr. J. P. Foster, company secretary, have been appointed managing director of the Hotels and Travel Agency Divisions. The changes follow the retirement of Mr. W. Berry as director and secretary of the Trust.

Mr. Dennis Porter has been appointed a director of TPC FOODS. He was previously with Associated Fisheries and Foods.

Mr. A. G. Stewart has become director of International Marketing and sales of the group's WARNER ELECTRIC BRAKE AND CLUTCH COMPANY. He will be based at International headquarters in Lausanne, Switzerland. Mr. M. P. Nutting, previously director and manufacturing manager, has succeeded Mr. Stewart as managing director of Westclox.

Mr. W. E. Howe has retired as managing director of MONO GROUP and chairman of its U.K. subsidiaries. He remains a non-executive director of Mono Pumps until December 31. Mr. H. E. Martin-Leake has been appointed managing director of the Mono Group, chairman of UK subsidiaries, and director of overseas subsidiaries. He joined the group as assistant managing director last year.

Mr. Charles Potter, administration manager of British Transport Films, has been appointed secretary of the recently-formed ASSOCIATION OF VIDEO DEALERS from January 1.

Mr. A. E. Williamson has been appointed marketing executive of HOOVER in place of Mr. Harvey Taft who is to retire.

Mr. Raynor Guillet has been elected president of KELLOGG INTERNATIONAL CORPORATION, London, and senior vice-president of eastern hemisphere operations of the Pullman Kellogg Division of Pullman Incorporated, which is headquartered in Houston. He succeeds Mr. Thomas J. Ryan, who has transferred to Pullman Kellogg headquarters in Houston, as senior vice-president of world-wide finance and administration.

Sir Monty Finniston, a director of Sears Holdings and former

chairman of the British Steel Corporation, has been appointed president-elect of the INSTITUTE OF PRACTITIONERS IN WORK STUDY ORGANISATION AND METHODS. Sir Monty takes office in January and succeeds Mr. Paul Raftis, who has been president for five years and is now being made an honorary fellow of the Institute.

Mr. Alan Tweedie has been appointed the new post of deputy managing director of ASSOCIATED HOTEL SERVICES.

Mr. G. E. Magrige has been appointed public relations officer for the EXPORT CREDITS GUARANTEE DEPARTMENT, in succession to Mr. G. F. A. Salmon who has left the Civil Service to resume his academic career. Mr. Magrige joins ECGR from the staff of the Prime Minister's Office at Downing Street.

WILLIAM WHITTINGHAM (HOLDINGS) states that Mr. W. T. Whittingham, chairman and managing director, is re-entering the boardroom but will be unable to take part in the affairs of the company for at least some months. Mr. P. J. Howells and Mr. G. Sharples have been appointed joint managing directors. Mr. J. M. Wardle, who has been associated with the company in an advisory capacity since its formation, has been made a director and elected deputy chairman. He will serve as acting chairman pending the return of Mr. Whittingham, who does not anticipate resuming the joint capacities of chairman and successor to Mr. Jim Gedman, who is retiring.

Mr. Michael Hirsh has been appointed operating director of LADRONCO HOLDINGS, which will also be responsible for the Lada brokage developments in the West country. Mr. Hirsh was previously director of the rolling mill division of Sir Alfred Mond's Norton and Co. He joined that company as divisional general manager, based in Wolverhampton, and was appointed a director in 1967.

Mr. G. J. Peat and Mr. R. G. Williams have become directors, and Mr. I. Parry, financial director of RODNEY R. BILLINGTON.

Mr. Ian Blackhurst has resigned as a director of CENTURY ALUMINIUM COMPANY. Mr. A. H. Fyall and Mr. C. J. Romeo have been appointed directors.

Mr. H. H. T. Hindes has been re-elected chairman of LLOYD'S and Mr. L. R. Dew and Mr. I. H. F. Findlay will be deputy chairmen from January 1.

Mr. E. H. Gangwane, managing director of Anghus Aluminium, has been elected a corporate vice-president of KAISER ALUMINUM AND CHEMICAL CORPORATION, of the U.S.A.

Mr. Kenneth Baker, Conservative MP for St. Marylebone, has joined the Board of WORDPLEX, subsidiary of Venetek International.

Sir Monty Finniston, a director of Sears Holdings and former

Barclays Bank group changes

Mr. Noel McCormick has been elected chairman of BARCLAYS UNICORN, BARCLAYS UNICORN INTERNATIONAL, and BARCLAYS LIFE ASSURANCE. He is a director and general manager of Barclays Bank Trust Company and succeeds Mr. Derrick Hansen, who has resigned from the bank to develop other business interests. Mr. Hansen will retain a link with the bank as a member of Barclays Manchester Local Board.

MR. CARL AGEE has been appointed to the newly-created position of managing director of HAARMANN AND REIMER in the U.K.

In view of the fact that Mr. J. L. C. Pearce is a substantial shareholder of Hatchison International, he has requested the Board of WHEELOCK MARDEN AND CO. to accept his resignation to avoid any possibility of a conflict of interest arising in relation to a possible bid situation. He will remain as a director of Hong Kong Realty and Trading and Lane Crawford and Subsidiaries, members of the Whealock Marden group.

Mr. Dennis Masters has been appointed managing director of SACK ENGINEERING COMPANY, a subsidiary of Sack GmbH of Dusseldorf, West Germany. Mr. Masters was previously director of the rolling mill division of Sir Alfred Mond's Norton and Co. He joined that company as divisional general manager, based in Wolverhampton, and was appointed a director in 1967.

Mr. Ron Beck is to become director of the service department of POST OFFICE TELECOMMUNICATIONS from December 1 next year.

Mr. John Eccles has been

Rolls-Royce Motors divisional post

ROLLS-ROYCE MOTORS has appointed a part-time member of the MONOPOLIES AND MERGERS COMMISSION. He is general manager of the diesel division and managing director of Head Wrightson and Co.

Mr. Jack Lowe, of Sir W. H. Bailey and Co., has been elected chairman of the BRITISH VALVE MANUFACTURERS' ASSOCIATION on the retirement from that office of Mr. G. M. Ramsay of Serck. Mr. S. F. Moore, of the Metro-Flax Group, has been elected vice-chairman of the Association.

Mr. J. C. Cayzer has been appointed a member of the ADVISORY COUNCIL ON RESEARCH AND DEVELOPMENT FOR FUEL AND POWER. He is technical director of the General Electric Company.

Mr. A. J. Hollington, director of Hollington Bros. (Colchester), has been elected chairman of the TEXTILE DISTRIBUTORS ASSOCIATION. Mr. N. R. Ross, managing director, Ralston and McNeil, has become deputy chairman of the Association.

Mr. A. D. Stalbow has been appointed chairman of GR (HOLDINGS) following the death of Mr. A. S. Stalbow.

Mr. Nilanjan Ghose, executive deputy chairman of Guest Keen Williams (GKWN) major subsidiary in India, has been appointed to the Board of GUEST KEEN AND NETTLEFOLDS (OVERSEAS), the holding company which controls most of GKWN's interests outside the U.K. and Europe.

Mr. Ronald T. Hardwick is to become chief executive of ASSOCIATED MINERALS CONSOLIDATED from February next year.

Mr. John Eccles has been

HOME CONTRACTS

ITT Creed wins £9m. Post Office order

ITT CREED, Brighton, Sussex, has received a Post Office order worth more than £9m. for a total of 6,575 telephones and associated equipment.

BRITISH STEEL CORPORATION'S tubes division has won contracts worth more than £5m. to carry out large-scale water abstraction in Britain, for the modernisation of Welsh Steel houses in Torglen, Glasgow and Netherthorn Cumming, Ayrshire. The company has also received two contracts worth £1.5m. from Mansfield District Council for the complete modernisation of houses in Stainton and Forest Town.

HENRY BOOT CONSTRUCTION has been awarded a £1.25m. contract for construction of a new warehouse for Rockware Glass at Irvine, Ayrshire. The company has also won a £2.5m. contract for major alterations and extensions to Claremont Nursing Home, Sheffield.

HONEYWELL has been awarded a £1m. order by the National Provident Institution, the body which runs pension systems from Honeywell's Scotstoun plant at Newhouse, Lanarkshire, since production began in 1973. The Series 60 level 60 computer is to be installed at NPIL's Tunbridge Wells administrative head office next year.

N. G. BAILEY AND CO., Sheffield, Kent, has secured contracts worth £1.5m. Several orders have gone to Blenheim and Co., a division of the Group, including a GLC contract worth £1.25m. to build 145 houses in Hackney, East London, and another for the refurbishment of GLC houses in a two-year contract, said to be potentially worth £1m. Deacon Construction has received orders worth £1m. including an occupational works contract worth

APPOINTMENTS

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Incorporated in Australia with English liability.

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All you need is what our previous 4,000 customers had: a sound business reason for needing long-term money.

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your factory. To finance sales at home or abroad. Prepare for CTT. Or increase your share capital base.

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We're ICFC and we specialise in providing fixed-interest money for smaller businesses for periods of 7 to 20 years.

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providing practical advice. Encouragement. Criticism. And a sympathetic ear.

In other words, all those things money can't buy. And money too.

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Long-term money for Britain's smaller businesses.

PARLIAMENT



Sproat speech inquiry; document ruling to-day

Tory MP infuriates Labour as privileges row grows

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

Cabinet split on approach to Lords

By Richard Evans, Lobby Editor

THE GOVERNMENT yesterday intensified its tactic of brinkmanship over the Aircraft and Shipbuilding Industries Bill in order to bring further pressure on the Lords to climb down over the exclusion of ship repairers.

The Cabinet meets today to decide whether to accept the altered legislation or to drop the whole Bill and reintroduce it next session in its entirety under the Parliament Act.

There were clear signs last night that a sharp split has developed within the Cabinet over tactics, with Left-wing members urging a "hawkish" policy rather than bowing to the Lords and moderates advocating that the major part of the legislation should reach the Statute Book at the earliest opportunity.

If the Bill is to go through this session — which must end by Tuesday — either the Government or the Lords will have to climb down to avoid the threatened constitutional clash. Some Ministers are anxious that the Government should not suffer a further humiliation following its forced acceptance of the badly mauled Dock Work Regulation Bill.

The assumption at Westminster had been that the Government would accept reluctantly the Lords' defiant determination to exclude the 12 ship repair companies in order to gain the remainder of the legislation by the end of the session.

Warning

But some Ministers, including Mr. Eric Varley, Industry Secretary, seemed determined to force the Lords to ponder the consequences of their action for a few more days in the hope that they will climb down or can be blamed for stopping the Bill.

An attempt was made by the Government yesterday to reach a compromise with the Lords by offering to exclude four ship repairing companies from the provisions of the Bill, including Bristol Channel Ship Repairers, but Tory peers flatly refused to do a deal.

The Bill returns to the Commons again to day for a three-hour debate under the guillotine procedure. If it is not accepted in amended form, it will return to the Lords on Monday with a warning about the employment and investment consequences for the industries if the legislation does not reach the statute book.

If, as expected, the Lords continue to defy the Government and a decision is taken to lose the Bill this session, it could be re-introduced in the next session after December 2, the date it had its second reading a year ago.

Assurance

In a Treasury minute published yesterday, the Government made it clear that Ministers would compare the costs of closing down Govan Shipbuilders on Clydeside and Cammell Laird on Merseyside before giving further direct State aid.

The assurance was given by the Treasury in a reply to the Public Accounts Committee which had expressed reservations about further aid on top of the £50m to £60m pledged to Govan and the £22m to Cammell Laird.

In the committee's report, published in August, MPs feared that with the world recession in shipbuilding assistance to Govan and Cammell Laird could be open-ended. They urged the Government to make an early assessment of whether the taxpayer would be better off by continuing to bail out the companies or by meeting the social cost of shutting the yards.

In the Treasury minute, the Government states that "if any further direct financial support were being considered for Govan or for Cammell Laird, the departments would compare the cost of that support with the resource costs of closure and with social costs so far as quantifiable."

Treasury minute on the reports from the Committee of Public Accounts, Session 1975-76; No. 35p.

MPs reverse tied cottage Bill changes

By Justin Long,
Parliamentary Correspondent

THE GOVERNMENT again last night resorted to the guillotine in the Commons to chop major Lords amendments — this time from the Bill designed to abolish the agricultural tied cottage.

Among important changes in the Bill made by peers was the deletion from the original provisions of dairy, livestock and grazing farming and forestry.

Ministers declared that in making these amendments the Lords had agreed to "wreck" the Bill, leaving little more than arable farming to come within its scope. These so-called "wrecking amendments" were removed by Government, in clauses 39 (292-253) and 42 (293-248).

ALLEGATIONS by a Conservative MP that the Labour Party had been infiltrated by fifth columnist crypto-Communists was referred yesterday to the Commons chamber. He walked out to cheer from Tory back-benchers and hisses from Labour MPs.

The motion to take this action was approved by a Commons majority of 260 (370-110).

Other accusations made by the Social Democratic Alliance, a group of Labour moderates that at least 33 Labour MPs — including three Cabinet Ministers — have been helped by Communists and Trotskyite front organisations, were to be the subject of a further ruling by the Speaker in the Commons this afternoon.

Mrs Judith Hart, another Labour NEC member, was assured by the Speaker that the committee's investigation would not inhibit any legal action in the courts.

Moving that Mr. Lathams' complaint be referred to the Privileges Committee, Mr. Michael Foot, Leader of the House, urged that the matter be decided without debate. This had been the custom of previous Leaders of the House.

Mr. Nicholas Ridley (C. Cirencester and Tewkesbury) objected that Mr. Foot's motion itself was unnecessary as the matter could be described as "fair political comment, with a considerable indication of the truth."

The Speaker told Mr. Ridley he was not entitled to suggest what the Privileges Committee might decide.

Mr. Ridley, pressing his point that Mr. Foot's motion was unnecessary, quoted part of Mr. Sproat's speech, which stated: "The aim of these people is to turn Britain into the equivalent of a totalitarian East European State."

"Well, it is," said Mr. Ridley to Tory cheers. Mr. Foot had been "far too sensitive" in his desire to shut up Mr. Sproat and to put this matter under carpet by sending it upstairs."

Mr. Ridley argued that it was a matter of public comment that there were a large number of Left-wingers in the Labour Party. He could claim as evidence that Mr. Reg Prentice (Lab., Newham NE) and Mr. Neville Sanderson (Lab., Hayes and Harlington) had had trouble about their continuing candidature as MPs.

Mr. Ridley said it was extraordinary that Mr. Latham was so sensitive about the subject. "Surely he is proud of his extreme Left wing tendencies which he proclaims in this chamber in speech after speech."

He also agreed with Mr. Neil Marten (Con., Banbury) that there was acute danger that the longer Mr. Ian Smith remained in power the greater the danger would be of Communism spreading in Africa.

He stressed that he was not predicting that the conference would collapse but if it did "it would be because of mistrust, scepticism and hostility borne of 11 years of illegal independence."

Mr. Crosland, who was answering questions on foreign affairs, declined to make a definitive statement on the negotiations at their present delicate stage. He said it had been a great disappointment that a difference of three months over the possible independence date was proving such a stumbling block.

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The Marketing Scene

CDP faces union challenge

BY ANTHONY THORNCROFT

THE long expected confrontation between advertising agencies and the unions has arrived. SLADE has told Collett Dickenson Pearce that unless a start is made on the agency staff joining the union by December 2 its print advertising would be "blacked".

Frank Lowe, managing director at CDP, says he has no objection to his staff joining a union, and SLADE officials are meeting with the creative department next Tuesday. But all the signs are that few of the art directors and copywriters involved will voluntarily wish to join SLADE.

Until now few of the 13,000 people employed in the Institute Practitioner of Advertising agencies have belonged to a union. In the summer a labour dispute arose in which certain advertisements failed to appear in the Press. The print unions had blacked them because they had been prepared by non-union workers in production houses.

As a result most production houses encouraged their staff to join a union, and agencies made sure that they placed ads with "approved" companies.

The problem was that two rival unions were involved: the industry's Amman Committee, and the National Graphic Association, and the CIPAC moved in to try and solve what was principally a solvent placement of one by one.

An added complication is the fact that if SLADE was to sign up the CDP workforce the other print unions, especially the NGA, would be none too pleased. Frank Lowe is having negotiations with representatives of the print committee of the TUC, and has chosen CDP as a test because it has a very high proportion of print advertising for a top ten agency—roughly 45 per cent of its billings. Other major agencies have agreed to rally round, and handle CDP's production work if the agency is blacked.



Frank Lowe

SLADE is also writing to CDP's clients suggesting they should place their advertising elsewhere, but this pressure is hardly likely to succeed. There is a feeling in the advertising world that the industry's Amman Committee, and the National Graphic Association, and the CIPAC moved in to try and solve what was principally a solvent placement of one by one.

Now SLADE is aiming at the fact that if SLADE was to sign up the CDP workforce the other print unions, especially the NGA, would be none too pleased.

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John Hughes quits

JOHN Hughes and Malcolm Thomas are leaving Brownes. John Gears Gross in January the agency bought by Geers from FGA. Brownes has billings of £2m. Its main accounts had been with Brownes for 18 years. Malcolm Thomas is retiring early. John Products, Daily Express, Courtaulds, and some Electricity from Bates as managing director. Boarid just over a year ago, has left to pursue his own interests.

To fill the gap Tim Myers, a launch from Phoenix, the British Printing subsidiary. The partner as chief executive. His work will appear in 1977 with place at the main agency will £350,000 of advertising support.

An alternative to classified ads

BY PHILIP KLEINMAN

PROVINCIAL newspapers have weathered the economic storms better than Fleet Street, thanks largely to classified advertising. Now a threat to their near-monopoly of such advertising, and hence to their future profits, is looming from an unexpected direction.

Bill Gregory, the researcher who made his reputation as a consultant to newspapers—it was his advice which helped persuade the Daily Mail to go tabloid—is about to launch a scheme designed to take away at least some of their bread and butter.

The scheme, called Computerfile, is starting experimentally in the East Hampshire-West Sussex area and will offer a method of buying and selling houses which cuts out both estate agents and newspaper advertising. Gregory is recruiting a network of community representatives, each responsible for his or her own small locality.

The idea is that the rest finds details of properties and businesses in that locality in a central computer, which in turn supplies reps with classified information, according to need, covering the whole area.

The vendor, if he sells his property through Computerfile, will pay a flat fee of £150, which Gregory reckons will in most cases be £150 to £200 less than would have to be paid to an estate agent. The scheme will become operative in the New Year, and if the experiment proves a success Gregory's plan is to extend it with financial backing from a group of individuals, to other areas of the country.

In the end he believes that whether it happens through Computerfile, the Post Office's Viewdata project or some other enterprise, electronic media are going to move into classified advertising in as big a way as they have moved into news and entertainment.

Fancy a small, switched-on meeting in Leicester?

If you do you'll be pleased to learn that the audio-visual facilities in our Small Meeting Rooms are just as comprehensive as in our main Conference Suite.

While the cost, needless to say, is far lower.

Worth remembering if you're planning a meeting for 220 people.

The Sales Department on 0533 51161 will be glad to tell you more.

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Commercial Radio is three years old

Poised for a yet more profitable future

BY ANTHONY THORNCROFT, MARKETING EDITOR

IT IS just over three years since commercial radio arrived on the mainland of the U.K. Now, the original network of 19 stations is on the air and prospering. Already getting on for 70 per cent of the population can get a local commercial station and the industry is hopeful that when the Amman Committee reports next year it will give the go-ahead for more stations although the original proposal for around 90 is now off the cards.

But since the stations are "commercial" it is impossible to assess their success without concentrating on their advertising revenue. In 1976 commercial radio in the U.K. is likely to absorb £15.5m. of advertiser's money as against £8.5m. last year. This almost doubling of income seems to confirm that radio has re-lived the experiences of commercial television. It did start with doubts about the number of stations followed by a period of mounting profitability.

The encouraging feature is the turnaround of the "problem" stations. This week London Broadcasting and Metro, in Newcastle, the two stations with perhaps the toughest debuts, announced their latest audience figures and they are very good. Radio's One, Two and Four, in listening since the spring, with 2m. people a week tuning in at some time. Metro has done the largest share of the radio tract expires in the near future.

Capital has improved his ratings by 28 per cent, mainly at the expense of Family Favourites, and now October, was over £3.5m., and it has a cumulative audience of 1.305,000. Not surprisingly the BBC is making a play to steal radio stations. It feels it has still

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THE FINANCIAL TIMES

(Established 1880)
INCORPORATING THE FINANCIAL NEWS
(Established 1854)

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THURSDAY, NOVEMBER 18, 1976

Japan should buy more

THE LONG-RUNNING argument between the West European countries and Tokyo over Japanese trade tactics has moved into a dangerous phase with this week's "ultimatum" from the EEC. The Brussels Commission is now taking the line that it cannot answer for any action that might be taken at the Nine's summit in The Hague at the end of this month unless the Japanese take immediate steps to increase their imports and moderate their exports. If not, Brussels appears to be saying, political pressure on the Heads of Government throughout the EEC may be such that they will be forced to retaliate—either with import controls or with increased subsidies for European industry or with a combination of both.

Trade war

The hope must be that retaliation can be avoided. A trade war between the EEC and Japan would be in nobody's interest. With increasing evidence that the world recovery is faltering, there is an even greater danger that import controls could lead to a chain reaction of protectionist measures. There is every sign that Tokyo is fully aware of this, and wants to defuse the current dispute. Nevertheless, the Japanese are refusing to yield to pressure from Brussels and are making it clear that significant concessions should not be expected before the EEC summit on November 29 and 30.

The Japanese reaction is in many ways understandable. First of all, Tokyo clearly resents being threatened when it still disputes many of the charges laid by the Europeans. The Japanese strongly deny that they are trying to undermine European industry and ascribe their export successes simply to greater efficiency and more competitive prices. Secondly, they do not want to be seen to yield openly to EEC pressure for fear of encouraging the U.S. to adopt similar tactics. If Tokyo does take serious action to discourage exports it is most likely to intentions.

A very sluggish economy

YESTERDAY'S BUNCH of economic indicators is not particularly informative. First, there is another estimate of consumers' expenditure in the third quarter—slightly lower than the first estimate but about 1 per cent up on the second quarter. Most of the increase in real terms was in goods covered by the statistics of retail sales, which rose in the third quarter through the combined effect of summer sales, income-tax cuts and a tourist shopping spree. But the October figure, published earlier this week, suggests that this effect soon wore off: although sales may be buoyed up for a few months by special factors (tourist sales, winter sales, anticipation of indirect tax increases) the probability is that prices will rise considerably faster than earnings in the first half of next year and that consumption will be correspondingly depressed.

This has some bearing on the second main indicator published yesterday, an estimate of GDP for the third quarter. The level of GDP can be arrived at by measuring income, output and expenditure: the three totals should theoretically agree but in practice are so far from doing so that they not infrequently move in opposite directions. The Central Statistical Office claims that the output-based estimate, the one published yesterday, is usually regarded as the most reliable.

No figures

Since, however, it is largely based on the index of industrial production, which the CSO itself admits to be something less than perfectly reliable at the moment, this is not a very large claim to make. The estimate is that GDP rose by nearly 1 per cent between the second and third quarters, but that this was mainly because of an increase in activity in the distributive trades. That, in turn, was probably due in part to the temporary improvement in personal consumption. The latest indicators taken together suggest that the economy may be settling, while the rate of inflation is moving forward, but at a very sluggish pace—hence the rise in down for some time yet.



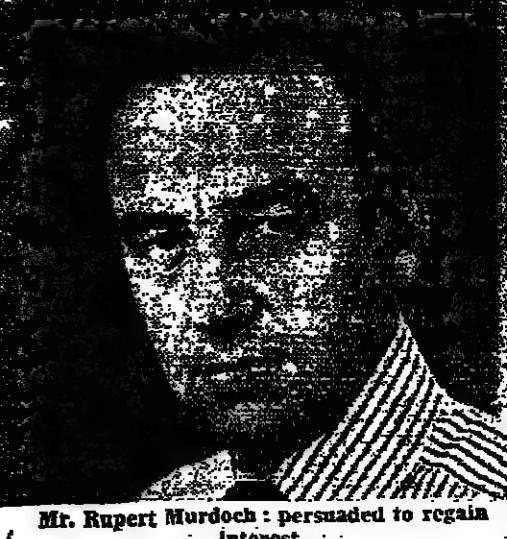
Mr. Vere Harmsworth: a late run on the rails.

THE "QUALITIES" LEAGUE TABLE

	Circulation (Jan-June)						5-year span	Difference
	1970	1971	1972	1973	1974	1975		
Sunday Times	100	98	99	103	103	95	+84	+88
The Observer	100	94	94	98	90	80	-84	-170,068
Sunday Telegraph	100	98	100	100	100	97	-75,406	-23,151
Group	100	97	98	100	102	98	-75,406	-22,633

Cover prices and revenue

Circulation	Jan-June	Change	Av. Cover Price	Gross daily revenue		
				75	76	75
Sunday Times	1,395,723	-1.5	74.5	17.5	+20.7	202,380
The Observer	750,750	-10.9	11.7	14.3	+22.2	88,008
Sunday Telegraph	756,887	-3.0	9.3	12.0	+28.0	70,372



Mr. Rupert Murdoch: persuaded to regain interest.

The Sundays' battleground

BY ANTONY THORNCROFT

ALTHOUGH Mr. Vere Harmsworth's Associated Newspapers is making a late run on the rails, Mr. Rupert Murdoch's News International group must still be the favourite to win *The Observer*. The other contestants carried considerable handicaps—Sir James Goldsmith palpably lacked experience of the newspaper industry while in the event the Hong Kong challenge, headed by Miss Sally Awan, never arrived at the starting post.

By last week Associated Newspapers was the only real challenger left, but then the Observer Trust went back to Mr. Murdoch, who was always its first choice and discovered that he could be persuaded to regain interest in the newspaper.

Although Associated Newspapers has not yet given up, Mr. Murdoch returned to London this week for more negotiations, and final decision is expected any day. There is still the possibility of a bid from the blue

from some unconsidered millionaire. Mr. Murdoch's views on the future of *The Observer* are more closely in line with those of the Trusts, who are not enthusiastic about Mr. Vere Harmsworth's plans to move the paper slightly down market and pronouncedly more to the right politically in an attempt to win readers from the profitable, but declining, *Sunday Express*. He also has the support of the trade unions.

Mr. Murdoch has very specific ideas on what he would do if he acquired *The Observer*. For a start he reckons it needs £1.5m. of extra cash in year one, and another £1m. in the second year. The money would split three ways—a third to meet current losses, a third to meet the expected rise in newsprint costs next year, and a third to strengthen the staff.

He would aim *The Observer* directly at the upper end of the Sunday Times readership and attempt to put on sales not so much by advertising as by buying big names and improving the editorial content of the paper. He does not see the need to change its political stance which he describes as "agonising" rather than left wing.

The only factor which might stifle a Murdoch take over, if The Observer Trust agrees, is reference to the Monopolies Commission. Murdoch would

only assume control, he says, if newspapers were certain there would be no time-wasting investigation by the Commission, taking months during which time the paper's losses would become intolerable.

Rupert Murdoch has the form to succeed. He acquired *The Sun* when it was all but moribund and brought it to life. The latest circulation figures show it with *The Sun* selling 3,738,656 copies a day, not much more than 100,000 behind its previous owner IPC's long lasting best seller, the *Daily Mirror*. He moved into London Weekend Television when the company seemed on the point of collapse barely a year after it came into existence, and has managed, despite recent setbacks, to make it profitable. The challenge of attempting a hat trick with *The Observer* must be all but irresistible.

Underemployed presses

Although Mr. Murdoch's activities in the U.K. are concentrated on newspapers with mass appeal—he also owns the *Newspaper of the World*—in Australia he has the quality newspaper *The Australian*. He would also secure with *The Observer* some under-employed printing presses which could conveniently fit in with his known plans for a tabloid evening newspaper against *The Sunday Times* and *733,225* for the *Sunday Telegraph*.

A more basic way of looking at the problem is to give the 1976 sales an index of 100. By 1976 the *Sunday Telegraph* was down to 97, *The Sunday Times* to 94, and *The Observer* to 80.

As a sector the Sunday qualities have performed better than the popular Sundays and the London evenings but less well than the quality dailies and the popular dailies.

However, *The Observer* has performed better than the *Sunday Telegraph* which in their colour magazines than in the same period in 1975. Although in October *The Sunday Times* and the *Sunday Telegraph* both managed a 5 per cent gain on October 1975 figures, it is noticeable when compared with the *Sunday Telegraph* which in the first half of 1976 raised its price 20 per cent above a year earlier. It has also failed to make

itself a success in the *Observer*, which it reckons it deserves to compare with almost two hundred years of publication. Any new owner will have to tread with care, as the *Observer* magazine, which had been a success in the first half of 1976 raised its price 20 per cent above a year earlier, suffered a 3 per cent drop in circulation, and saw its

revenue improve by 25 per cent despite a loss on their colour quality papers offer advertisers

for *The Observer* a 22 per cent rise was accompanied by a 10.9 per cent drop in sales.

The Sunday Times was also in the red last year, although it

was only 5.8 per cent higher.

It expects to make a small profit in

week-to-week basis, its competi-

tors believe that its annual loss

must be in the region of

£300,000. *The Observer* says it

needs the infusion of new

money to meet pressing imme-

diate problems—financing the

redundancies, which have re-

duced the staff by around

20 per cent in a year advertising

and cash to meet the rising still

accounts for more than 70

per cent of income, if you add

in the colour supplement

to the cost of newsprint which

increases in May and June

again in the New Year because

of the fall in sterling, adding

all told £300,000 plus to that

budgeted loss.

But sales are less than half

last year, and the *Observer* may

not be able to make a profit.

It is also a measure of the

challenge which would face Rupert Murdoch that his two more successful rivals are struggling to

make a profit. There is also

every likelihood that by next

year advertising revenue will be

falling away again.

If he does gain control of *The Observer*, Rupert Murdoch's room for manouevre seems

limited. He cannot really go

directly for the *Sunday Express* market because he is starting

from quite the wrong point;

neither *Observer* staff nor

readers would accept the right-

wing politics of the *Express*.

But there are signs that tradi-

tional *Sunday Express* readers are not too enchanted with their current paper.

The *Sunday Express* loss is only

exceeded by the falling appeal

of *Mr. Murdoch's News of the*

World, so it does seem that

many of the 3,453,177 who have

stayed loyal to the *Sunday*

Express may be ready for a

change. At least this remains a

profitable market to aim at.

The alternative is to meet

the new printing processes

which have made the provincial

press such a profitable industry,

but which is less

trouble to the unions than

was once feared, thanks to cash

FINANCIAL TIMES SURVEY

Thursday, November 18, 1976

SYRIA

President Assad has succeeded in gaining Pan-Arab approval for Syrian intervention in Lebanon, while also holding the home front steady. Reconciliation with Egypt should lay the basis for a concerted approach to Middle East peace talks and renewed economic advance. But Iraqi hostility remains a threat.

Firm hand at the helm

By Richard Johns
Middle East Editor

IT WAS the late President Nasser who described Syria as "the beating heart of Arabism." In modern times the heart has never been stronger, its rhythm so healthy and its essential function as well co-ordinated as it is now. Since 1970, and particularly over the past year, President Hafez Assad has proved himself the ideal pacemaker for the vital part which previously suffered endemic palpitations and intermittent convulsions—showing all the signs of weakness and disease.

The Egyptian leader made his tribute amidst the euphoria aroused by the formation of the United Arab Republic by Egypt and Syria in 1958—in what seemed at the time a genuine recognition of the latter's claim to be the vanguard of Arab nationalism. The undoubted implication of his metaphor was that Egypt was the brain of the wider body politic. Whatever the troubled country could hardly be justification for that assumption denied. In the past Damascus the three-year ill-fated merger had claimed to territory of ended in circumstances that only the Lebanese army whose bourned to emphasise the ancient darles were somewhat arbitrary between the two mainly drawn by the French colonial

centres of the Arab world. Subsequent history, meanwhile, has shown how essential harmony between Damascus and Cairo is if there is to be a measure of Arab unity. And just as a close Egyptian-Syrian coordination was necessary to bring about the October War of 1973 and political results from it now it is required for meaningful progress towards a Middle East settlement.

This Survey appears on the sixth anniversary of President Assad's assumption of full power and after the reconciliation with President Anwar Sadat and Syria's triumph in obtaining almost unanimous endorsement by other Arab states for its intervention in the Lebanon. Certainly, the agreement reached before the full-scale "Arab summit" February.

The deal was a basic precondition for a settlement in the Lebanon, which must be stabilised before there can be a concerted Arab approach to the anticipated U.S. peace initiative next year and a reconvened Geneva peace conference. With Mr. Jimmy Carter not yet residing in the White House and Israel's next general election nearly 12 months away, it would be rash to speculate how the Middle East negotiating process will evolve. Looking back over the past year, however, the Syrian regime can congratulate itself on having prepared the ground for it through its intervention in the Lebanon, which must have tested President Assad's nerve and taxed his determination to the limit.

To reach this point he has trodden a perilous path that has exposed him to hostility from other Arab countries, the

authorities. At times it has revealed its dreams of creating a "Greater Syria." The sensitivity of successive regimes to the scope allowed to political exiles in the neighbouring Lebanon and criticism by the Beirut Press has been periodically expressed by the closure of the border.

As a heterodox country itself, with as many confessional minorities as the Lebanon, President Assad must have feared that the civil conflict might have grave repercussions in his own realm. Moreover, as the foremost traditional champion of the Palestinian guerrillas, the Baathist regime in Syria in the early stages of the conflict felt obliged to give them support and, indeed, only stopped the flow of weapons in

Middle East nothing can be said with certainty—but as far as his immediate aim of pacifying the Lebanon is concerned President Assad looks to be home and dry. Once described by Dr. Henry Kissinger (before they had met) as a "political primitive" President Assad—by any objective criteria—has emerged as one of the outstanding Arab leaders and the only one in Syria's independent history, which between 1946 and 1970 witnessed no less than 21 successful or attempted coups d'état.

It has been the supreme irony of pan-Arab politics in 1976 that Syria should have eventually found itself in armed confrontation with the Palestinians and ultimately would make impossible the conclusion of an alliance with the Zionists. The Assad must have cast a jaunty eye at the Lebanese men.

To reach this point he has

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and Israel in turn making the Hussein. At first sight another solution. In pressing ahead psychological somersault needed irony of Syria's conjunction this regardless President Assad could be said to have called the original Israeli bluff, a feat in the meantime, as a corollary to the peace strategy, Damascus evidently is seeking to bring Lebanon into alignment so that it can help protect Syria's western flank, if only through the installation of missiles in the Bekaa Valley, from Israeli attack from that direction.

President Assad's logic would be that there can be no chance of negotiations leading to a settlement satisfactory to the Arabs unless a meaningful military option is held in reserve.

Partly for this reason, too, President Assad has assiduously cultivated King Hussein of Jordan, who has gone a long way towards a firm commitment to join forces with Syria in any future conflict with Israel.

Beyond that Damascus has entered into wide range agreements with Amman on collaboration in economic and technical fields which actually do have substance in them. Politically, the regime has let it be known that it is working towards a confederation including Syria, Jordan, and Lebanon as well—though this has not been specifically stated—a Palestinian entity on the West Bank and in the Gaza Strip.

Quite apart from being a means of containing the Palestinian national movement's officially stated and as yet unrevoked objective of dismantling the State of Israel, the Syrian regime would also see such a confederation as a step towards Arab unity.

The Baathist Damascus engagement with a traditional monarchy looks an odd spectacle when one recalls its attempt to impose its own

CONTINUED ON NEXT PAGE

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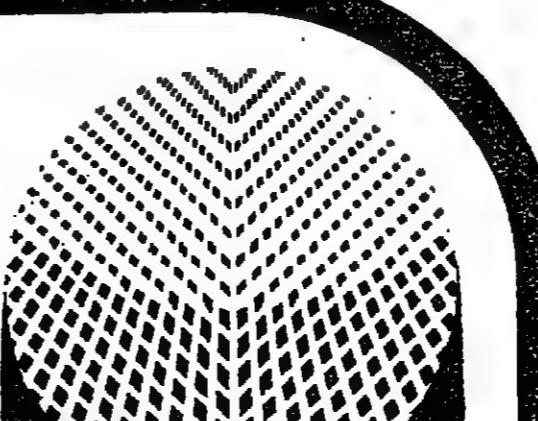
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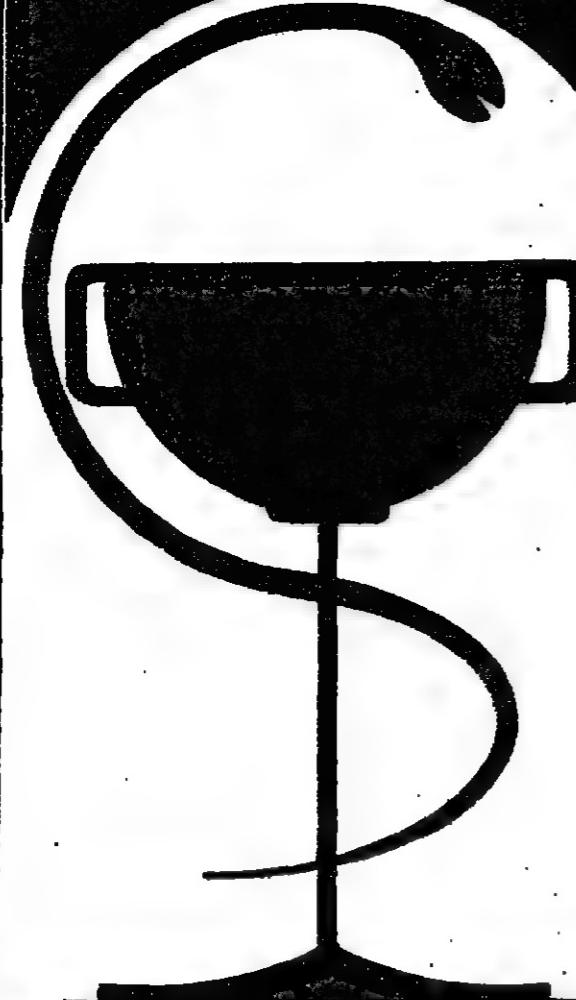
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SYRIA II

Growing economic confidence

THE SYRIAN economy has faced a crisis this year. It was over there has been a steady increase in output, culminating in 30 and 40 per cent of Syrian civil war but by other factors a surge of growth following the October 1973 war. President Assad started cautiously to private sector, but the country forced the Government to re-open Syria's circle of trading partners and friends in the long run.

The country's economic potential is not in doubt. It has a more cultivable land and a better climate than almost any other Arab country. It produces about 200,000 barrels of oil a day and is an important phosphate exporter. It has made major infrastructural investments over the past decade so that less needs to be done than in many countries before the economy can take off. Above all, Syrians, as befits a people straddling an ancient trade route, are born businessmen and entrepreneurs.

Syria, however, showed little sign of realising its full potential. Until Hafez Assad came to power six years ago, The Baathist regimes of the previous seven years had instituted major economic reforms which in some cases, notably land tenure, were probably long overdue. But large-scale nationalisation of industry and other assets made many of the more able businessmen flee the country, taking their money with them if they could.

The Government naturally leapt at the chance to speed up Syria's progress towards an economy which would ultimately be self-sufficient in food and an exporter of some agricultural commodities, as well as of oil and phosphate, and at the same time developing a substantial industrial base. The World Bank has estimated that Syria's GDP grew by nearly 13 per cent in 1974 and by 14 per cent last year. Government statistics measured in 1963 prices show a near doubling of GDP between 1970 and 1975, rising from £5.62bn. to £10.4bn. But the years of frantic growth produced their own problems.

Volatile

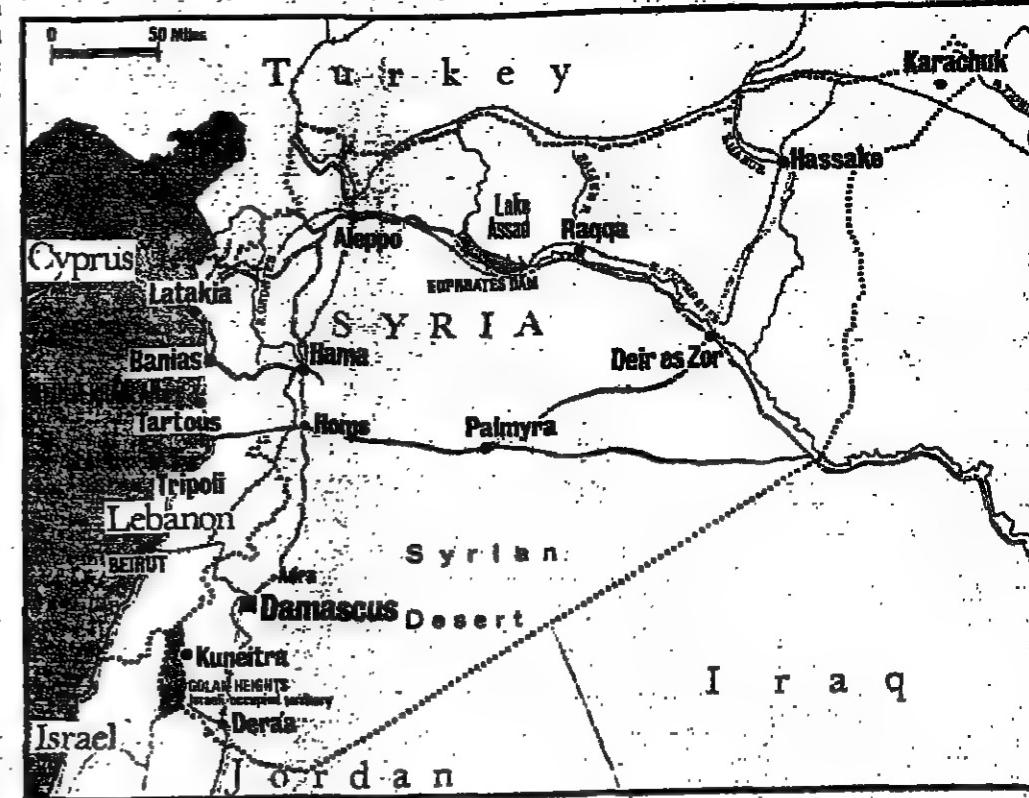
Amid the surge of funds, many of them dependent on highly volatile political factors in the Middle East, it was natural that there should be a rush to spend the money before it could run out, so a coherent strategy never really evolved. Aluminium smelters and car assembly plants were considered in the same breath as more practical projects like fertiliser plants, improved port facilities and irrigation schemes. The lack of any real sense of priorities caused one outside observer to call the Syrian economy at that time, "a dirigiste economy with any dirigisme."

Economic pressure produced inflation rated by outsiders at about 30 per cent in 1974 and rather less the following year, while the total money supply rose by 45 per cent and 25 per cent respectively in those years. The sharp increase in imports helped soak up some of this monetary expansion (they rose from £2.6bn. in 1973 to £5.3bn. in 1974 and £7.0bn. last year, but the trade deficit of £1.09bn. in 1974 and £2.3bn. in 1975 were outweighed on current account by capital inflows).

While inflation was (and is) a most difficult problem for the re-

gime, the boom was posed by the problem of the private sector. Between

the war and the war,



wanted to put pressure on Syria year depends to some extent on what happens in Lebanon in the next two months, but it is known that Syria received general unspecified finance from the Saudis and Kuwaitis at the mini-summit in Riyadh, which will at least help finance the war for the rest of the year and could help revive some development projects.

Breakdown

Since Syria does not provide an itemised breakdown of loans, grants and credits, in view of doubt of their political sensitivity, while some items appear to be omitted, in the net capital inflows it is very hard to establish how this year's aid flow compares with last year.

In general, it can be said that until the Riyadh mini-summit in October Syria received very little in grants from other Arab States, though Saudi Arabia is known to have paid \$200m. towards the war in Lebanon after the Prime Ministers' meeting in Riyadh in July.

Syria originally budgeted to spend £31.6bn. this year, a 33 per cent increase on the previous year. Recurrent spending of £5.1bn. and development spending of £10.8bn. would represent the first substantial tranche of a £54.6bn. five-year development plan to cover the years 1976 to 1980. It is slightly obscure as to how the budget was to be financed, but it appears that about £56bn. was anticipated from all foreign sources with an extra £51.6bn. in credit, and £56.2bn. was to be borrowed locally. The development budget was more a statement of intent than a plan, and many of the projects would anyway not have been started during the year because of administrative and other problems, even had funds been available.

But in the event Syria reduced its budget by 40 per cent, according to the Economic Minister Dr. Mohammed Imadi, apparently paring back development spending by at least £56bn., and almost certainly having to devote more money to the recurrent budget. The trade deficit this year is expected to be greater than last year's, although the invisible account has been helped by increased port dues stemming from the closure of Beirut and Tripoli harbours. Syria's reserves of foreign currency which had increased from £51.6bn. in 1973 to £51.9bn. last year, have declined, but the fall, which has not been published, is said by the Central Bank not to be substantial.

Government spending over the

Mahmoud Ayoubi, departed from office. New ministers of Planning and Finance were appointed but Dr. Mohammed Imadi, a technocrat whom many observers consider one of the chief architects of Syria's present prosperity, retained his post. General Abdel-Rahman Khlefawi, the new Prime Minister, has been specifically given the task of supervising the economy and reducing corruption.

Two problems remain effectively unanswered. One is the future role of the private sector. The other is that Syria is now nearly a year into its five-year plan period without having published or finalised a coherent development strategy.

James Buxton

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Iraqi decision to cut off oil supplies early this year, having for three years given Syria the luxury of cheap crude at 1973 prices. Now the continuing presence of Iraqi armoured brigades on the border has forced President Assad to thin out the ranks of the forces facing the Israeli and could constitute a real threat. But more disconcerting are the possible repercussions within the country itself where the interaction between foreign affairs and domestic policies has always been notable.

At the critical point in mid-summer there appeared little doubt that there were those in the ruling Baath Party and the Army favouring Baghdad's more militant approach. Many of them, it may be assumed, have been removed to safety. More widely, there have been misgivings about the confrontation with Palestinians and the temporary alliance with the might become a very difficult stature still further.

right-wing Christians—understandable and almost inevitable in a country with such a long radical tradition and record of support for progressive forces."

In this respect the Communist Party, which forms a part of the wider "National Front," appears to have been divided. It was equally predictable that discontent should make itself felt among the religious extremists in predominantly Sunni Muslim urban centres like Homs and Hama. Unrest might have been dangerously aggravated if the Syrian Army had incurred heavy casualties. At the same time the Lebanese imbroglio involved a financial burden—now being carried by the Arab League—and the influx of 500,000 or more refugees from the conflict has been a major, inflationary factor, as well as giving rise to growing resentment.

In what looked as though it

Lebanon 150

SYRIA III

Political acceptance

SYRIA HAS scored notable successes this year in imposing its policies on Lebanon and winning their acceptance by the rest of the Arab world. A not so spectacular but nevertheless solid achievement has been to get through a potentially very difficult period with few major internal crises. This is because President Hafez Assad has established a relatively broad political base and keeps a very tight hand on the levers of power and a sharp eye on possible opposition.

Before President Assad came to power in 1970 there had been documented coups or attempted coups in the previous 14 years. The Assad regime has held power longer than any other in Syria's war history, partly because the president has concluded that no single political body can rule the country alone.

Syria is ruled by a coalition of forces welded together by President Assad. The regime's power is based on the Syrian army and the extensive internal security forces and paramilitary groups that go with it. The Baath Party, which originally came to power in 1963, is the political organization which assists the army in governing. Baathism, which is a synthesis of Marxism and Arab nationalism, has had a major influence on Syrian affairs, but over the last few years the underlying reality, briefly in the economic sphere, as whitewashed away at this ideological base. The Baathist oligarchs in Syria is the regional Command, although originally this is subservient to the National (or Pan-Arab) Command. The most influential figures in Syrian political life, including leading military officers and Government ministers, are among its members.

President Assad, despite being Secretary General of the Baath Party, is well aware that all the Baath's penetration of the Syrian bureaucracy, education and professional organizations, it is not a broad enough base to sustain a regime power by keeping the support of nominally the leading political representatives from the

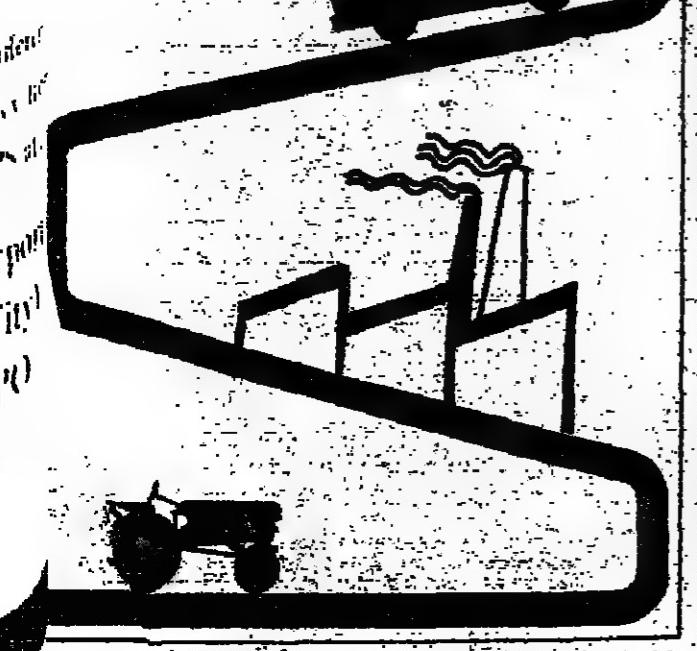


The President of Syria, General Hafez Assad.

FREE ZONES IN SYRIA

In the Syrian Arab Republic there are five free zones in Damascus, Aleppo, Damascus International Airport and at the ports of Latakia and Tartous. These zones contain general stores, hangars and yards for receiving and storing goods of various types. They have plots ready for long-term lease and for the setting up of special commercial stores and plants by prospective users. Encouraging facilities and privileges are afforded to users. Arab, national and foreign investments are welcomed.

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other main religious groups, doubtless pleasing to some of Communists, probably potential supporters of the Christians. The hacking of the Syrian Christians was often the strongest group after the opposition to the ruling faction occasioned by the country's Sunni Muslim majority is the most important factor. Soviet Union's displeasure three, and by the Prime Minister of upset the far Left and the Com-bomb attacks on Damascus, cul-Syria is traditionally a Sunni Muslim, while almost any eventminating in the raid on the factor, there were also almost daily explosions in Aleppo from Damascus. But there are in Lebanon involving one of Semiramis Hotel, none of which important sections of Druze and the other minorities, notably the Druze, has been felt in Syria, which were blamed on Iraqi Christian opinion to be satisfied. Druze, has been good for their too, as well as smaller religious even when Syrian forces were not directly involved. The were beginning to turn in Syrians' favour.

Given the complexity of Syrian political life (of which the above is only the briefest summary), and the fact that Syrians are by nature intensely political, the internal problems for the regime caused by the intervention in Lebanon can easily be imagined. Lebanon, after all, has its own counter-party to the political and religious groups which exist in Syria. Several factors could have been expected to cause trouble and to a limited extent did so.

One was the necessity to put pressure on the Palestinians, which President Assad argued was in their best interests apart from causing trouble among the Palestinians in Syria. This was a hard pill for some Baathists to swallow, since the restoration of Palestine is one of its leading ideals. Another potential flashpoint was the

dwelling of confessional problems in Syria. But for the moment no one can ignore the fact that President Assad and many of his senior political associates are Alawites, a minority Muslim sect whose home in Syria is in the mountains behind Tartous and Latakia, and which has long been influential in the Syrian army.

This minority can only retain its influence by keeping the support of the leading political representatives from the

more the long-running tensions between the Syrian Christians and the Baathists but divided into ruling faction occasioned by the country's Sunni Muslim majority is the most important factor. Soviet Union's displeasure three, and by the Prime Minister of upset the far Left and the Com-bomb attacks on Damascus, cul-Syria is traditionally a Sunni Muslim, while almost any eventminating in the raid on the factor, there were also almost daily explosions in Aleppo from Damascus. But there are in Lebanon involving one of Semiramis Hotel, none of which important sections of Druze and the other minorities, notably the Druze, has been felt in Syria, which were blamed on Iraqi Christian opinion to be satisfied. Druze, has been good for their too, as well as smaller religious even when Syrian forces were not directly involved. The were beginning to turn in Syrians' favour.

The survival of the regime is for the foreseeable future closely bound up with the course of events in Lebanon. Failure, which President Assad has always taunted previous regimes with, could be fatal, but a man who has been in positions of great power for 18 years must have immense knowledge of the twists and turns of inner Syrian policy, and many people are heavily dependent on the regime. Its economic policies have brought some benefits. The Baath Party's grip on the country is tight, which is both an advantage and a disadvantage to the regime: on the one hand it consolidates part of its power base, on the other hand the fact that Baathism's economic thinking has barely been modified since Michael Afak and Salah Bitar invented it thirty years ago is an impediment to the economic liberalism which the Government believes essential for Syria. But with the rival Baathist State of Iraq on the border it does not do to press the ideologues too hard.

James Buxton

Nervous

The regime has certainly had its nervous moments over the past few months: on July 22 President Assad made a speech of unprecedented length for him in which he set out his aims in Lebanon and sharply reminded the Palestinians that their political objectives should lie in Palestine not Lebanon.

In the end the Syrian success in obtaining endorsement of its Lebanon policies in both the Riyadh and Cairo summits was sufficient to halt almost all murmuring against the Government and give President Assad great popularity. In the weeks leading up to the meetings there was a series of deaths in the northern city of Hama in which leading Alawites died at the hands of the Lebanese opposition, especially of the Phalangists, and this, though the opposition, especially of this is thought to have reflected

the whole events have need to pursue this policy in gone the Government's way. If hands, it is thought, of the alliance with the Lebanon was helped by the weakness of conservative Sunnis of the city. But

Trade patterns

HOWEVER elusive Syria's economic liberalisation may sometimes appear on the ground its about 7.5 per cent of the whole trade has significantly shifted towards the West during President Hafez Assad's six years in power. According to Government statistics half Syria's imports last year came from West Europe, while East Europe, including Russia, provided about 16 per cent. Yet as recently as 1970 East Europe had a quarter of three thirds of this was made up of the Syrian market. West Europe's share standing at \$22.4bn. last year, 2.5m. tons about a third. Two years before that East Europe and West Europe each had about a third

A similar pattern emerges in Syria's exports increased sharply to take advantage of its exports. East Europe's share of Syria's exports has dropped steadily over the past four years (after rising to a peak about 18 per cent of exports in 1972) and now makes up only last year, and the third textiles, one-fifth of the total. West with about 6 per cent, one of Europe's share, on the other Syria's few but growing industry, is now more than half, trial exports, with the EEC alone taking phosphate exports, which totalled 47 per cent. East Europe's trade reached 308,000 tons last year, has grown in value during the earning \$55.5m., made up only past six years (during which a small proportion of Syria's Syria's imports from this bloc exports but as production rises have trebled) but West Europe's this item will grow in imports, particularly of

price increased and Syria was able to increase production sharply to take advantage of its exports. Syria's exports has dropped steadily over the past four years (after rising to a peak about 18 per cent of exports in 1972) and now makes up only last year, and the third textiles, one-fifth of the total. West with about 6 per cent, one of Europe's share, on the other Syria's few but growing industry, is now more than half, trial exports, with the EEC alone taking phosphate exports, which totalled 47 per cent. East Europe's trade reached 308,000 tons last year, has grown in value during the earning \$55.5m., made up only past six years (during which a small proportion of Syria's Syria's imports from this bloc exports but as production rises have trebled) but West Europe's this item will grow in imports, particularly of

The improvement in the terms of trade in most items in Syria's favour over the last three years has greatly helped political and economic preferences, because of the strength of the country's trading position, but the trade deficit still of its foreign exchange position widened by nearly 130 per cent between 1973 and 1975. On the invisible account, the largest single item on the credit side has been oil transit dues, which rose by about 40 per cent between 1973 and 1975. However, the debit side has grown imminently as more Syrians travel abroad and Syria consumes more foreign services.

The invisible account went into deficit last year having been healthily in surplus for several years. But with funds flowing in plentifully from the Arab world, and with a small net inflow of Syrian private capital, the balance of payments has been substantially in credit on current account over the last three years, with surpluses of \$1.3bn. in 1973, \$2.1bn. in 1974 and \$3.43.8m. last year.

No figures for this year's trade or balance of payments have yet been issued but the picture is certainly rather darker. Imports are certain to have increased, with the cutback in Government spending (which buys 80 per cent of the imports) unlikely to be reflected in the figures before next year. Exports should benefit from improved oil output and phosphate production and last year's good wheat harvest (with an even better one this year) but with food imports to feed a population swollen by Lebanese refugees necessarily higher, and the need to import oil at a higher cost than it was bought in the Syrian economy from Iraq, the trade account in a fairly modest way, among must remain heavily in deficit. Other things, a British firm of

On the invisible account the consultants has made a plan for one might expect of a country importing to equip itself for development the three biggest sectors of imports are transport equipment, machinery and metal goods, which together make up about 45 per cent of the total, leaving chemical products not far behind.

The pattern of Syria's balance of payments has altered in other equally striking ways since the October 1973 war. Its total imports nearly trebled between 1973 and 1975, rising from \$2.34bn. to \$5.7bn. As one might expect of a country importing to equip itself for development the three biggest sectors of imports are transport equipment, machinery and metal goods, which together make up about 45 per cent of the total, leaving chemical products not far behind.

But nearly 30 per cent of

certain it is difficult to assess whether or not there will be a current account surplus this year, but as the surpluses have declined over the last two years this trend could be expected to continue and perhaps push the current account into deficit. It

is possible that the Government will impose some restrictions on imports, particularly of politically embarrassing luxury goods.

J.B.

Syria evidently has no intention of letting go of what it has gained of the Middle East transit trade since the collapse of Lebanon and would like to increase the share. At the end of October, 65 ships were waiting to enter Latakia and 35 were in varying stages of unloading, having waited up to 40 days for a berth. The same situation was repeated on a slightly smaller scale at Tartous. But both ports already coping with far more cargo than they were designed for, are to expand in the next few years.

Meanwhile, a fine Sovit-built railway links Latakia via Aleppo

and the Euphrates dam with Qamishli, where it joins the Iraqi railway system. A railway

is also being constructed between Homs and Tartous to replace the existing link and when other lines are complete Syria

will, with its roads improved as well, be in an ideal position to fulfil its historic role as a trans-

sit nation.

Exports

Britain's exports to Syria have increased by leaps and bounds, rising from £10m. in 1973 to £21m. in 1974 and £35m. in 1975. This year Britain should sell between £60 and £65m. worth of goods in Syria, transport equipment and machinery being the main items. But most observers think that the increase would have been much more spectacular had the British Government committed itself to Syria in aid, which it has not done, and if ECGD did not take a view of Syria's economic and political credit which, though recently slightly modified, is almost certainly too pessimistic.

In September Britain signed a Memorandum of Understanding with Syria which could pave the way to more economic and industrial co-operation. A joint commission is to be set up which will meet once a year alternately in London and Damascus to explore possibilities for joint ventures. The move appears to have been undertaken with some reluctance by the British Government which normally considers this kind of agreement (it also has one with Saudi Arabia) to be overstepping what it sees as the bounds of the role of the State.

British companies are already involved in the Syrian economy from Iraq, the trade account in a fairly modest way, among must remain heavily in deficit. Other things, a British firm of

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TARTOUS PORT

The Syrian Arab Republic has been and will remain a world junction between the East and West. The important strategic locality made Tartous Port an overseas starting point for the international navigation lines. Due to its potentialities with regard to receiving modern ships, international navigation companies are directing their regular lines to this port. Its large area, depth of its docks, and its being linked with land transport lines covering all districts of Syria as well as the neighbouring countries, especially the railway line connecting it with Lebanon, Jordan, Iraq and Turkey, have made of it an

Arab transit port.



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Exploits and controls oil industry in Syria

Production in Syrian fields started on May 1968 and increased until it reached a total of 7 million cubic metres in 1974. Syrian crude oil is being refined in Homs refinery after this has been modified. Pipelines have been constructed to convey oil products from the refinery to consumption centres.

Oil production on a modest scale

EVER SINCE independence the Syrians have been hoping for a major oil discovery, on a scale similar to those made in northern Iraq, which will take the country into the ranks of the big oil exporters. So far they have been disappointed, and judging from the poor responses to the recent offer of licences, the International oil industry has little faith in Syria's prospects.

At present proven commercially recoverable reserves in Syria are put at 1.75bn. barrels in five fields—Suwaydiyah (with over 1bn. barrels), Karachuk, Rumailah, Olayan and Jesis.

The first two were discovered in the late 1950s but they were only brought on stream in 1968. Since then output has grown from 70,000 barrels a day in the first full year of production, to 170,000 b/d in 1975 and an expected 200,000 b/d in 1976. These figures are somewhat below the targets set in the early 1970s, when it was hoped that production in 1975 would reach 240,000 b/d.

From the extreme north-eastern corner of Syria (which contains all the fields except Jesis, some 40 km. south of Hassake) a 300,000 b/d capacity pipeline runs via Homs, where a small volume of crude is taken off for refining, to the Tartous export terminal.

The Syrian export blend is a very heavy 34 degree API, containing about 3 per cent sulphur, which buyers normally mix with 40 degree API Algerian crude. Recent sales have been to Greece, Spain, Holland, Italy, Poland and Russia, with most contracts running for not more than a year—the short duration, which reflects buyers' low preference for Syrian crude. During the oil crisis of 1973 the Syrians are believed to have got as much as \$11 a barrel, but current sales are fetching \$10 to \$10.50.

With these levels of prices and exports, revenues from oil sales in 1975 did no more than finance the operating budget, covering the ordinary cost of production (unpublished but believed to be high) and the capi-

tal cost of expanding output for a major oil discovery, on a scale similar to those made in northern Iraq, which will take the country into the ranks of the big oil exporters. So far they have been disappointed, and judging from the poor responses to the recent offer of licences, the International oil industry has little faith in Syria's prospects.

In view of the common political interpretation of the cut-off it is significant that the Iraqis closed down the pipeline without warning while the Syrian delegation was still in Baghdad.

Immediately after the cut-off the Syrians asked for and received a gift of 100,000 tonnes of crude from Abu Dhabi, which would keep their refinery running until such time as they could negotiate a new supply contract. This they arranged subsequently with Saudi Arabia—though they had to pay the full commercial price as well as the cost of installing new pumps so that the stretch of the pipeline between Homs and Banias can be operated in reverse. At the same time the Syrians increased the use of their own crude in the Homs refinery.

Given the high density of its crude there is no possibility of Syria becoming totally self-sufficient in oil supplies—even though its consumption of 62,000 B/D in 1975 amounted to little more than a third of its crude output.

The Homs refinery, with its capacity recently expanded from 50,000 B/D to 100,000 B/D and now incorporating a lube oil plant, can take, no more than a quarter of its supplies in heavy crude, while the new refinery at Banias, which will run off a 50-50 mixture of Syrian and imported Algerian or Libyan crude, is export-orientated.

The major Syrian preoccupation with its oil industry, however, remains not the achievement of a competitive signature and production bonuses.

ment of total self-sufficiency, but the expansion of production to generate export revenues.

Sharing

During the past two years the Syrian Petroleum Company has discovered a field of unassociated gas at Howi, near Jebise, and four new oil fields: Tishreen (October) also near Jebise, Habari near Aleppo, and Sabihi and Gebebeh in the extreme north east of the country.

Habari and Tishreen, it seems, are particularly encouraging finds, but not in any sense comparable with big fields of Iran, Iraq and the Arabian peninsula countries. So for the time being the estimate is that Syria may eventually be found to contain as much as 7bn. barrels of recoverable reserves (a figure which the Syrians have been talking about for some years) remains just hope.

To try to confirm the existence of these hoped-for reserves the Syrian Government early in 1975 entered into production sharing arrangements with the U.S. Tripco group, which took

U.S. independents and European national companies—not and is receiving technical assistance with some of its own. To add to the Syrians' disappointment, the Hungarian Russians.

In August 1975 Adnan Musata, the Syrian Oil Minister, which had begun talks before the offer of the 12 blocks was made public, eventually decided to withdraw its bid, while in May 1976 Tripco, having conducted seismic surveys, relinquished all of its acreage.

The current state of Syrian exploration arrangements; therefore is that Rompetrol is still working on its block in the north-east and that the Syrian Petroleum Company is exploring in five areas. The latter block which extends from the extreme north-east corner of the country to about 100 km. south of Hassake, in the southwest around Damascus and the Jordanian border; in a small block south-east of Aleppo and in two small blocks with a central position SPC is employing Rompetrol and a Yugoslav company as contractors (these arrangements being quite separate from the

Despite what has been in practice a reversal to reliance on the East block, the new Oil Minister appointed in August this year, Issa Darwisch, stressed in a conversation in Damascus last week that the 12 areas remained as open as ever to international bids, and that Syria was prepared to be very flexible in its negotiations on terms.

Michael Field

Euphrates power

IT IS now three years since the Tabqa Dam on the Euphrates was "closed-in." The facilities of the dam itself are nearly complete and the reservoir, named Lake Assad, has reached its scheduled depth. The project is established as one of the mainstays of Syria's present economic performance, and should be the foundation for a large part of the country's growth over the rest of this century.

The dam's main role, given enhanced importance by the loss of Iraqi oil supplies, is as the source of the bulk of Syria's electricity—providing 1bn. kWh in 1975 towards a total consumption of some 1.4bn.-1.5bn. kWh. This has enabled the Syrians to leave idle much of their thermal generating capacity, while using the rest mainly for peak load work.

Once the power station at Tabqa is finished (two of the eight 100 MW turbines have not yet been installed and a further turbine has still to be commissioned) the dam's output will rise to 2bn. kWh. This will fall back ultimately to 1.6bn. kWh as the Euphrates irrigation projects are completed, leaving less water to be fed out of Lake Assad through the dam.

By that time the dam's generating role will have been transformed from a supplier of base load power for industrial and domestic use to a supplier only of peak load power for these purposes. Some 80 or 90 per cent of Tabqa's power will then be being used for pumping water into irrigation canals—all bar one of the areas to be irrigated being above the level of Lake Assad.

The Tabqa Dam's long-term role in the Syrian economy, therefore, will be to boost the country's agricultural output. So far only a 200,000-hectare pilot project, for which the studies were done by consulting engineers Sir Alexander Gibb and Partners, has been finished, but three much bigger areas—the Meskene-Aleppo plain west of Lake Assad, the Balikh basin north of Tabqa, and the "upper" Euphrates valley between Tabqa and Halab-Zelabie (which is already partially irrigated by traditional methods)—are in the early stages of development.

Meskene-Aleppo has been divided into two sections: the irrigation systems in the eastern one are being built by the Japanese contractors Nippon

and the Turks, who will

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The AAO issues the following:

- The Directory of Commerce and Industry.
- Damascus International Fair Guide.
- The Daily Bulletin of Official Tenders which provides businessmen with all tenders and calls for offers related to the public sector.

الجريدة الرسمية
DAILY BULLETIN OF OFFICIAL TENDERS



22, Moutanabi Street,
Damascus, Syria.
P.O. Box 2842-3034.
Cables: Arador-Damascus. Tel: 225219-28-31.

CONTINUED ON NEXT PAGE

SYRIA V

Some fall-off in the flow of aid

FOR ALL the non-oil producing wards the cost of its operations which have always remained the Government provides all the air force and (as a recent report states it was Syria whose in Lebanon, and there have been grants made or promised such as non-cotton textiles matters as the repatriation of Ramtha on the Syrian-Jordanian (six) and the clothing industry, profits—these normally being border areas into which private sector investment has been steered when a foreign party enters a vanned stage of preparation are by the Government in the last joint venture. Additional Adra and Latakia, although there few years are: transport security is provided by Syria's is now a lot of political force participation in the Kuwaiti behind the development of tourism (hotels and restaurants), light manufacturing based Inter-Arab Investment Deraa-Ramtha, which may property development—which in Guarantee Corporation (officials subsequently be completed sooner Damascus as elsewhere in the Middle East has enjoyed boom lay considerable emphasis on the importance of this body) than expected. Most of the Adra zone (to which the small existing Damascus free zone is being moved) has now been let to tenants which include enterprises associated with German French and Japanese companies.

It seems probable that the Arabian Peninsula countries managed earlier this year to give Syria a certain amount of money in secret—but it is only known that the Cairo summit has taken place that Syria can expect a resumption of normal aid operations—albeit with some reservations—and contracting.

It is also known that Syria can play off against each other.

By 1975 it seems that the annual rate of inflow must have reached some \$1.2bn. Most

the grants and aid came from Arab countries, but there were contributions from the east to Germany, France (whose

has helped it to do particularly good business in Syria in a past three years) and the U.S. Interestingly Britain has given no aid at all—it is felt in Damascus that this may reflect the political bias of the Labour government. There is, though, a hospital building contract soon to be awarded, which it is won by the British (Cementation), will be partly financed by a big U.K. government loan.

eversed.

In the past nine months the

ing tide of aid to Syria has

strikingly reversed—partly as a result of the Arab oil states' pluses decreasing and partly as a result of Syria's controversial intervention in Lebanon.

So far this year it is known

at least \$400m. of project

has been pledged from various Arab and non-Arab

countries, though little of this

money will have been disbursed

import of machinery where none

would have been granted before these accounts.

Given the colossal expense of

construction from industries in

Saudi Arabia is known to have given Syria \$200m. to

1970. Apart from industries the

Easier

Backing up the easier policy on permits and licences are a number of tax incentives for private investors—some long established and others introduced over the past six years.

Income tax and profits tax rates have always been quite low in Syria and have not been reduced, but investors in industrial projects get a three year holiday from profits tax and property tax (normally applied to plant as well as buildings) when their factories start to yield income. They are also exempted from paying customs duties on necessary capital imports and from paying tax on that part of their profits which they retain for expanding their business.

Further encouragement has been given to the private sector through the liberalisation of foreign exchange controls. Under President Assad the Syrian Government has cancelled many of its bilateral pay-ments agreements, it has permitted the free import and export of foreign banknotes, and it has allowed non-residents and Syrians who have overseas business activities earning foreign currency to open foreign exchange accounts in Syria.

There are no restrictions on how much base income of its future must base much of its future. Now the Syrians are questioning Iraq's 13bn. claim on the (pronounced Raeth) Pharaon grounds that traditional Iraqi may invest as much as \$1bn. in Syria's industrial projects. The Kuwaiti Real Estate Consortium, the Libyan Arab Bank and a private Arab-owned company registered in France.

Investment schemes put forward by Arab institutions backed by private sector finance have been fewer, and the Kuwaiti Hotels Company (which owns or has interests in Hiltons in Kuwait and elsewhere) has actually abandoned

a scheme for a hotel in Damascus after making studies with the Ministry of Planning. REDEC (Research Development Corporation), owned by Ghaith

Corporation, has been Shaih Zayed of Abu Dhabi, who is building a palace at Bloudan near Zabadi about 45 km. from Damascus. A large number of other investors, particularly from the UAE, have invested in smaller properties, and bring in the private sector as partners.

Given these attitudes and the still cautious approach of foreign investors, it may be that the Syrian Government will find itself treadng the same path as that of President Sadat's Government in Egypt, where every liberalisation measure seems to produce a demand for yet another reform, and where the hoped-for flood of foreign capital never seems to get any nearer. Given,

though, that even the most liberal members of the Syrian Government are still fairly committed socialists, it is doubtful if the Assad regime would allow itself to be drawn very far down the Egyptian path before turning round.

What is certain is that the fate of Syria's liberalisation programme will depend very much on external factors. Failures of Government policy abroad—in Lebanon—would undoubtedly produce an internal challenge

from the harder line Baathists in the regime, which the more moderate (and currently dominant) faction in the Party might have to accommodate by

heirs of a Kuwaiti investor, Abel-Razzak al-Khela, who, on their father's death quarrelled over the division of their inheritance. This instance of the Government incurring an ex-

pense mainly for the direct benefit of private investors in conspicuous expenditure and the difficulties ought to give appearance of "fat cats."

Kuwaitis a "home from home" feeling.

Much will also depend, therefore, on what results, in terms of private sector investment and foreign capital inflow, the liberalisation policy produces over the next year or two.

In the opinion of Dr. Mohammed Imadi, the Syrian Minister of the Economy and architect of the present policy, who is deeply personally committed to ensuring the success of his ideas, the response of foreign investors so far has been slightly discouraging. Before it

will become possible for the Government to do more in the way of meeting the remaining criticisms and suggestions of the private sector, it is felt that there will have to be further foreign money actually committed to investments, so that

the Government can show all factions of the Baath Party and the Syrian people that liberalisation produces tangible benefits.

EUPHRATES

CONTINUED FROM PREVIOUS PAGE

count for some 10bn. cubic metres spread between the irrigation projects to be built in rivers. Iraq has massive oil fields which may just possibly be able to supply the planned resources to depend on for its use in a good year, but certainly

development, whereas Syria is not their average annual con-

sumption.

Given the colossal expense of

construction of several growth in the agricultural sector

of nearly 1,000MW of the Euphrates.

The Iraqis reply to these arguments has been simply and conventionally that they will easily and conveniently take water to the arguments developed in the eastern Euphrates, the farmers have been the traditional users of the Euphrates project is probably of doubtful economic benefit. But the Turks and that, in future they will determine to press require a Hit 13bn. cubic metres regardless—motivated, it seems by the "resource claim" which argues that Iraq also state that the logic which argues that Iraq also state that the

may be correct, and it is also true that there are more important things to be done to improve Iraqi agriculture than highly extravagant on the part of the Ministry of Planning. REDEC

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SYRIA VI

Farm output fails to keep up

SYRIA has had three good farming years in succession. The morale of both farmers and the civil servants who manage agriculture is buoyant and their fairly low level, but form one confidence in the prospects for the three main areas of the ambitious programme they have ahead of them is high. But the difficulties Syrian agriculture still faces are daunting.

Syria has the land, rainfall and sunshine necessary for successful agriculture. But like many developing countries its agricultural output has not kept pace with the needs of a population growing at the rapid rate of about 3.3 per cent a year. The FAO index, based on the average production of 1960-65, put Syrian output in 1974 (good year) at 132, while in 1973 it was only 78. The index of production per head, based on the same years, put Syrian output at 93 in 1974, and only 57 the year before.

Although Syria exports wheat in a good year, and its cotton exports make up about 13 per cent of foreign exchange earnings, it is a heavy food importer. Last year, despite good production of most crops Syria bought \$51.2bn. of food for its population of 7.4m., against food imports of only about \$200m. And despite the imports the Syrian diet is considered to be below recommended calorific levels, and particularly weak on animal protein content.

Target

Syria does not aim to increase its agricultural exports substantially during the next five years (even cotton exports are expected to stabilise); rather is self-sufficiency the target. In the past, Syrian agriculture has suffered, as it has in many developing countries, from lack of investment, poor administration and upheavals caused by a decade of necessary but painful land tenure changes. But the period of turbulence is over and Syria now has better agricultural administrators with clearer objectives.

The 8m. hectares of cultivable land (there are another 8.5m. of pasture and steppe) grow chiefly wheat, barley and cotton, but lentils and sugar beet

are increasing in importance, and studies of areas to be in crop production—a system under which each farmer effectively lost the freedom to use his land as he liked, and there are no collective farms.

The present aim is to encourage service co-operatives in which farmers own their land but combine to buy inputs, obtain credit, rent machinery and in some cases market output. There are moves towards centralised planning in regions by which co-operatives would have to submit a plan to local farmers' assemblies and would only be granted credit if the plan was accepted.

Strategy

The second part of the agricultural strategy is the intensification of production in the rainfed areas. The Government appears to be having success in making farmers abandon the practice of monoculture (cropping a field one year and leaving it fallow the next). The area of fallow land as a proportion of the cultivated land dropped by about 30 per cent between 1974 and 1975 when the campaign began and is said to have dropped even more this year with almost all of the 500,000 ha of fallow land in the areas with best rainfall being cropped annually.

Farmers have been shown the effectiveness of growing leguminous fodder to restore nitrogen to the land in alternate years from growing cereals. Special prices offered for legumes have been an added incentive.

More than 80 per cent of the cultivable land in Syria is privately owned in plots ranging in size up to 300 hectares but mostly under 100 hectares. About 16 per cent, according to Government statistics, is farmed in co-operatives, a proportion which the Government, for sound economic reasons as much as political preference, wants to increase. It has stopped trying to farm and meat production.

Arab farmers are being encouraged to diversify into live stock production, a stock production and special aspects of livestock production.

Government statistics show that the output of meat production should rise from 90,000 tons to 180,000 tons. The Syrian people should benefit from an 80 per cent rise in animal protein intake.

Another key element is the relationship between the Ministry of Agriculture and other Ministries concerned with such matters as electricity development, sanitation, health facilities, and drinking water, which can transform life in the villages. Liaison has not always been good but the Ministry of Agriculture is becoming aware that agricultural inputs are only part of the story; rural development in general is a vital ingredient of successful agriculture.

J.R.

Development plans

THE FACT that Syria, nearly a year into its Fourth Five Year Plan period, has no agreed development plan reflects more than the drop in outside finance; the Syrians want to adopt a more realistic strategy which can be implemented with a high degree of success. For despite the economic achievements of the past three years some serious weaknesses in the Syrian economy and its management have been shown up and it is remembered that before 1973, when development was conceived on a much smaller scale, plan implementation fell well behind targets.

Syria originally intended to spend £570bn. over the five years to 1980 but this was quickly rejected as unrealistic. The expenditure target then came down to £554bn., of which as much as £220bn. would be sought abroad. The everish work the new Government is now doing on the plan is aimed not just at adjusting it to include a greater degree of self-reliance, but at producing a strategy to avoid the pitfalls of the past.

Anyone who has studied the attitude to planning in some of the richer oil-producing States in the Middle East will find the Syrian determination to produce a fully realistic strategy immensely refreshing. Syrian Ministers and officials are now facing up to serious issues of development. The country must after all earn its living principally by its skills rather than from any immense hydrocarbon or mineral windfall. But the technocrats face the difficulty that development in Syria, like everywhere else, is a political as well as an economic problem.

The lack of a published plan is not yet causing any serious difficulties. The cutback in finance led to the cancellation of some of the more ambitious projects such as a car assembly plant which was under negotiation. Regrettably it also meant delaying the start of projects in irrigation and electricity development. But in many fields Syria is going ahead with really worthwhile schemes.

In agriculture a five-year programme aimed at making Syria self-sufficient in food and increasing animal protein consumption is well under way. In industry a Romanian concern is building a triple superphosphate plant at Deir el Zor with Iranian finance which, with another plant at Homs, should give Syria a surplus of fertiliser for export at the end of the decade before local consumption catches up.

Cement factories already under construction will provide a surplus for export by 1980, and in the textile plant which will enable Syria to treble its capacity for spinning, locally-grown cotton has mostly been contracted for. By the end of the plan period three-quarters of Syria's cotton should be spun into yarn at home. In the oil sector exploration is going ahead, while the Homs refinery has been rebuilt and its capacity doubled to handle 5m. tons of crude a year; a new 8m-ton refinery at Banias is being built.

Dropped

So far so good. But the Damascus planners are well aware that although it can be shown that the 1970-75 plan achieved an increase in GDP in real terms which was a few percentage points more than the plan had projected, this was not because of effective planning. After the 1973 war some projects in the plan were dropped and others put in their place; the total spending was considerably in excess of that originally proposed.

During the first three years of the plan only 38 per cent of the investment ordained for the whole five years was actually made. This, it is generally agreed, is because the projects themselves were often poorly prepared and the control over them ineffective. But there was also a shortage of foreign exchange.

This last was not a problem in the final two years of the plan and specialist observers consider that implementation

TABLE OF AGRICULTURAL PRODUCTION

	1970	1972	1973	1974	1975	1976
Wheat production, thousand tons	624	1,807	593	1,630	1,550	1,600 (est)
Wheat exports, thousand tons	0	2754	124.1	0.2	0	NA
Barley production, thousand tons	0	84.2	45.0	0.1	0	NA
Lentil production, thousand tons	235	710	102	656	597	1,000 (est)
Lentil exports, thousand tons	58	96	24	83	67	135 (est)
Sugar beet production, thousand tons	10.6	28.5	10	4.9	8.4	NA
Raw cotton production, thousand tons	21.3	17.4	10.9	15.2	NA	NA
Raw cotton exports, thousand tons	228	249	152	139	187	NA
Raw cotton imports, thousand tons	383	419	404	386	390	450 (est)
Total agricultural exports (ex. cotton), thousand tons	136	116.4	119.2	109.9	102.3	NA
Total agricultural exports (ex. cotton), thousand tons	309.8	373.1	448.3	515	439.3	NA
Total agricultural production index (1970=100)	100	158	103	171	171	NA

Source: Syrian Government statistics office.

ing has been banned in order to protect the range, and a production to the private sector. But successful implementation depends on a wide range of factors, quite apart from weather.

Much depends on the quality and experience of the officials and specialists in the field and their skill in dealing with an essentially conservative section of the community. Large numbers of agronomists and agricultural engineers are being produced in Syrian colleges and some officials admit that the organisation will have to grow substantially in size as well as experience to face the task ahead.

In general the Government's role in livestock farming is to provide advice and easy access to inputs; it is supplying breeding cattle (thousands of Friesians are being imported mainly from West Germany and Holland), mother hens, artificial insemination facilities and so on. The targets are high. Egg production should increase 2.5 times to 1.5m. eggs a year by 1980; milk output should nearly double from 567,000 tons to 950,000 tons; meat production should rise from 90,000 tons to 180,000 tons. The Syrian people should benefit from an 80 per cent rise in animal protein intake.

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GENERAL ORGANISATION OF CHEMICAL INDUSTRIES



Paints and Chemical Industries Company B.P. 1276—Rue Kharabou
—Damascus. Products: Various paints, lacquers, primers. • Syrian Glass and Porcelain Industries Company B.P. 432—Hoch Blas—Damascus. Products: Window glass, household glass and china. • Plastic Products Company B.P. 800—Aleppo. Products: Plastic household goods, office supplies, plastic tubes and pipes, linoleum sheets. • Alahiyah Rubber Products Company B.P. 795—Damascus. Products: Rubber products for shoes, rubber hoses, bicycle tyres. • Arabian Detergents Company (SAR) B.P. 662—Damascus. Products: SAR washing powder, SAR washing up powder, SULTAN bleach.

- Arabian Medical Company (THAMECO) B.P. 975—Damascus. Products: Manufacture of pharmaceuticals.
- Arabian Tanning Company B.P. 2019—Damascus. Products: Tanned cowhides.
- Arabian Plastic, Rubber and Leather Products Company B.P. 369—Aleppo. Products: Plastic and rubber shoes, tanned hides and soft leather for ladies' handbags, printed leather.
- Nitrogen Fertilizers Factory Horis. Products: Nitrogenous fertilizers.
- Industrial Converters Company B.P. 2803—Damascus. Products: Paper handkerchiefs, toilet rolls, napkins.



CONTINUED ON NEXT PAGE

SYRIA VIII

A better deal for the tourist

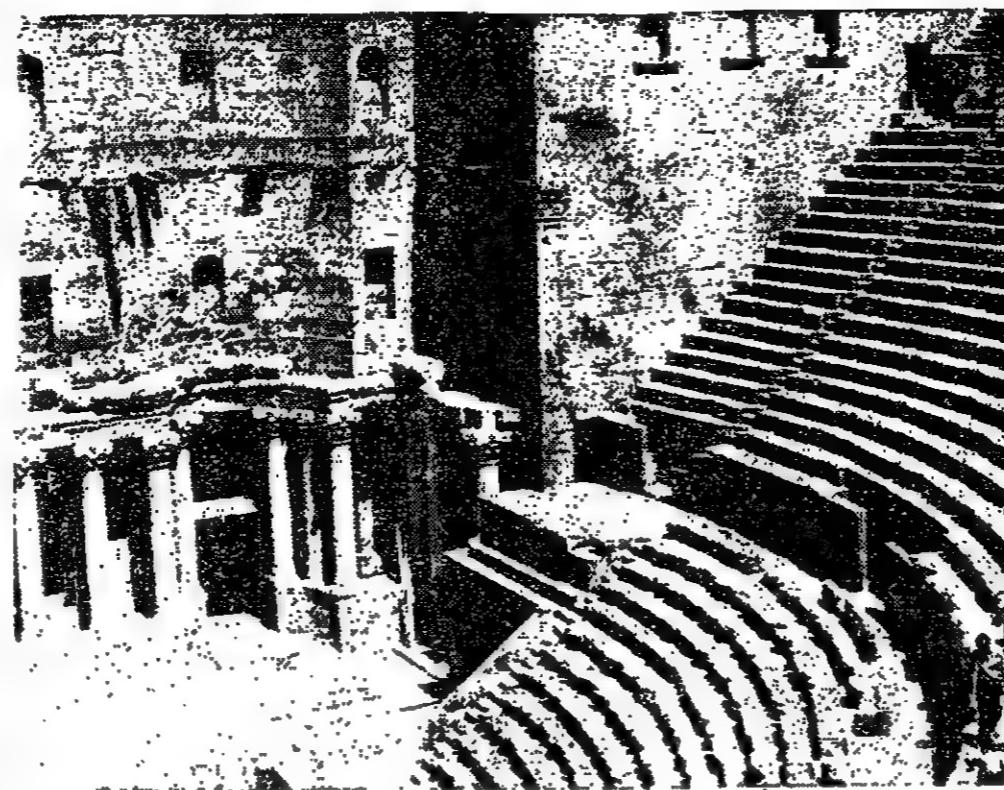
FEW COUNTRIES can have Syria by about 1,500 in the next more tourist attractions and two years or so. These include fewer tourist facilities than the recently opened Meridien Syria. There are beautiful castles, which has 400 mosques, magnificent castles, Sheraton (350 beds); and markets and splendid classical ruins, yet only a relatively small number of intrepid travellers get to see them.

Syria effectively opted out of the boom in world tourism that has taken place in the past decade. After the 1967 war, entry to the country became increasingly hard and the drop in the number of visitors, combined with the pressure that the private sector was already under, discouraged any substantial investment in tourism. But since a decree of 1972, and with increasing rapidity since the 1973 war, Syria has been trying hard to encourage tourism. It is no longer difficult to get into Syria (you can usually get a visa at the airport); the problem for the visitor, and the bottleneck delaying the expansion of tourism, is finding a hotel room for the night.

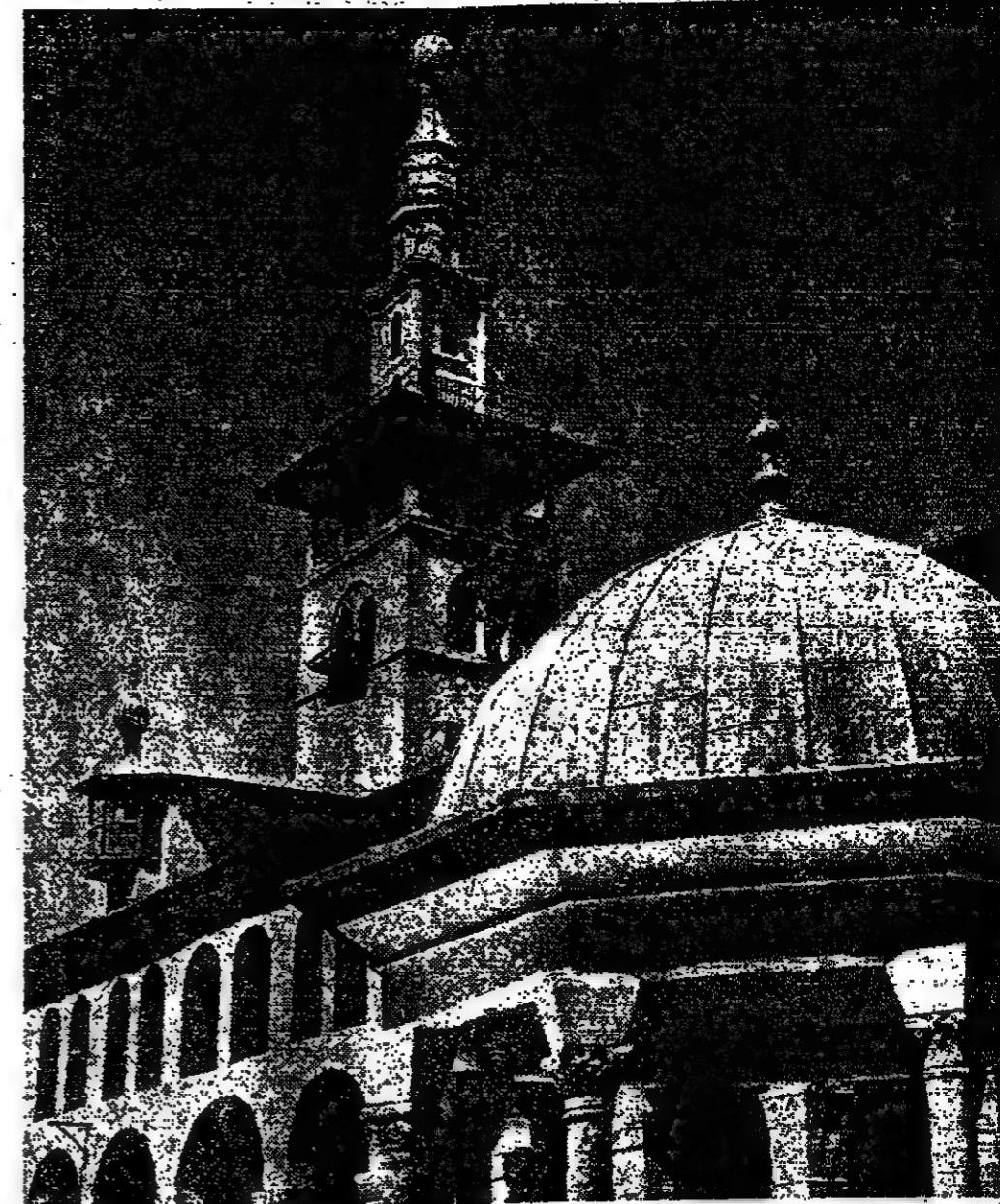
The number of tourists entering Syria has increased steadily since 1973, when 450,000 came, reaching 618,000 in 1974 and 850,000 last year. More than half of these were from other Arab countries and only a small percentage from Europe and North America. A recent report commissioned by the Government showed that over the past 18 years tourists had grown in number by 40 per cent, yet the number of hotel beds had risen by only 25 per cent, and now stands at about 18,000.

The problem is aggravated by the Lebanese refugees, making it doubly difficult to get a hotel room; often visitors have to reserve their rooms on a day-to-day basis, even if they are staying for a week or more. Many of the Arab summer visitors to Syria take flats and houses rather than hotels but the Syrians know that if they are to get more Western tourists and their hard currencies they must have more hotels.

Hotels under construction or already agreed upon should increase the number of beds in



The Roman amphitheatre at Bosra in southern Syria.



Omayad Mosque in Damascus.

Smaller

According to the Ministry of Tourism only the Government can be expected to commit itself to these large-scale projects, but its aim in general is to encourage the private sector to invest in smaller hotels, possibly in partnership with outside Arab finance which is being encouraged to come in by tax holidays and customs concessions. Western investment in tourism is permitted only under special decree. The successful International Hotel in Damascus, the first of the new wave of hotels, is owned by four Syrians, and Kuwaiti interests are financing the building of a Novotel at Homs and a Mariott

under way but the Government admits that many Syrians are afraid of the prospect of nationalisation (despite Government reassurance) and are reluctant to commit their capital.

One hotel I stayed in at Latakia provided a room much of which flooded to a depth of nearly half an inch when I ran the taps in the basin, and it was obvious that the defect had been in existence for a long time. At an hotel in Aleppo I was given the nastiest room I have ever had in three years of travel in Africa and the Middle East, and was treated by the dining room staff with a degree of surineness which must have taken years of practice.

The consultants' report to the Government made it clear that

With the Lebanon refugees a major improvement in the putting intolerable strain in existing hotels is vital if Syrian hotel room vacancies, this is probably a bad time to visit Syria, though it should

stress that there is no security risk. But when the Lebanon war has died down, and before hotel building has expanded tourism to such an extent that visitors become thick on the ground, there will be a halcyon period for the experienced traveller to see Syria at its best.

Immense

Tourism in Syria is still conceived on lines established in the days of the Grand Tour. If you visit Palmyra, the ruined classical city in the desert, immense and marvellously preserved (it is a good bus or taxi trip for the day from Damascus)

With the Lebanon refugees

several of its massive complex of ram parts becomes visible. Finally you find yourself inside a maze of passageways leading up to courtyards, towers, great halls, and chapels in which it is easy to think that the Knights Templar abandoned the place only yesterday.

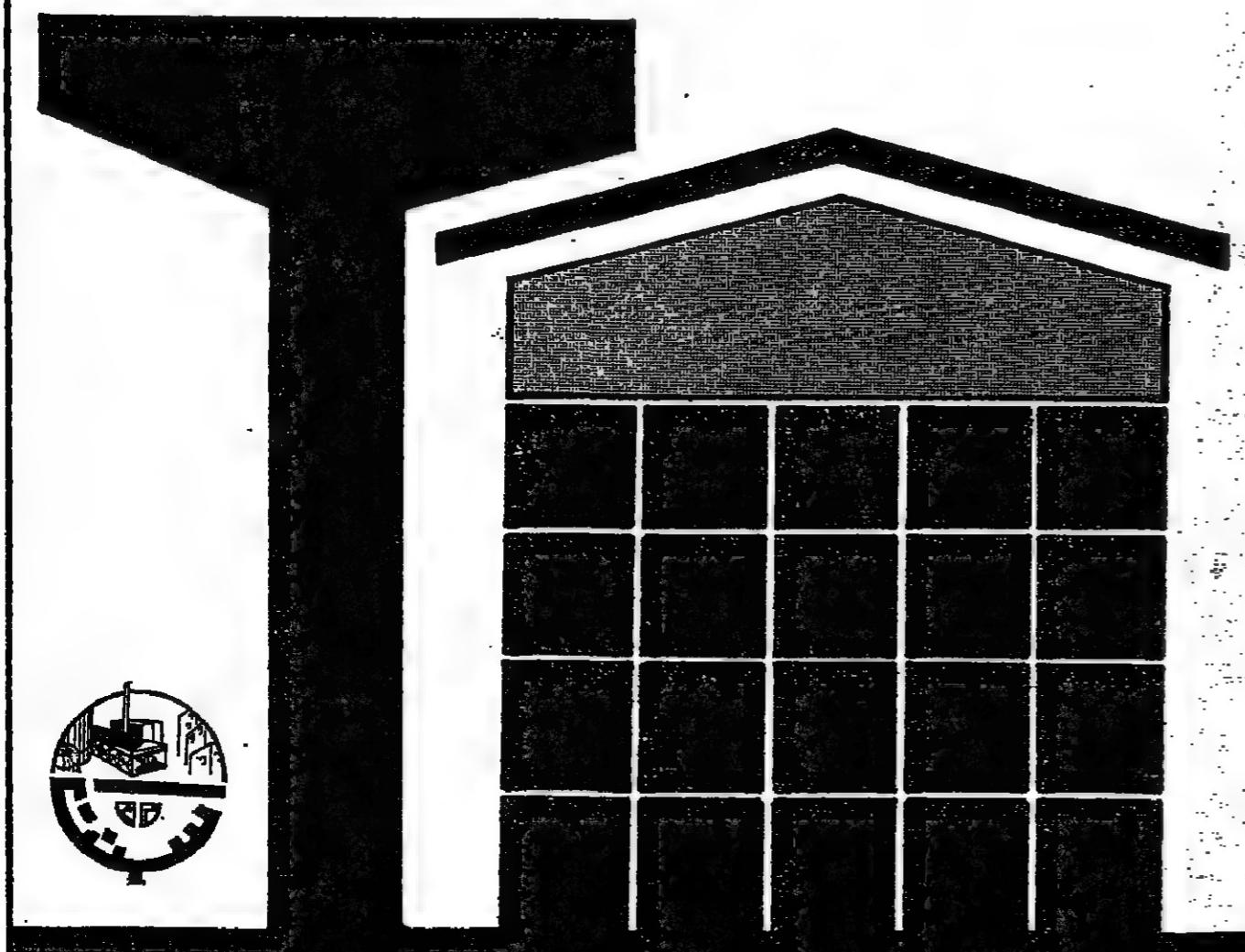
From the top you can almost see the Mediterranean to the west on a clear day, and to the east the view stretches across the hills towards Homs and the Syrian desert beyond, while below the castle cluster villages and vineyards of all kinds which cannot have looked too strange to the castle's European occupants. Modern Syria, with its sugar beet factories and State Irrigation projects, seems a very long way away.

J.B.

THE GENERAL ORGANISATION FOR CEMENT DAMASCUS—SYRIAN ARAB REPUBLIC

Supervises the following companies:

- * The National Company for Cement and Building Materials. Portland—Asbestos.
- * The Syrian Company for Cement and Building Materials. Portland—Porcelain.
- * Al-Shahba Company for Cement and Building Materials. Portland.



SYRIA

An heritage of 5,000 years of history

The most beautiful "jewels" of Greco-Roman, Middle-Ages and Arab art, are here:

PALMYRA :
the remains of a fabulous city in the heart of the desert.

KRAK DES CHEVALIERS :
formidable fortress, a vivid reminder of the Crusades.

OMEYYADES MOSQUE :
a masterpiece of Arab art.

- Come to Damascus, the most ancient city in the world.
- Visit Aleppo, impressive citadel, the palaces, the museums, the markets....
- You will also find the most interesting folklore, the desert, the sea, the mountains and particularly the sun, always there.

Babylonians, Assyrians, Hittites, Phoenicians, Romans, Franks, Turks, Arabs, among many others, have left in Syria the imprint of their culture, their battles, their writings, their monuments.

MINISTRY OF TOURISM
Rue Abi-Faras-Al-Hamadani,
DAMASCUS, Arab Republic of Syria

All about that so-called world slowdown

OBJECTS which appear to be entirely different may be closely connected; indeed they are often the same subject, such as the chagrin of administrators whose work depends on compartmentalisation.

Some current examples are: The agitation about the slowdown of world recovery, and the campaign for "redaction" in the U.S., Germany, and Japan. The campaign is spearheaded by a predictable group led by the EEC, 16 economists from different countries who met recently at the Brookings Research Institute in Washington, some not all Eastern seaboard. Academics, and of course politicians and officials of Britain, Italy and France—the economies in greatest trouble.

The argument about whether to introduce massive import controls into this country. The meeting here is made by a group of Cambridge economists, with official backing from the Left, the Labour Party. But they are advising the wrong party. The Conservatives are the traditional party of protection, and though the party's present posture is free trade with exceptions, older ways of thinking could easily re-emerge in times of difficulty.

The recent approach over benefits for the unemployed who receive more than people on work. This is wrongly presented as a moral argument "passion versus compassion" versus the "Brookings" and OECD economists are demanding. Any residual British problems could, if the Kaldor diagnosis is right, then be tackled by the "old Cambridge" method of expanding domestic demand and allowing the sterilising exchange rate to float freely, that is stuck.

The connection between the benefits is not that obscure.

The intense agitation about the readily changed by a combination of inflation accounting, indexation and monetary expansion—more than the normal concern about the movement of the business cycle. The fundamental belief is those who urge restraint by political fears.

more expansion is that there is a vast amount of unused industrial capacity and unused manpower left over from the fathomless depths of the last recession—supposedly the worst since World War Two. If not since the beginning of time.

Similarly, the case of economists like David Kaldor when they argue for an alternative strategy based on import control is that industrial production could easily and safely be boosted by up to 20 per cent if the demands were there. The argument summises in an unsatisfactory fashion because the Government does not meet his point head-on, but takes refuge in a profoundly unsatisfactory distinction between the real economy and financial constraints.

Import controls, which at most switch demand from one country to another, cannot, however, be the answer to an alleged world shortfall of demand. This could be remedied only by the world stimulus of the "Brookings" and OECD economists are demanding.

Any residual British problems could, if the Kaldor diagnosis is right, then be tackled by the "old Cambridge" method of expanding domestic demand and allowing the sterilising exchange rate to float freely, that is stuck.

The main reason for disputing both the international and domestic diagnoses of the "reformers" has nothing to do with mythical financial constraints. If these were all, they could be

unemployment rate goes up as

the Department of Employment's recent study in the October Gazette has been critical of the prevailing minimum wage; and the effect of minimum-wage laws on U.S. unemployment is extremely well documented. Public policy to narrow differentials has not been confined to the U.K.; and

Germany in the third quarter of New York could identify a result. In this as a clear recession trough, although there was a modest temporary slowdown, a shift to a more sustainable expansion slide in early 1987.

In the U.K., the cyclical pattern was disrupted over the period 1967-71. The year 1976 is the third quarter of 1985, when an incipient recovery was aborted by the very necessary fiscal and monetary measures to make the Callaghan devaluation effective; and the economy slid into the 1971-72 recession without experiencing a real boom. An exact parallel cannot be expected, but another double-bottomed recession is possible before final recovery.

The U.S. as usual supplies most of the thermometer readings and the crystal-gazing. A week ago it was fashionable to suggest that the third quarter GDP would be revised upwards and to point to the strength of investment intentions. Now a very slight fall in October industrial production is being used as ammunition by those who believe the sagging hypothesis. But this day-to-day see-sawing will get us nowhere. American banking economists do not share the OECD's recession fears (irrespective of whether they favour a stimulus or not) and Fred Deming of the Chemical Bank sees a recovery to 5 per cent

link between benefits and unemployment spells (see, for instance

THE WORLD SLOWDOWN

Real GNP
Percentage changes from previous periods at annual rates.
Seasonally adjusted.

	U.S.	Germany	Japan	U.K.
1975	-5.5	-7.2	0.8	-0.3
First half	-5.5	-7.2	0.8	-0.3
Second half	7.7	4.6	3.5	0.1
1976				
First quarter	9.2	6.6	13.2	6.3
Second quarter	4.5	2.7	4.4	0
Third quarter	4.0	3.8	4.0	n.a.

Source: Morgan Guaranty/CEO

FOUR U.S. RECOVERIES

Cumulative % change in:
Real GNP
Real final sales

Recession	Trough	Six quarters after Recession Trough
1975—First quarter	+9.6	+6.8
1970—Fourth quarter	+8.5	+7.9
1961—First quarter	+9.2	+7.5
1958—Second quarter	+8.7	+6.5

Source: Bank of New York

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COMPANY NEWS + COMMENT

Woolworths ahead 5.3% to £23m. so far

AN INCREASE of 5.3 per cent. in pre-tax profits from £21.7m. to £23.5m. is reported by F. W. Woolworth and Co. for the nine months ended October 31, 1978. Turnover, excluding VAT rose 17.1 per cent. to £359.33m.

Turnover and profits have continued to run in line with forecasts, the directors say. As usual, the level of consumer spending in the final quarter will determine whether the whole year results will be satisfactory, but in view of the present economic uncertainties it is not possible to make an accurate prediction of the likely outcome.

Pre-tax profits in 1975-76

totalled £23.5m.

A quarterly analysis of the results shows that pre-tax profits in the third quarter rose by 7.0 per cent. to £10.7m. compared with the same quarter last year when profits had shown a very substantial jump. In the second quarter this year profit rose by 8.8 per cent. and in the first quarter by 1.2 per cent. The rate of profit increase has therefore accelerated steadily, through the year.

Trading profit margins have shown a similar improvement at 7.5 per cent. in the third quarter compared with 5.5 per cent. in the second quarter and 2.5 per cent. in the first. This follows the normal pattern, the directors say.

The final tranche of the group's Swiss borrowings is due for repayment next February, but was covered forward during the quarter.

	Nine months 1978	1976
Turnover	£432.25m.	£367.6m.
Pre-tax profit	£10.7m.	£23.5m.
Trade profit	£4.117	£7.711
Interest paid	£3.691	£4.115
Interest on borrowings	£1.97	£1.90
Profit before tax	£9.854	£27.398
Tax	£3.200	£11.300
Net profit	£6.654	£11.298
Dividends paid	£1.958	£1.112
Balance	£4.696	£0.214

*Excluding VAT £4.99m. (1976.4m.).
**On foreign loan loss, adjustments in respect of interest subsidies not assets.

Statement Page 34

See Lex

LAW LAND LOAN REPAYMENTS

LAW LAND has repaid £2.0m. of bank and other loans in foreign currency.

Part of this came from the proceeds £135.000 of the company's interest in the industrial site at Diegem, near Brussels.

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Company	Page	Col.	Company	Page	Col.
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Ash Spinning	33	3	Long & Hamby	32	8
Barton Transport	30	8	Manganese Bronze	30	1
Brown Shipley	33	4	Mills & Allen	33	1
Chamberlin & Hill	30	6	Monteith Trust	34	4
Clarke (Clement)	32	5	Morland	32	2
Courtney Pope	32	3	Ocean Wilsons	30	3
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Edgar Tool	33	5	Panto (P.)	34	7
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Folkes Hefo	30	2	Stockholders Invest.	30	7
Golden Hope Plants	33	3	Unilever	31	1
Great Portland Estates	33	2	Walker & Staff	32	1
Hensher (Furniture)	33	2	Wight Construction	34	3
Hickling Pentecost	30	6	Woolworth (F.W.)	30	1

agreed that the company is an overseas trading company for all practical trading purposes and therefore exempt from current controls on dividends. An increased interim dividend of 2p (1p) has already been declared and the directors are now forecasting a final of 3p compared with 1.805d previously.

Manganese Bronze tops £1.2m.

TURNOVER for the year to July 31, 1976, of Manganese Bronze Holdings expanded from £20.5m. to £24.5m. and, after interest of £704.370 against £784.145, pre-tax profit advanced from £8.82m. to £12.3m. At half-way a fall in profit from £309,000 to £234,000 was reported.

Tax takes £860,366 (£243.351) to give full-year stated earnings of 8.07p per 25p share compared with 4.05p. Extraordinary items absorb £24.345 against £17.656.

The dividend is held at 2.5p net.

• comment

Manganese Bronze has staged a strong comeback from its first-half downturn (18 per cent. pre-tax) lifting second-half profits by 90 per cent pre-tax for an overall increase of 49 per cent.

The improvement has apparently been across the board. The building side has staged a remarkable turnaround which began in the previous year while the engineering side has pushed ahead on the back of strong demand from the motor industry. Within this division there have also been signs that the subsidiaries taken over from BSA in 1973 are at last beginning to make a realistic contribution.

However, orders, although currently higher than at this time last year, are not better now than those of last year. This suggests that the general growth in demand is beginning to fall away. Also the group must still be highly geared and its failure to increase its dividend, which at 2.5p yields only 3.1 per cent., does not suggest very much confidence in the longer-term prospects.

Statement Page 34

Increase at Ocean Wilsons

PRE-TAX PROFITS up from £967,552 to £122,000 on higher turnover of £17.2m. against £14.4m., are reported by Ocean Wilsons (Holdings) for the half year ended July 31, 1976.

U.K. tax charge for the first half is £97,730 (£255,821) and overseas tax, £370,811 (£182,347). An amount of £681,767 (£463,118) is retained.

As known, the Treasury has

increased the corporation tax rate.

Statement Page 34

First-half turnover and profits at Folkes Hefo are barely changed but the underlying subsidiaries have produced very difficult results. Profits of the forging side have fallen £100,000 to about £100,000, largely because of close association with the depressed steelbuilding industry and an upturn here is not expected for a year or two. The other seven major activities have shown better profits, helped by direct and indirect exports, especially in

Folkes Hefo midterm standstill

REPORTING first-half 1976 pre-tax profits little changed from £1,939,000, against £1,932,000 on turnover of £26.4m. (£26.3m. in the second half), the directors of engineering John Folkes Hefo say second-half profits could exceed £1.2m. on a prospective p/c of only 3.5. In view of the good profitability (earnings were 19 per cent. of shareholders' funds at last year), the rating seems low compared with the historic engineering p/c average of 6.1.

The prospective yield is 12.4 per cent.

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the second half.

The second half should bring a downturn in forging being contained and the other areas continue to move forward. The pre-tax total for the year would exceed £1.2m. to put the shares at 15p on a prospective p/c of only 3.5. In view of the good profitability (earnings were 19 per cent. of shareholders' funds at last year), the rating seems low compared with the historic engineering p/c average of 6.1.

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Gold Fields Worldwide Activities in 1976

UK and Europe
Construction materials, portfolio management, financial services, general trading, manufacturing and tin mining.

Southern Africa
Gold, silver, uranium, coal, tin, vanadium and zinc. Portfolio management, property and engineering.

North America
Steel production and distribution, drilling equipment, construction materials and mobile plant.

Australia
Iron ore, copper, tin, ilmenite, rutile, zircon and coal. Portfolio management and manufacturing.

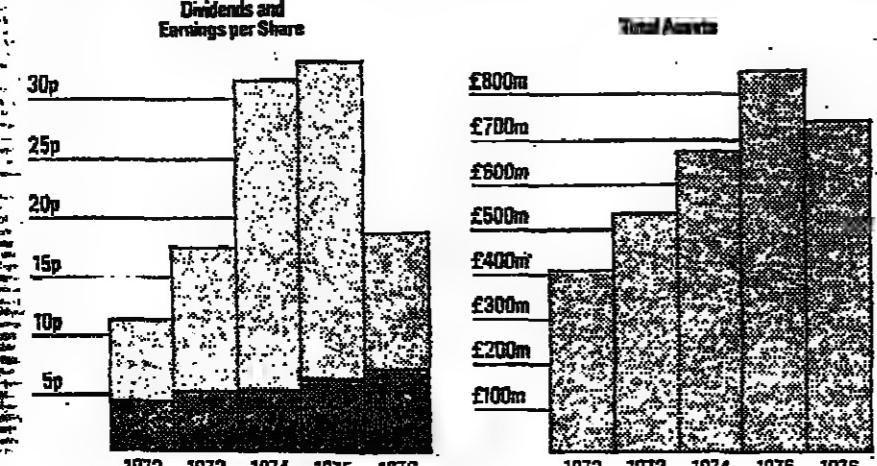
Around the world
Exploration for gold, base metals, minerals and energy products in America, Canada, Africa, Australia, the Middle East, the Pacific and the North Sea.

Results for the Year

Salient features of the 1976 Accounts

	1976	1975
Profit before taxation	£44,612	£7,292
Taxation	15,980	22,366
Net profit attributable to the members of the Company before extraordinary item per Ordinary share	22,524	37,281
Ordinary dividends cost to the Company per share payable	8,835	7,746
- gross equivalent including related tax credit.	11,338p	10,307p
Total Assets	739,000	867,000

Dividends and Earnings per Share



The Secretary,
Consolidated Gold Fields Limited,
49 Moorgate, London EC2R 6BQ.
Please send me a copy of the 1976 Annual Report.
Name _____
Address _____

FT1
JUL 16 1978

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Acrow	Int. 1.25	—	1st	2.83	2.83
Barton Transport	Int. 1.56	Jan 10	10.51	11.56	10.51
Brown Shipley	Int. 3.5	Dec 14	—	2.22	2.22
Chamberlin & Hill	Int. 1.1	—	0.29	0.59	0.56
Cope Sportswear	Int. 0.32	Jan 7	0.33	—	0.36
Dartmouth Inv.	Int. 0.32	Jan 28	0.33	—	1.11
John Folkes Hefo	Int. 0.4	April 1	2	—	2.25
Harcros	Int. 0.98	Jan 15	1.05	1.73	1.58
Hickling Pentecost	Int. 2.3	Jan 7	1.22	4.32	4.32
Jenks & Cattell	Int. 2	Jan 4	0.54	1.17	1.17
F. H. Lloyd	Int. 1.25	Jan 4	0.23	0.25	0.25
Long and Hamby	Int. 0.25	—	—	—	—
Manganese Bronze	Int. 7.65	Jan 10	6.83	11.15	10.19
Meridian	Int. 0.75	Jan 8	0.77	—	1.54
P. Panto	Int. 0.77				

Unilever 86% up so far

MAINLY REFLECTING improvement in Europe, third quarter 1976 combined profits of Unilever Ltd. and Unilever NV advanced by 81 per cent to £158m., taking the nine-month total up to \$405.3m.—an increase of 86 per cent on the comparable period of 1975 and some 28 per cent above the figure for the whole of that year.

After all charges and after taking in £27.4m. attributable to exchange rate differences, the balance attributable to the Ordinary Holders emerges 139 per cent ahead from £88.6m. to £204.1m. (£27.4m.) sterling and other currencies other than sterling, their gain, but. Consequently the decline in sterling which accelerated during the quarter led to a substantial increase in results when expressed in sterling at the end-September exchange rates.

Similarly, the continued strength of the pound against sterling and other weaker currencies expressed by accrued in the third quarter about 10 per cent in terms of £100 dividends for 1976 are £27.1m. (£26.4m.) and NV £42.5m. Earnings per share declared as follows: for Ltd of capital amounted to 56.8p, 7.46p (5.24p) and NV 11.20 (1.62p). Of Ltd's interim 4.15p per cent to £1.94bn. The directors explain that about half of this increase was accounted for by volume gains in the first two quarters of 1976 compared with those in 1975, while the poor corresponding quarters of 1975—comparisons from now on will be with periods which showed increasingly improved figures.

The most substantial improvement was in Europe where animal feeds, chemicals, detergents, and paper, plastics and packaging all did well. Edible fats also showed a good recovery.

In the U.K. and Netherlands the meat companies are still suffering heavy losses and the quarter's results include substantial costs of further reorganisation of The Wall's Meat Com-

Statement Page 22

See Less

Oxley Printing still sees profit in 1976

Oxley Printing Group is still expecting a return to profit for 1976 compared with a loss of £29,000 for the previous year.

In the first six months there was a group loss of £81,300 against a profit of £37,500 in the same 1975 period on a turnover of £7.66m. (£6.26m.). The 1976 loss is attributable to the printing and paper trading division, whereas the 1975 result comprised a profit from the sales of £10,500 from which is deducted losses attributable to companies which have ceased trading and extraordinary items of £34,800.

Mr. Michael Lewis, chairman explains that the cost of reorganising the magazine printing plant and the other difficulties mentioned earlier were reflected in a loss during the first quarter. The group results show a profit in each of the second and third quarters.

After a tax credit of £16,500 (£1,500 charge), the half-year net loss is £15,000 (£15,000 profit).

No ordinary dividend has been paid since the interim of £0.375p in respect of 1974.

Upturn at Cope Sportswear

Recovering from last year's problems, pre-tax profits of Cope Sportswear expanded from a loss of £11.10 to £150,000 in the first half of 1976. Turnover for the period rose from £1.55m. to £2.5m.

Accounts for the third quarter show that the momentum of the first six months has been maintained says chairman Mr. Sydneys.

Half-yearly earnings are shown have risen from 1.65p to 2.34p per 10p share and the interim

dividend has stepped up from 0.2034p to 0.2227p net. A maximum permitted final is forecast.

Last year's final was 0.234p when a £4.504 loss was reported.

Tax for the first half took £73,000 (£47,000) leaving the net balance up from £14,118 to £72,000.

The company has "close" status.

Further loss at Midhurst White

A loss before IED of £150,832 is reported by Midhurst White Holdings compared with a deficit of £150,831 previously.

No dividend is recommended against a single net income of 0.41p in 1974-75.

At midway, the loss was £65,240 (£50,230 profit). The directors said

that there would be a further loss in the second half,

but it was likely to be somewhat lower than in the first six months.

Loss per 10p share for the year is 2.66p (£1.91p).

The directors say that while close contact is being maintained with the Equipment and Amalgamated Investment and Property Company, it is impossible at this stage to give any firm indication of the likely outcome of the liquidation in relation to AIPCo.

Principal activities of the group are property investment and development and the manufacture of sand lime bricks and lime products.

1975-76 1974-75

Total income 604,872 616,793

Profit/(loss) less 380,410 181,760

Interest, etc. 443,261 321,785

Property, etc. 187,000 155,285

Less tax 42,578 11,680

Net loss 165,000 200,773

Credit:

Chase Manhattan Bank's new London treasury dealing room has been specifically designed to incorporate the Reuter Monitor Service.

Dealers sit at custom-built octagonal trading desks with Reuter Monitor screens suspended from the ceiling to give them easy reference to rates and news flashes.

The Chase Foreign Exchange page CMBX carries spot and forward rates for eight major currencies contributed by its European branches. CMBX was interrogated by subscribers an average of 56,830 times per week in November.

In light of the success of this foreign exchange page, Chase has recently expanded the Reuter Monitor Service to include a sterling page CMBS.

Like more than 1200 organisations, it recognises that the Reuter Monitor service has now become an integral part of the international money and foreign exchange markets.

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Mills and Allen tops £1m.

Better prices give Golden Hope confidence

TURNOVER FOR the year to June 1976 of Mills and Allen Inter-national came to £15.6m. and sent out by the Cornercroft Board.

pre-tax profits were £1.65m., This compares with £17.85m. and £1.45m. respectively for the previous 15 months.

Attributed profits of £1.000,000 (£1.250,000) net profit after tax of £660,000 (£800,000), net debits of £58,000 (£17,000), and extraordinary debits of £453,000 (£895,000).

Extraordinary debits include a substantial write-down in property values in respect of certain leisure centres in Wales and land and undeveloped land six months to June 30, 1976 in Cornwall.

The market value of these properties is stated in last year's accounts to be up to £338,000 below book value. In the absence of any recovery of property appropriation, however, fell from values in this sector, the Board has further reviewed the position increased tax charge of £717,000 and has decided to write off a total of £492,000 net of tax.

Again there is no dividend. The last payment was £1.875 per share for the year to March 1974.

The company is a subsidiary of J. H. Vassauer Group. Its interests in poster and cinema advertising, paper printing and studio management.

Lyndale in better shape

Conditions are not easy but Lyndale Engineering is in better shape than at any time in its history and well poised to take advantage of any upturn in the economy, says chairman Mr. W. H. Hamer.

On turnover up from £5.85m. the group's profits fell sharply from £158,012 to £15.252 for the year ended June 30, 1976.

As far as £1.50p net per share made the total dividend £532,000 (£1.750p). There were waivers on 1.4m. of the 4m. shares.

Although demand for engineering products was by no means buoyant and the less-making steel stockholding activity was discontinued, other companies in the group produced reasonable profits. Some are planning to increase production and expect to do so in the year ahead.

While the present political and economic climate makes forecasting impossible, we should now be subject to face trading conditions as they arise, he tells members.

As reported on November 4 pre-tax profits rose from £30,645 to £50,500 in the year to March 31, 1976; and the dividend is £1.750p net per 100 share.

A statement of source and application of funds shows an increase in bank and cash balances of £245,134 (£14,607 decrease).

The chairman says the result was achieved in a difficult year and despite further disappointing results from the new operation at Cradley in South Wales.

The Board has agreed to close the Cradley factory but now move the George Hamer production to Mountain Ash, which has a good record of quality and productivity.

This move has now been largely completed and the who have requested the EGM to be held on December 15, in connection with several resolutions, one of which calls for the removal of the chairman, Mr. A. W. Hartwell.

Mr. Dench: How Mr. Peter Halesfield and their supporters who have requested the EGM to be held on December 15, in connection with several resolutions, one of which calls for the removal of the chairman, Mr. A. W. Hartwell.

Meeting, Birmingham, on December 9 at noon.

CORNERCROFT

Shareholders in Cornercroft, the manufacturer of motor accessories, utensils and agricultural equipment are advised to "take no notice" by the resolution to call an EGM to be held on December 15, in connection with several resolutions, one of which calls for the removal of the chairman, Mr. A. W. Hartwell.

Mr. Dench: How Mr. Peter Halesfield and their supporters who have requested the EGM to be held on December 15, in connection with several resolutions, one of which calls for the removal of the chairman, Mr. A. W. Hartwell.

Meeting, Birmingham, on December 9 at noon.

GEORGE H. SCHOLES & CO. LTD.

WYLEX WORKS, WYTHENSHAWE, MANCHESTER M22 4RA

Manufacturers of Wylex Electrical Products



main points from the circulated Statement of Mr. G. R. C. McDowell, for the year ended 30th June 1976.

A 16.1% increase in sales for the whole year was accompanied by an 18.2% increase in profit giving a total pre-tax profit of £1,327,580. The Directors have pleasure in recommending a Final Dividend of 0.85p per share which makes a total distribution of 14.85p per share compared with 13.6p per share last year.

Our exports in the year under review show little improvement. This was mainly due to a lack of increase in sales in the Nigerian market. The political events in that country during our financial year upset trading conditions. This is still an important export market for the Company and one which we intend to exploit. We are increasing our sales activity in the Middle East and Far East and we are exhibiting for the first time in an international electrical exhibition in Singapore.

The home market is failing to sustain its present low level. With a reduced number of homes it is our intention to increase the value each installation with the fitting of marble leakage circuit breakers and miniature circuit breakers. This policy is being successful and we look forward to an increase in the sales of these products. Despite a stagnant building programme the prospect of new products and extended markets make me feel confident that the growth of the Company is assured.

1976 1975

Profit before taxation £1,327,580 £1,122,853

Tax £700,258 £569,678

Gross after taxation £627,322 £553,274

Dividends per share (net) 14.85p 13.6p

£1,327,580 (£1,122,853)

£700,258 (£569,678)

£627,322 (£553,274)

14.85p 13.6p

Hunt & Moscrop Group

Manufacturers of Heat Exchangers, Efficient Treatment Plant, Process Plant, Paper & Textile Machinery and General Purpose Machinery

In the year ended 30th June, 1976:

Profits exceeded £1 million for the first time—up 40% on 1974/75—a record for the sixth consecutive year.

Maximum permitted dividend distribution £95,924.

Paper and textile machinery divisions segregated into separate companies.

Continued progress expansion in Canada.

Extensive reorganisation carried out at Hunt-West Ltd. (acquired July, 1974) and for the first time for many years this company made a small profit.

Mr. E. W. Hunt, Chairman, says:

The Group now has the ability and capacity to handle a further increase in turnover.

More of the full Report can be obtained from the Secretary, Hunt & Moscrop (Middleton) Ltd., PO Box 35, Apex Works, Middleton, Manchester M24 1OS.

£15.6m. against £15.45m. against £14m. pre-tax profits of Eucalyptus Peels Mills advanced from £1.21m. to a record £1.6m. in the first half of 1976 and despite holding and management links with the Harrisons and Crossfield group and a transfer of their world economic climate than last year, another satisfactory result is expected, says Mr. P. W. Harper chairman.

Referring to palm oil prices

he reports that the level of £450 touched by mid-July proved to be higher and the market could sustain but with the current price around £440 and with sentiment continuing to be fairly optimistic the group can reasonably expect that palm oil will provide the group with a satisfactory financial return. Also, rather better prices are now being secured for palm kernels and copra.

At recent prices prices these

have tended to climb steadily

during the past 12 months or so,

and record levels have been

reached in recent weeks. The

market strength is due to these

being only a small excess of

supply over demand last season

and to current reports of poor

prospects for the forthcoming

crop year.

The chairman says that

there is unlikely to be any

major reversal in the overall

trend.

In the year ended May 31, 1976

the group pre-tax profits fell

from £1.25m. to £5.5m.

During the year the group

planted 3,365 acres—1,418 rubber,

1,435 oil palms, 442 coconuts and 70

concerns. For the current year the

planting programme is—rubber

1,384 acres; oil palms 1,905; coconuts

30; and coconuts 178.

Plans were announced earlier

this month for a merger of the

group with the

Interim dividends of £1.25m.

which was consolidated

with the group.

After the merger the group

will be up to £1.6m. per

share.

Results for the second half will

reflect both curtailed production

at the northern mill due to the

summer drought which affected

most of Western Europe and to

shipping delays thus they will be

less than in 1975.

Results for half year include

the first six months of 1976.

Net profit for the six months to September 30, 1976 would have amounted to £360,000 after minorities:

for the whole year is not likely to reach the level achieved (before exceptional item) last year.

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Edge Tool trebles at halftime

TRIPLED pre-tax profits of £675,000 are reported by Edge Tools Industries for the six months to October 2, 1976. This already represents an advance of £14,000 and it is likely that the net profit will be less than in 1975, after the figure was £10.8m. (£1.73m.).

Results for half year include

the first six months of 1976.

Joint and Several Guarantees

which was consolidated

with the group.

Trading for 1975 have now been reduced to £482,000.

As mentioned at the AGM in July, certain of the company's former lands have been illegally occupied. The new Portuguese government has stated that these illegal occupiers will be removed to their legal owners and the group may be able to repossess these lands during the present planting season.

The operating subsidiary has

made an application to the

Portuguese government to remit

the tax on the sale of the

group's lands.

After clearing minorities of £122,000.

The company which main-

tains hand tools and agricultural implements is a sub-

sidiary of Eva Industries.

LAND AND MERCANTILE

Mr. Wallace McKenzie, official liquidator of Land and Mercantile Securities, states the liquidation is in its final stages but until

settled in respect of the sale of

220 Jamaica Street, Glasgow, £16,578 (£1,511 including £16,528

plus VAT).

First-half earnings per share

of £1.25p net per share

are given as £1.25p per share.

The net asset value is given as

£144p (£14p per share).

LAND AND MERCANTILE

Aberdeen Trust reports revenue

for the year ended June 30, 1976

compared with losses of £122,170

in the previous year. At half-way

losses had been reduced from

£45,200 to £10,000.

The year's profit is struck after

a tax credit of £24,206 (£4,521

plus VAT).

Dividends of £1.25p per share

are given as £1.25p per share.

The net asset value is given as

£144p (£14p per share).

2. No U.S. duties on products

WOOLWORTH

Interim Report

Nine months ended 31st October, 1976

The Board of Directors presents the following unaudited statement of profit of the Company and its subsidiaries for the nine months ended 31st October, 1976, with comparative figures for the previous financial year.

12 months ended 31st January 1976	9 months ended 31st October 1976	31st October 1975	Increase
£'000's	£'000's	£'000's	
Total Turnover	486,323	414,756	17.3
Less value added tax	26,990	22,595	
Turnover (excluding value added tax)	459,333	392,161	17.1
44,811	30,207	27,858	8.4
5,169	4,117	3,711	
Trading Profit	26,090	24,147	5.0
Interest paid less investment income and interest and rents received	(3,693)	(2,634)	
Profit on sales of properties, after adjusting for depreciation of investments	457	193	
PROFIT BEFORE TAXATION	22,854	21,706	5.3
Taxation	12,200	11,300	
Profit after Taxation	10,654	10,406	
Extraordinary Items			
Exchange loss on foreign loans less adjustments in respect of net assets of overseas subsidiaries	(1,988)	(1,112)	
Profit after taxation and extraordinary items	8,666	9,294	

Sales and profits have continued to run in line with budgets. As usual, the level of consumer spending in the final quarter will determine whether our whole year results will be satisfactory, but in view of the present economic uncertainties it is not possible to make an accurate prediction of the likely outcome.

The final tranche of the Company's Swiss Borrowings is due for repayment next February, but was covered forward during the quarter. The cost of forward cover has been included in the figure for extraordinary items, so that no further exchange losses will accrue in respect of those borrowings.

F. W. WOOLWORTH CO., LIMITED

Woolworth House, 242/246, Marylebone Road, London NW1 6JL

SEKISUI PREFAB HOMES, LTD.

Osaka

DM 50 000 000

6 1/4% Convertible Debentures 1976/1987

Offering Price: 109%

DRESDNER BANK
AUFGENEHMIGTUNION BANK OF SWITZERLAND (SECURITIES)
LIMITED

NOMURA EUROPE N.V.

SANWA BANK (UNDERWRITERS)
LIMITED

ABD SECURITIES CORPORATION A. E. CALLEN & CO. CITICORP	APIP S.p.A. AMSTERDAM-ROTTERDAM BANK N.V.	ALGEMEEN BANK NEDERLAND N.V. JULIUS BAUER INTERNATIONAL
BANCA COMMERCIALE ITALIANA BANCO DI ROMA	BANCA DEL GOTTERDO	BANCA NAZIONALE DEL LAVORO BANCA MESE E HOPE NV
BANQUE ARABE ET INTERNATIONALE D'INVESTISSEMENT (BAILI)	BANQUE BRUXELLES-LAMBERT & C.	BANQUE FRANCAISE DU COMMERCE EXTERNE
BANQUE DE L'INDOCHINE ET DU SUISSE	BANCARIA BANK INTERNATIONAL LUXEMBOURG S.A.	BANQUE NATIONALE DE PARIS
BANQUE DE NEUFVILLE SCHUNKERBROEK, WALLET	BAYERISCHE LANDESBANK GIROZENTRALE	BANING BROTHERS & CO., LIMITED
BAYERISCHE GEWERKSCHAFTS-UND WECHSEL-BANK	BERLINER BANK HANDELS- UND FINANZBANK	BAYERISCHE VERBUNDENBANK
JOH. HEINRICHSG. DOGLER & CO.	BERNSTEIN BANK	BERLINER HANDELS- UND FINANZBANK COMPAGNIE AUTOMOBILE
JAMES CAPEL & CO.	BITTERLICH & CO.	BERND LUDWIG & CO. BANKE
CREDIT COMMERCIAL DE FRANCE CREDIT SUISSE WHITE WILD	CREDIT INDUSTRIEL ET COMMERCIAL CREDITISTALT-BANVERK	CREDIT LYONNAIS
DASKA BURGUE NV.	H. RICHARD BAUS & CO.	DAI-ICHI KANJO BANK NEDERLAND N.V.
DEUTSCHE BANK AUTOMOTIVE GMBH	DEUTSCHE ZENTRALE DEUTSCHE KOMMUNALBANK	DEVA DAWAT BANK AG 1971 ANTWERPEN
DSB BANK	DEUTSCHE ZENTRALE DEUTSCHE KOMMUNALBANK	DEUTSCHE LIPPERBANK
DEUTSCHE GENOVA HANDELSBANK	FIRST BOSTON (EUROPE)	DEUTSCHE PFERD & CO.
DEUTSCHE GENOVA HANDELSBANK DEUTSCHE SPARKASSEN	GRUPPE DES BANQUINS PRIVES GENEVIEVE	DEUTSCHE VERBUNDENBANK
HILL SAMUEL & CO.	INDUSTRIEANS VON JAPAN (DEUTSCHLAND)	DEUTSCHE VERBUNDENBANK
JAHN FLEISCH & COMPANY LIMITED	KIDNEY, PEABODY INTERNATIONAL LIMITED	DEUTSCHE VERBUNDENBANK
FOURWOOD INC.	KREDITSANKE S.A. — BELGOURDOME	DEUTSCHE VERBUNDENBANK
KUWAIT FINANCIAL COMPANY LIMITED	LAZARD FRIENDS & CO.	DEUTSCHE VERBUNDENBANK
LLOYDS BANKING INTERNATIONAL LIMITED	LYCIA ASA	DEUTSCHE VERBUNDENBANK
MERIC, FRICK & CO.	MICHAEL LYNCH INTERNATIONAL B.C.	DEUTSCHE VERBUNDENBANK
NEW JAPAN SECURITIES CO., LIMITED	THE NIKKO INSURANCE COMPANY SECURITIES CO. LTD.	DEUTSCHE VERBUNDENBANK
NOMURA EUROPE GMBH	NORDOSTDEUTSCHE LANDESBANK	DEUTSCHE VERBUNDENBANK
BAL. OPINION JR. & CO.	OBANAYA SECURITY CO. LTD.	DEUTSCHE VERBUNDENBANK
PIONEER	H. K. ROTHSCHILD & SONS	DEUTSCHE VERBUNDENBANK
HENRY SCHRODER WAGG & CO.	EDMOND FINANCE INTERNATIONAL	EDMOND FINANCE INTERNATIONAL
ARTHUR BARNEY, HAROLD UPHAM & CO.	OKITA KYOWA MORGAN GREENFELL	EDMOND FINANCE INTERNATIONAL
ARTHUR THIRLWELL & CO.	SHILOH INVESTMENT	EDMOND FINANCE INTERNATIONAL
SWISS BANK CORPORATION (OVERSEAS)	W.H. WARBURG — ERICSON	EDMOND FINANCE INTERNATIONAL
VEREINS- UND WESTBANK	WOOD GUNBY	EDMOND FINANCE INTERNATIONAL
WESTDEUTSCHE LANDESBANK	YAMAZAKI INTERNATIONAL (EUROPE) LIMITED	EDMOND FINANCE INTERNATIONAL
GROZENTRALE		



John Folkes Hefo

TURNOVER AND PROFITS MAINTAINED

The profits earned in the second half of 1976 are expected to be higher than those earned in the first half.

An Interim Dividend of 0.36p per share for 1976 (1975 0.33p per share) has been declared and is payable on 28th January 1977 to Ordinary and Non-Voting Ordinary Shareholders registered at the close of business on 31st December 1976. Your Board anticipate being in a position to recommend the maximum permitted Final Dividend.

BIDS AND DEALS

National Carbonising £0.56m. acquisition

National Carbonising has bought all but one company from Automatic Oil Tools, from the group's receiver, who was appointed three weeks ago, £1,250,000. The appointment of a receiver to AOT, which owes the Department of Energy £1m. in the form of an unsecured long-term loan, followed suspension of the company's share price on October 20 at 30p, at which price the company was capitalised at £743,500.

Of the purchase price, £231,000 has already been paid and the remaining £330,000 will be paid on February 28, 1977.

National Carbonising's new company, formed by the receiver, are £561,000 and comprise fixed assets, stocks and work in progress and the business formerly carried on by AOT and three of its subsidiaries — Electronic Flow-Meters, Rothwell AOT and Rothwell Valve (AOT). The deal also includes the capital of Avery-Laurence, E.R. and E.I. Flow-Meters Incorporated (USA), formerly owned by the AOT group.

Excluded from the transaction is Dynamco AOT. In Scotland, which National Carbonising has no interest in acquiring.

No estimate of net profit attributable to the assets acquired can be made, but it is considered that the acquisition has considerable potential.

Mr Dennis Stroud, a director of National Carbonising, said yesterday that his company was investigating the prospects of a merger with AOT at the time its shares were suspended. He explained that the acquisition would "fit in beautifully with our oil/gas separation technology, as it is downstream from our recently acquired licensing agreement with Avery-Laurence to sell in the North Sea and Middle East."

MARDON BUYS

Mardon Packaging International, the UK-based packaging group owned equally by BAT Industries and Imperial Group, has acquired the equity of Arnold Cellulose Corporation of the U.S. for an undisclosed sum.

Arnold Cellulose, which shares of Allied Breweries arising from the merger, manufactures flexible packaging principally for the snack food industry, will be managed as a subsidiary of Smith Brothers (Whitehaven), a member of the Mardon Packaging Group.

LONRHO HAS 31%

Following the purchase in the market by London of 1.65m. Ordinary shares of London City and Westcliff Properties at 22p per share, it now owns 37.72m. shares (31.07 per cent).

The offer for the Preference shares has become unconditional.

But offers will remain open until further notice.

PRIEST'S OFFER FOR CRANE LAPSES

Benjamin Priest & Sons (Holdings) offer for Crane's Screw Fixtures, subject to acceptance on behalf of Armstrong Equipment, which together with Priest's purchased by Armstrong, 51.9 per cent. of the Ordinary capital of Crane.

Acceptances of the Priest offer were received in respect of 863,614 shares representing 32.94 per cent. of the capital.

BICC

BICC has bought two companies, Derby Automation Consultants and Transmitt, which are leading U.K. specialists in the design and manufacture of control, automation and communications equipment for use in coalmines and other hazardous environments. Both are privately owned and based at Burton-on-Trent.

PILKINGTON

Pilkington has acquired the Large Organisation's 75 per cent. interest in GRC, glass reinforced cement manufacturers, bringing the Pilkington holding to 100 per cent.

GRC will continue to be used as a base for licences of GRC's glass fibre used in GRC manufacture, and will continue to be responsible for the construction of GRC prototypes.

WARREN PLANTS

Warren Plantations has bought 29 per cent. of Baskin's estates, which own 5,000 acres of rubber in Nigeria.

TEACHER ACCEPTS

Allied Breweries' offer for Teacher has been accepted in respect of 4,471,663 Ordinary shares, representing 36.79 per cent. of the Ordinary in issue.

A statement will be received

from the Office of Fair Trading confirming that the merger will not be referred to the Monopolies Commission and listing has been granted for the new Ordinary.

RESULTS AND ACCOUNTS IN BRIEF

ABERDEEN INVESTMENTS — Net debt £11,753 (nil) leaving net £4,996 (profs £9,871). Earnings per £1 share 83.1 per cent. controlled by M.I.L. Last year's total was £3.82p after net profits of £350,433.

is held at 8p net per £1 share.

SEALINER — Profits after tax of £1,111,000 to £2,712,000.

Profit before tax £406,000 to £225,000.

Earnings per ordinary share 3.50p to 2.20p.

Dividends per ordinary share 0.93p to 0.70p.

Panto adrift at halfway

Despite a rise in turnover from £62m. to £9.37m. pre-tax profit of £2,000,000 fell from £290,468 to £169,360 in the first 24 weeks of 1976.

The interim dividend is held at 7.7p net on earnings of 2.27p (2.68p) per 10p share. Last year's final payment was 2.27p from profits of £380,215.

Tax for the first period took £103,290 and £53,882.

The net interim dividend is retained.

The company's position as one of the leading wholesalers in the country was consolidated by the purchase of two small connections at Grimsby Town and Wellington, to strengthen the two branches concerned.

The purchase of R. Johnston (Newcastle), one of the biggest toy wholesalers in the north, has just been completed.

The group's interests lie in wholesale tobacconists, confectioners, grocers and sundries.

Highest profits have been achieved by Wight Co Holdings for the half year to July 31, 1976, and the expect that results for the year will show an improvement over those of 1975-76.

First half profit was £211,000 to £220,000.

£120,000 spent £109,000 was down to £43,533 f.t.

The net interim dividend raised from 2.575p to 2.59p share. The previous £11.22 per £100 of pre-tax

dividend was £10.02 per £100.

W. CANNING

W. Canning bought on November 11 for cancellation £29,375 of its 7.5 per cent. Unsecured Loan

£30,000 was paid on Nov. 11 for cancellation £29,375 of its 7.5 per cent. Unsecured Loan

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Bankers maintain active role in Exxon bond sale

BY STEWART FLEMING

EXXON, the world's largest oil direct public sale of stock, has successfully completed its controversial \$55m. bond issue which involved the bidders for the stock and, if they were the lowest, could also retain it to the public without losses, demonstrating the underwriting system. The total issue was sold at a yield of 5.85 per cent and all the bids under the "Dutch auction" system employed ranged between 5 per cent and 8 per cent.

The bonds sold were guaranteed by Exxon but issued in the name of the Gulf Coast Waste Disposal Authority, and the funds are to be used to finance pollution control at Exxon plants.

Exxon's decision to formally cut out the "middlemen" on this issue in the hope of saving costs has been a source of concern on Wall Street. If the practices were to spread to other major companies on large issues it would clearly have an adverse impact on the investment houses' profitability.

Ironically, the success of the Exxon issue seems to be in part attributable to the very investment bankers who were not aled to take up an underwriting role.

It was reported later in the day that nearly three-quarters of the \$55m. of the issue was taken up by leading investment firms, including Morgan Stanley, one of Exxon's principal securities underwriters in the past.

The effect of the participation of the investment houses is to be held the Bank didn't want to make it unclear whether there are great advantages in the countries.

GOLDEN HOPE PLANTATIONS LIMITED

Mr. F. W. Harper's Statement

The seventieth annual general meeting will be held in London on 13th December, 1978. The following are extracts from the Chairman's circulated statement.

Accounts

The financial year 1975/76 was one of mixed fortunes. It opened with low commodity prices in a general world recession, embraced a sharp fall in the value of sterling, in the last quarter associated with higher product price levels ruling in a somewhat improved world business climate. The weakness of sterling, with a fall of 13% in its value against the Malaysian Ringgit over the year had a distorting effect upon our results.

By the exercise of strict budgetary control we sought to contain the rise in production costs. Average selling prices were higher for rubber and copra and lower for other products than in the previous year. In the event the pre-tax profit of \$6,783,576, the second highest figure in our history and only 16 per cent below the preceding year's record figure of \$7,855,787, can be regarded as a satisfactory outcome of the year's working.

The profit was earned under the following headings:

	£	16
Rubber	783,747	13
Palm oil and kernels	3,504,424	63
Copra	231,055	4
Cocoa	1,041,714	18
	5,870,940	100
Other income	784,375	
Share of associated companies' profits	135,281	
	6,783,576	

In striking this result, export duties and taxes totalling no less than £2 million have to be accounted for. The provision for taxation is some £3.5 million, so that of the gross trading surplus of £8.2 million about 70 per cent, is earmarked by governments for duties and taxes. The balance available for reserves and dividend is £2,841,256. The board have transferred £2,000,000 to general reserve and recommend a final dividend of 1.74p per share, giving the total distribution for the year to £1,100,140, or 2.64p per share.

Estates

With the exception of rubber, crops generally showed the estimates. The rubber crop, at 1,000,000 metric tonnes, is the best in Malaysia, so far as the use of latex yield standards under the Malaysian government's more stabilisation scheme has adversely affected by the latest recorded drought in Malaysia's history during the second half-year, but nevertheless came out on trend. There again, the demand destruction effect of frost from the drought and low rainfall in the current year are, however, more than partially neutralised.

At around 7,000 metric tonnes during the year in Malaysia, the heavy annual rainfall on plantations leaves a good large surplus in its current exports, so poor prospects for the forthcoming main crops in Ghana and Nigeria. These factors, coupled with news of extensive damage to the Brazilian crop, add strength to the belief that there is unlikely to be any major reversal in the overall trend.

Crops during the first four months of the current year are in line with expectations. Although selling prices are out of our hands, a somewhat better world economic climate than obtained last year we can expect another satisfactory result. For our part we shall continue to exercise strict budgetary control over expenditure, practice all reasonable economies commensurate with good husbandry and strive to improve productivity and maximise profitability.

New voices and salaries agreement between producers and the plantation workers union introduced with retrospective effect from 1st January 1976 will inevitably exert upwards pressure on costs of production. The current year's development programme foresees an expenditure of some £2.7 million. This tends to be any major reversal in the overall trend.

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Labour relations were generally good, reflecting the company's commitment to the welfare of its seven thousand strong workforce with ten thousand resident dependents. Close attention to housing needs, medical and dietary care and recreational amenities contribute towards a quality of life amongst the best in the tropics. We receive unstinted support from the eastern organisation based in Kuala Lumpur and on them and our staff at all levels largely depends the success of our enterprise. To them all we extend our warm thanks and appreciation for a job well done.

Market Review

Despite the successful efforts of the Malaysian Government to prevent rubber prices declining to the levels reached at

Secretaries and Agents

HARRISONS & CROSFIELD, LIMITED

U.K. side boosts Playboy profits

NEW YORK, Nov. 17.

THE PLAYBOY Empire in-day reported record three-month profits of more than \$1.5m. and said profits were especially good in British clubs which have a booming gambling business.

Playboy chairman Hugh Hefner told the company's annual meeting that in the three months ending September 30 profits totalled \$5.8m. compared with \$889,000 in the same period a year ago.

"By far the most significant portion of the increase is attributed to higher earnings (profits) in the company's clubs in England," Mr. Hefner said.

Playboy recently expressed interest in building a casino-hotel-resort complex in Atlantic City, New Jersey. State voters approved the establishment of gambling casinos in the coast city in the November 2 general election.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Sugar price brings revision of CSR hope

By James Forte

SYDNEY, Nov. 17.—THE SLUMP in world sugar prices over recent months has caused CSR, the large sugar, mining, chemicals, pastoral and building materials group, to revise its forecasts for 1976-77. At the annual meeting in July the chairman Sir John Dunlop predicted this year's results would top the 1974-75 record profit of \$10.6m. To-day the company announced a 13 per cent lift in earnings for the September half year from \$2.26m. to \$2.32m. But the company said it expects profits for the full year will be lower than in 1974-75.

The increase in the first half reflected lower profits from minerals but improved earnings on building materials. Despite lower sugar prices this activity also returned higher rates for the six-months. But directors said: "It is difficult to say whether this year was even less profitable than previous years as an indication of the full year's results."

They said that because of excellent harvesting conditions CSR's mills have made 72 per cent of the 950,000 tonnes of sugar expected for this year's full production. By contrast at this time last year the company made only 53 per cent of a full year's production of 3,000 tonnes. Unless sugar prices rally sharply, CSR will obviously earn much less from sugar in the current half year. An interim dividend is held at 7.5 cents a share, requiring slightly more than \$A8m.

OCBC reduces stake in Pacific Bank

By H. F. Lee
SINGAPORE, Nov. 17.—The Overseas Chinese Banking Corporation (OCBC), one of the local banks, has sold its shares in its Malaysian subsidiary, Pacific Bank Berhad, United Malacca Rubber Estates Sdn. Bhd., for \$1.15m. The sale of the shares which represents 22.2 per cent of the bank's issued capital of \$4m. reduces OCBC's stake in a small Kuala Lumpur-based bank from 97 per cent to 74.8 per cent. United Malacca whose chairman is the former Malaysian Minister Tun Tan Siew said that it acquired the bank as an investment. Also on the Board of United Malacca is chairman of OCBC, Mr. Tan in Tuan.

Barclays to reorganise South African subsidiary

By RICHARD ROLFE

JOHANNESBURG, Nov. 17.

BARCLAYS National Bank, the South Africa arm of Barclay's Western Bank, has decided to reorganise its troubled subsidiary, Western Bank. Over the year, group operating profits rose from R4.6m. to R5.7m. but after provision for Western's losses and an exceptional pension-fund contribution, the pre-tax figure was up from R4.3m. to R5.7m. while the balance represented trading losses. Western was originally a higher tax, charge, received the improvement, and the net level to a yield of R5.5m. at R5.5m.

With a final dividend of 10 cents the total for the year is up one and a half cents at 18 cents, putting the shares at 397 cents on a yield of 7.1 per cent. But earnings per share are down officially from 51 cents to 54 cents because of the higher issued capital which resulted from last year's rights issue. The directors point out that had the figures a year ago been calculated on the end year capital, rather than a weighted average, the year to September 1975 would have shown earnings of 53 cents.

Kobe Steel profits soar

TOKYO, Nov. 17.—**KOBE** Steel Ltd., Japan's fifth largest steel producer, to-day announced after-tax profit of Y.5.74bn. (599m.) for the half year ended September 30. Gross sales for the period were Y.440.2bn. (356.9bn.), with the dividend unchanged at Y.2.60. Profit before tax and special items is expected to total more than Y.26bn. In the year to March 31, 1977, on net sales totalling Y.930bn., a spokesman for the company said:

The company posted a massive Reuter

British Columbia hopeful for 1977

VANCOUVER, Nov. 17.

WITH OR without wage controls it appears that 1977 could be another difficult negotiating year in British Columbia's forest industry. Ian Barclay, chairman of British Columbia Forest Products, said in Vancouver yesterday: "Barclay didn't elaborate in remarks prepared for the B.C. Economic Outlook Conference. Last year a three-month strike by some 83,000 forest workers closed the industry. Current contracts expire next June. Barclay said the expected increase in U.S. housing starts permit industry to operate at an average poor lumber markets for B.C. suppliers. Despite a likely decline next year, Canadian housing starts, the industry expects the domestic duars are likely to enter 1977 market to be adequate next year, with a sales to production of 85 per cent. He said good lumber volume capacity ratio no better than have been booked in overseas slightly over 80 per cent. If any markets for the first quarter next year and we anticipate a continuation of improved demand ratio near 90 per cent by the end of the year." As there has not been a pulp price increase since January 1975, Barclay said, world newsprint consumption should in 1977 increase about 2.5 per cent, to be reduced next year and prospects for expansion in view of the industry to operate at an average poor.

This announcement appears as matter of record only

November 1976

Dow Chemical Korea Limited Korea Pacific Chemical Corporation

\$61,000,000

Financing

for

Chemical Process Plant Construction
in the Republic of Korea

guaranteed by

The Korea Development Bank

managed and provided by

European Banking Company
LimitedCiticorp International
Group

Bank of America NT & SA Banque Européenne de Crédit (BEC) Chase Asia Limited Citibank, N.A.

Compagnie Financière de la Deutsche Bank AG

European American Banking Corporation

European Asian Bank Midland Bank Limited

Morgan Guaranty Trust Company of New York

National City Bank, Cleveland

National Westminster Bank Group

National Bank of Detroit

Société Générale de Banque S.A.

agent bank

Toronto Dominion Bank

European Banking Company
Limited

Korea loans linked to U.K. trade

By Tony Hawkins

TWO syndicated loans totalling \$61m. for Dow Chemicals Korea and Korea Pacific Chemical Corporation, guaranteed by the Korea Development Bank, have been completed. The loans have a maturity of just over six years (final maturity is December 1982) and carry a spread of 1½ per cent over Libor (London Interbank Offered Rate) for the first two years and 2 per cent thereafter.

Western Bank began trading profitably in October and provided there are no more skeletons in the cupboard, Barclay should be able to chalk up some significant earnings' growth in the current year.

Certainly, no less will be expected in the market where Barclay's yield is easily the lowest of any of the banks and a full three points under the sector average. The bank says it is close to its credit ceiling, which should be a good omen against a generally underwritten and weak demand for credit. In addition, a capital structure of the bank is such that no further rights issue will be needed, at least this year.

But for the Western Bank pro-

BankAmerica announces major disclosure moves

By JAY PALMER

BANKAMERICA, the holding company of the California Sure, "Not all of these are necessarily new," Mr. Prussia said. About 34 of the 70 break Bank and all investment and banking activities with companies linked to the Bank by and policies of many U.S. banks. This afternoon, key leading

bank, the world's largest other U.S. bank, released details of its target completion date New York City commercial banks to comment on the New Bank of America code other than to inform that it would make available a lot of previously secret information about the California bank's activities.

They are both linked to a major contract for the export of U.K. goods and services to South Korea.

Lead managers for the two loans are the European Bank and Asia Pacific Capital Corporation. A very powerful management group—for a Korean credit—has been put together, including the Bank of America, Banque Européenne de Crédit, Chase Asia, Compagnie Financière de la Deutsche European American Banking Corporation.

The new code, at which a

summary of credit and

investment policies and criteria

for nine months, details

A breakdown of all cor-

banks.

These securities having been sold, this announcement appears as a matter of record only.

November 17th 1976

Österreichische Kontrollbank Aktiengesellschaft

U.S.\$40,000,000

Guaranteed Floating Rate Notes 1982

Unconditionally and irrevocably guaranteed as to payment of principal, premium (if any) and interest by the

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A.E. Ames & Co.
LimitedAmex Bank
Limited

Amsterdam-Rotterdam Bank N.V.

Arab Bank (Overseas)
Limited

The Arab Investment Company S.A.A. (Riyadh)

The Arab and Morgan Grenfell Finance Company
LimitedJulius Baer International
Limited

Banca Commerciale Italiana

Banca del Gottardo

Banca della Svizzera Italiana

Banca Nazionale del Lavoro

Banco di Roma

Banco Urquijo Hispano Americano Ltd.

Bank für Arbeit und Wirtschaft A.G.

Bank Gutzwiler, Kurz, Bungener (Overseas)
Limited

Bank Leu International Ltd.

Bank of America International

Bank von Ernst & Cie AG

Bankers Trust International
Limited

Banque Arabe et Internationale d'Investissement (B.A.I.I.)

Banque du Benelux

Banque Bruxelles Lambert S.A.

Banque Française du Commerce Extérieur

Banque Française de Dépôts et de Titres

Banque Générale du Luxembourg S.A.

Banque de l'Indochine et de Suez

Banque Internationale à Luxembourg S.A.

Banque Louis-Dreyfus

Banque de Neuflize, Schlumberger, Mallet

Banque de Paris et des Pays-Bas

Banque de Paris et des Pays-Bas (Suisse) S.A.

Banque Privée S.A.

Banque Rothschild

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Limited

Bayerische Landesbank Girozentrale

Bayerische Vereinsbank

Berliner Handels- und Frankfurter Bank

Blyth Eastman Dillon & Co.
International LimitedBreisach Pincshof Schoeller
Bankenhandlungsgesellschaft

Caisse des Dépôts et Consignations

Chase Manhattan
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Compagnie de Banque et d'Investissements
(Underwriters) S.A.

County Bank

Crédit Commercial de France

Crédit Lyonnais

Credit Suisse White Weld

Crédit Industriel et Commercial

Dow Banking Corporation

Credito Italiano

Den Danske Bank

Eurotrading
Limited

Dillon, Read Overseas Corporation

D.G. Bank

First Boston (Europe)
Limited

Dominion Securities Corporation

Deutsche Genossenschaftsbank

Genossenschaftliche Zentralbank AG
Vienna

Dreissig, Read Overseas Corporation

Deutsche Genossenschaftsbank

Goldman Sachs International Corp.

Efectenbank-Warburg

Erste Österreichische Spar-Casse

Hessische Landesbank—Girozentrale

Hungarian International Bank

Europäische Securities

Interunion-Banque

Istituto Bancario San Paolo di Torino

Aktengegenwart

Kjøbenhavns Handelsbank

Kleinwort, Benson

Kreditbank N.V. Brussels

Kuhn, Loeb & Co. International

Kuwait Foreign Trading Contracting & Investment Company (S.A.H.K.)

Lazard Brothers & Co.

Lévesque, Beaubien Inc.

Lloyds Bank International

London & Continental Bankers Ltd.

London Multinational Bank (Underwriters)
LimitedManufacturers Hanover
Limited

Merrill Lynch, International & Co.

Samuel Montagu & Co.
LimitedMorgan Grenfell & Co.
Limited

Nederlandse Credietbank N.V.

Nederlandsche Middenstandsbank N.V.

Nesbitt, Thomson

Norddeutsche Landesbank Girozentrale

Österreichisches Credit-Institut
Aktiengesellschaft

Peterbroeck, Van Campenhout, Kempen S.A.

Pierson

THE JOBS COLUMN

Out but not down, and training to get back in

BY MICHAEL DIXON

"WHAT IS the gross profit the impressively presented descriptions of themselves being from unemployed executives margin in this industry?" asked a banker Roger Llewellyn, sent under "confidential" formerly paid at least £5,000 a year, and the 22 places on the stickers to the chiefs of the 40 residential course were filled quietly. The reply from the biggest companies in the land. For the four-week course is with no trouble at all. For the leader of the team of five potential borrowers was immediately exclusively for the unemployed.

"About 46.6 per cent. on for the higher-ranked members of this country's, perhaps, 80,000 out-of-work managers which has led to certain difficulties for the course's organisers at the East Midlands Regional Management Centre. Of those selected, one fairly highly selected body of experienced and demonstrably competent senior managers thrown out of use by economic circumstances beyond their control. So a course which gives such valuable managerial resources a professional brush-up and speeds their return to productive work surely cannot fail to pay a return on the investment.

Market

One difficulty was that, having designed their scheme for the dispassionately: "Well, I think senior jobless, the organisers on a similar pattern elsewhere that you could well have had a hard job to obtain the finance to run it. Nobody

But his words brought no seemed to believe that there would be a market for it," said Foster Rogers, one of the five prospective founder-directors of the Mr. Poppins course's two tutorial mainstays. Like the other 16 "But we believed the experienced senior executives site, and we don't give up hope, constitute another source of embarrassment to which the have learned the hard way. Happily, when the Training TSA is sensitive. The course is against investing hope in early Services Agency agreed to provide representation at an encouragement, whether it be support the first run in May. A banker's favourable comment the doubters were proved right well off. minute fraction on a new business proposal or wrong. From all over the nation's unemployed with

valuable training in luxurious surroundings at the taxpayer's back into taxpayers again. And tutors, too. Each of us tries to help to turn us individual, a lot of effort for the back in, you very soon feel that at least as senior as those they

it's certainly not rest cure here, take one night off each week. But when you come here with travelled to Derby last Thursday a bunch of other managers in for the final evening of the same boat, and see for yourself what a high-quality lot they are, it gives a hell of a boost to your self-confidence."

Impressive

This "high-quality" estimation would doubtless be endorsed by Roger Llewellyn of Industrial and Commercial Finance Corporation, who was brought in to assess the new business projects which the students worked out in groups as part of their training. All the projects were realistic and impressively presented, he said, and the Mr. Poppins proposal (whose details I am pledged to keep secret) definitely seemed worth backing, though not necessarily by ICFC.

"Nobody can solve the basic problem for them, which is being very highly selective," he added. "Quite apart from their projects, I would not see much about all the difficulties they face them. But that's not the same thing as actually experiencing unemployment. I'll tell you this: for all we have learnt with this course, if I were kicked out of work tomorrow I'm sure I wouldn't know what to do with myself."

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"Definitely I think it has helped me to be worked hard," said one departing student, "but while the management training part of the course would no doubt be useful to somebody whose background has been in a particular aspect of management, I wouldn't think it's of much direct benefit as an input to somebody with a good deal of experience already as a general manager."

"The main effect of the work for most of us, I think, has been in getting us going again — certainly a lot of us have missed all the activity when we got home for the weekends. Maybe the things they've been trying to teach us will turn out to be valuable in retrospect, of course. But for me, the best thing has been the other course members."

"And when you think of the taxes we've paid in the past," added one of the students, "£400 to £500 a head is surely not a lot for the country to bailed interviews with each in-

Subsidy

Beyond this, Roland Toone, the director of the programme, claims that the cost-per-student is far from exorbitant, and almost certainly involves a subsidy from the normal funds of the East Midlands Centre.

"It's not unknown for a single advertisement to produce 1,200 applications; means a lot of effort for them and since as well as group training, it involves de-

velopmental activity is worth while, though possibly not altogether in the way that the tutors intend."

Judged by comments among the 21 who finished the programme last week, all the

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Please contact me with relevant details:

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CHASE

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Please see the BGA at 01-932 3268 for more details. If you can't come we'll send you the "Guide to Selected Business Schools," an excellent information source at only £2.50.

Investment Analyst Overseas Investments

Expansion of the overseas portfolio of Unilever's U.K. pension fund has created a vacancy at the Company's Blackfriars Head Office, for an investment analyst with experience of equity investment in the U.S.A. and other overseas stock markets.

Applications with details of background and experience to Irene Linden, Staff Department, Unilever Ltd., Unilever House, London EC4P 4BQ.

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The requirements of the position are such that an acceptable candidate would be a senior oil executive with at least 15 years of industry experience and at least five years' experience in supply and distribution of marketing of crude oil and/or petroleum products. We would also welcome replies from qualified applicants approaching retirement with major oil companies, either on a full or part time basis.

Please reply to Box A.5749, Financial Times, 10, Cannon Street, EC4P 4BY.

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An International Trading Company planning to expand its commodity operations in London seeks an experienced coffee dealer capable of starting a new department. The successful candidate will have had at least five years' experience and preference will be given to those fully conversant with trading in physical coffees.

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ACCOUNTANCY APPOINTMENTS



Systems Accountant

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This is a new appointment, reporting to the Controller and carries responsibility for the up-dating, development and audit of current and new systems and procedures associated with both accounting and general administrative matters for the Portakabin Group of Companies in the UK & Western Europe. This will include the further application of a computer processing facility and the overall control of a wide range of duties relating to office services.

The successful applicant, male or female, will probably be a qualified accountant with experience as outlined, or hold D&M experience and qualifications gained in an accounting environment.

The position, based at the Company's Head Office and main Production Centre, located near the attractive city of York, will attract a good salary, Company car or generous car allowance and entitlement to membership of a non-contributory pension and life assurance scheme.

Written applications, giving full personal details, experience and present salary, or requests for an application form, should be forwarded to:

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Financial Times, 10, Cannon Street, EC4P 4BT.

Financial Controller

West Midlands

An American based international company engaged in the production of petrochemicals wishes to appoint a Financial Controller to lead the finance function of a U.K. subsidiary. Reporting to the U.K. Board, the man or woman appointed will be responsible for financial and management accounts, planning, budgeting, credit and cash management, and will control a staff of some 12 people. Candidates, ideally aged 35-45, should be qualified accountants, preferably chartered, with substantial commercial experience in the above areas. They should have the presence and personality to play an active part within the company's senior management.

Starting salary is open to negotiation, but will not be less than £7500. Usual other fringe benefits apply including generous re-location expenses. The job is situated in an attractive part of the West Midlands.

(PA Personnel Services Ref. AA415802/FP)

The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.

PA Personnel Services

Hyde Park House, 104 Knightsbridge, London SW1A 1LE. Tel: 01-353 6060 Tele: 27874



A member of PA Personnel

Financial Accountant Postal Headquarters £8,789 - £10,614

In this London based post this successful candidate will be responsible for the preparation of the financial accounts of the Postal Business and for advising on all matters affecting those accounts. The holder of the post will have an important interface with the management accounts of the business and will also be responsible for overseeing the charging arrangements for Government Departments, accounts for overseas services and for the supervision of the Postal Headquarters Cashier's Office. The holder of the post will control a staff of 150. Applicants, who may be either men or women, will normally be aged at least 35 and will be Chartered Accountants or Certified Accountants with service gained in a professional accounting firm and will preferably also possess a Cost and Management Accountant qualification. They should have gained extensive experience within professional accounting firms in dealing with the accounts of large undertakings and should also be able to demonstrate considerable experience of preparing financial reports for senior management of a large organisation. Starting salary will be within the range quoted. Other conditions are also of a high standard and wide career opportunities exist within the Post Office. Please write or telephone (01-432 5293) for an application form to Miss H.M. Pritchett, Room 329 Postal Headquarters, St. Martin's-le-Grand, London EC1A 1HQ. The closing date, by which all applications must be received, will be 8th December 1976.

The Post Office

Letraset

Systems Accountant

Our client, a major engineering company, with an outstanding record of achievement, requires a Senior Accountant to take on a new group role.

The new Group Development Accountant will be responsible to ensure that accounting systems are developed throughout the Group to fulfill the management requirements of the corporate plan. A great deal of work needs to be done to rationalise the differing procedures used in a multi-site operation.

This job requires a high level of professional knowledge and practical experience of tackling similar situations. Candidates must be able to demonstrate

success in designing and implementing real-time data based accounting systems in a manufacturing environment.

Candidates, either male or female, must have the ability to analyse highly complex requirements and devise appropriate solutions. They must also be able to communicate with people of differing levels of ability to ensure that the procedures are actually adopted.

As there is some urgency in filling this vacancy candidates are asked to either send a CV or phone for an application form. At this stage all approaches will be treated in strictest confidence.

Cambridge Recruitment Consultants
94 King Street, Cambridge CB1 1LN.
Tel: 0223 311316.

FINANCIAL CONTROLLER LAGOS £15,000 + (TAX FREE)

A major transport, shipping and forwarding company urgently seeks a qualified Accountant for their holding company in Lagos, from which the suitable candidate will have control of four subsidiary companies and will report directly to the Company Chairman. A married person is preferred but others will be considered. Benefits include free accommodation, car, medical expenses and annual leave in the U.K. Preference will be given to applicants who are free to take up this appointment at an early date.

Write or telephone in the strictest confidence today.

R.T. Eves

Eves Little Associates
International Recruitment Specialists
38 Bow Lane, London EC4M 9DT Tel: (01) 236 5881/23

Our client, a leading international service company to the oil industry is currently seeking a

NEWLY QUALIFIED ACCOUNTANT

Salary c. £5,500

to work in our European Regional Head Office in Central London to assist our Tax Manager. The duties will be mainly concerned with tax accounting i.e. preparation of branch accounts etc. for tax purposes—full training will be given.

If you are aged 23/27 and have recently qualified as an A.C.A. or A.C.C.A. we should be interested in hearing from you.

We offer the usual fringe benefits associated with a major company including free life assurance, contributory pension scheme, L.V.S. 4 weeks holiday and season ticket loan scheme.

Please write, in confidence, giving details of age and qualifications to The Appointments Manager, ref. 441 Marvyn Hughes Advertising Ltd, 59 St. Mary Axe, London EC3. Applications will be forwarded direct to the client concerned.

CORPORATE FINANCE

Chartered Accountant, possibly a graduate, with about two years' post-qualifying experience preferably in Investigations, required to assist in growing Corporate Finance Division of a City Merchant Bank.

Write with curriculum vitae to:

The Personnel Officer
TOZER STANDARD AND CHARTERED LIMITED
28 Great Tower Street, London EC3R 5DE

ACCOUNTANCY APPOINTMENTS
appear every Thursday
RATE £11
per single column centimetre

GENERAL APPOINTMENTS

Manager, Trade Credit

Our Client, a major automotive engineering company, with an outstanding international reputation, require a Trade Credit Controller to strengthen its central treasury function. To achieve this objective the appointment of a new Manager, Trade Credit needs to be made as soon as possible.

The appointment calls for a first-class track record in all branches of credit management for a large multinational manufacturing/trading operation. Experience will include use of modern methods of market/ customer/supplier research, analysis and forecasting, contract analysis and negotiation, negotiation of export finance and insurance facilities.

Cambridge Recruitment Consultants,
94 King Street, Cambridge CB1 1LN.
Tel: 0223 311316.

INTERNATIONAL BANKING

£3,000—£5,000

A number of the more progressive City International Banks are now selectively recruiting for 1977. Several really good opportunities have already been created, aimed especially at those with some experience of Euro-Currency Loans.

DOC, CREDITS
FOREIGN EXCHANGE
To explore these possibilities in detail Telephone John Chisholm, A.I.B., on 01-485 7211
DAVID WHITE ASSOCIATES LTD.

GENERAL
APPOINTMENTS
are continued to-day
on the
following page

Leasing Executive

Midland Montagu Leasing Limited, a member of the Midland Bank Group, is seeking to appoint an executive to join its "big ticket" management team based in London.

The successful applicant will be in the age group 28-35 and will have obtained a professional qualification in law or accountancy, with business school degree.

The "big ticket" management team is responsible for negotiating large specialised leasing contracts and managing capital investments and acquisitions. It is diverse, having obtained experience of these markets in Leasing, Industry, Banking, or Merchant Banking.

The commanding salary is negotiable, dependent upon experience, and certain fringe benefits are available.

Please write giving details to:
Mr. A. Ravenscroft, Director,
Midland Montagu Leasing Limited,
Gillett House, 55 Basinghall Street,
LONDON EC2V 5DN.

**Midland Montagu
Leasing Limited**

TREASURY ADVISOR

Due to internal promotion our European Headquarters Group in London has a vacancy in a division of its Treasury Department.

The person we seek will be concerned with analysing and implementing financing programs for our subsidiary companies and for a wide range of investment projects. The position entails regular contact with senior Company management and the financial community.

The individual we are looking for will hold an M.B.A., and have had 2 to 4 years' experience in industry or banking. He/she must have an assertive personality, be a self-starter, and be able to contribute in a meaningful way to a young and dynamic department in the Company.

The basic salary will match the calibre of the individual we seek.

Please apply in the first instance to:
Clare Hill
GULF OIL COMPANY
EASTERN HEMISPHERE
Gulf House, 2 Portman Street
London W1H 0AN
Telephone: 01-493 8040



A new approach to your career.

If you are an able, experienced executive or professional person, yet somehow you are not making the most of your potential, perhaps you need a new approach to your career. We specialize in assessing and developing senior people towards personal career satisfaction, to take charge of their own futures and to make the most of their talents and experience to achieve optimum personal and financial rewards.

If you're not entirely happy with the way your career is going, why not come and meet one of our professional Career Advisors, confidentially, without cost obligation, and find out what our Executive Development Programmes could do for you. Telephone or write:

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CONSULTANTS LTD.
35 Finsbury Street, EC2M 7BB
Paris: 6 Rue de Béthune 75008. Phone 323-2188

We are not an Employment Agency.

ASSISTANT TREASURER

We are an international merchanting corporation seeking an Assistant Treasurer. The successful candidate, who will report to the Treasurer, will be either a merchant banker or qualified accountant.

The Treasurer's Department's responsibilities include: sterling and foreign exchange management, credit control and cash forecasting.

This is an interesting and progressive position which requires an in-depth knowledge of Foreign Exchange and offers an excellent opportunity to gain experience in corporate finance. Attractive salary and substantial additional benefits.

Apply in confidence with details of career to date to:

The Secretary
Amalgamated Metal Corporation Limited
2 Metal Exchange Buildings
London EC3V 1LD

GENERAL MANAGER

Age 55-60 (Early Retiree)

NIGERIAN INSURANCE COMPANY

up to £10,000 p.a.

Plus House, Car, etc.

Three-year contract to take over the Administration of a small, profitable company with rapidly expanding fire, accident, motor and marine account. Experience required at senior level in insurance company administration and management with ability to lead and train others.

Please apply in strict confidence to:
A. P. Moore ACII,
7 Wine Office Court,
London EC4A 3BY.
Telephone: 01-353 1858.

**Career
plan**

ASSISTANT GENERAL MANAGER

(PRINTING)

George Pulman and Sons of Bletchley, Bucks, are seeking applicants for the new post of assistant general manager. The duties will include taking complete charge under the general manager for the works operations which include colour studio, litho platemaking, heatset web and sheet offset printing, magazine binding and despatch, production scheduling and supporting and ancillary services. The successful applicant will have a proven record in the efficient organisation and control of similar facilities, will be accustomed to high standards of quality in both colour and monochrome work and be experienced in current management accounting systems.

Preferred ages 35-45. The salary is negotiable and a company car and other benefits are provided. Appointment to the Board may be expected to follow.

Applications should be addressed to:
P.O. Box JRR
UNITED PRINTING SERVICES,
23-27 Tudor Street,
London EC4 0YR

GENERAL APPOINTMENTS

Commercial Loan Officers International Banking

SECURITY PACIFIC, a major growth oriented international bank, requires bright, aggressive lending officer candidates for its United Kingdom Division.

Responsibilities will include credit control and analysis, new loan development and marketing. The Bank offers a full range of services to its customers throughout the world, both from its London based European headquarters and branches on the Continent.

These challenging assignments offer a multiplicity of opportunities for long range careers in international finance.

Applicants should hold a degree or a professional qualification and Business School training would be an advantage. Salaries will be commensurate with qualifications and experience and we offer a full range of attractive fringe benefits.

Career details should be sent to:
The Personnel Manager, Security Pacific
National Bank, 2 Finch Lane, London,
EC3V 6PX.



ASSISTANT TO BUYER

Manchester based International Industrial Company, currently extending its trading activities wish to appoint an Assistant to the Main Buyer.

Applicants must be experienced International Traders, used to dealing in most areas of Industrial Trades and Commodity and capable of negotiating Buying and Selling Contracts.

Salary commensurate with experience, excellent opportunity and future prospects. Write giving full details in the strictest confidence to:

'Write Box A3754, Financial Times
10 Cannon Street, EC4P 4BY'

CONTRACTS AND TENDERS

UNITED ARAB EMIRATES

International Tender No. MH/51/76 to import and equip Ministry of Health projects in UAE with equipment and other medical requirements

- The Ministry of Finance and Industry invites the specialised firms and companies to tender for the above mentioned items.
- Tender documents can be obtained from the Ministry of Finance and Industry (Purchasing Department), Abu Dhabi and Dubai during working hours, against non-refundable payment of DHS. 3000/- (DHS. Three thousand only).
- The initial deposit in the form of Bank Guarantee for not less than 50% of the total value of tender, valid for 90 days from the closing date must accompany the tender.
- The tenderer awarded with this tender or a part of it, must present a final deposit for 10% of the total value of items awarded to him in the form of unconditional Bank Guarantee issued by one of the operating Banks in UAE, valid until the last specified date for importing the same.
- Tenders either to be put in the prepared box in the Ministry of Finance and Industry, Dubai or sent by registered mail to:

POST BOX 1505
DUBAI/UAE

not later than 10.00 am Saturday January 22nd, 1977 the closing date, addressed to:

(TENDERS COMMITTEE)
MINISTRY OF FINANCE
AND INDUSTRY
DUBAI, TENDER No. MH/51/76

Signed by
Deputy Minister

CORPORATION LOANS

Peterborough City Council Bonds

A minimum of £10,000

14%

A minimum of £1,000

13½%

2-3 years

City Treasurer, Town Hall, Peterborough PE1 1HQ
Telephone: 0733 63141 ext. 316

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for further details write to:
Classified Advertisement Manager
Financial Times, 10 Cannon Street, EC4P 4BY

Investment Banking Executive

Hill Samuel & Co. Limited wish to appoint an executive to assist in the continued expansion of their corporate finance activities both in the United Kingdom and overseas.

The successful applicant will be under 30 and will be professionally qualified in accountancy or law, or will be a business graduate. Fluency in French or German would be advantageous.

Please send full career details to:

R. C. G. Gardner
Personnel Manager
Hill Samuel & Co. Limited
100 Wood Street
London EC2P 2AA

U.K. ECONOMIC INDICATORS

	1976	1975
General	Oct. Sept. Aug. Oct. Sept.	Oct. Sept.
Unemployment ('000s)	1,377.1 1,456.4 1,501.9 1,365.4 1,249.1	129.8 141.7 128.6 132.0 143.4
Unfilled vacancies ('000s)	5.158 5.025 5.075 5.710 5.859	
Currency reserves (\$bn.)	4.76 5.158	
Basic materials (1970=100)	327.1p 314.1p 304.0 252.2 245.2	
Manfrd. prods. (1970=100)	229.5p 226.2 223.4 197.0 184.9	
Bank Advances (£bn.)	15,493 15,003 15,100 14,132 13,785	
Retail prices (1974=100)	163.5 160.8 158.5 142.5 140.5	
Wage rates (July 1972=100)	217.4 217.3 217.2 184.9 184.2	
HP debt (£m.)	2,465 2,430 2,386 2,257 2,249	
Retail sales val. (1971=100)	206.4 204.3 199.9 179.2 175.8	
Terms of trade (1970=100)	80.8 79.5 78.8 81.9 82.0	
Industrial output (1970=100)	100.8 101.3 100.2 98.9 100.9	

	1976	1975
Trade and Industry	Oct. Sept. Oct. Oct. Oct.	Jan. Jan. Jan. Jan. Jan.
Steel, weekly average ('000 tonnes)	457.7 426.0 422.6 463.0 383.1	383.1 383.1 383.1 383.1 383.1
Imports fob (£bn.)	2,505 2,332 2,244 1,782 1,775	1,775 1,775 1,775 1,775 1,775
Exports fob (£bn.)	2,140 2,039 1,952 1,582 1,523	1,523 1,523 1,523 1,523 1,523
Visible trade balance (£bn.)	-385.0 -292.0 -291.0 -210.0 -255.0	-255.0 -255.0 -255.0 -255.0 -255.0
Cars ('000s)	100 80 111 120 107.5	107.5 107.5 107.5 107.5 107.5
Commercial vehicles ('000s)	23.5 26.5 20.7 31.1 32.5	32.5 32.5 32.5 32.5 32.5
Houses completed ('000s)	28.5 24.0 25.8 28.3 24.9	24.9 24.9 24.9 24.9 24.9
Bricks (millions)†	465 414 456 433 410	410 410 410 410 410
Cement, weekly average ('000 tonnes)	314 301 311 331 327	327 327 327 327 327
TV sets ('000s)‡	279 169 194 237 206	206 206 206 206 206
Radios, radiograms ('000s)‡	343 235 292.3 372 388	388 388 388 388 388

	1976	1975
Raw cotton, weekly average ('000 tonnes)	3,190 3,180 3,170 3,160 3,150	3,150 3,140 3,130 3,120 3,110
Engineering orders on hand (1970=100)†	314 301 311 331 327	327 327 327 327 327
Man-made fibres (m. kgs.)*	43.32 46.72 50.97 48.77 45.71	45.71 45.71 45.71 45.71 45.71
Furniture (1970=100)*	149 146 151 150 153	153 153 153 153 153
Petroleum (m. tonnes)†	5,360 5,700 6,052 5,815 6,000	6,000 6,000 6,000 6,000 6,000
Hosiery (1970=100)*	99 98 96 98 98	98 98 98 98 98
Electric cookers ('000s)†	65.9 63.3 78.0 59.9 74.0	74.0 74.0 74.0 74.0 74.0
Washing machines ('000s)†	51.8 48.3 71.5 51.2 53.1	53.1 53.1 53.1 53.1 53.1

	1976	1975
Consumer spending (£bn. 1970 values)	8,800g 8,783 8,729 8,839 8,812	8,812 8,812 8,812 8,812 8,812
Motor trade turnover (1972=100)	177 176 151 148 143	143 143 143 143 143
Building and civil engineering (£bn.)	3,163g 3,014 2,912 2,844 2,810	2,810 2,810 2,810 2,810 2,810

*Production. †Deliveries. ‡Net sales. §Consumption. **Seasonally adjusted. ||All manufacturing industries. ||Excluding car radios. ||Deliveries, U.K. made and imported sets. ¶Prices. ||Including cooker griller toasters. *Value of output. †United Kingdom not seasonally adjusted. gFirst preliminary estimate. pProvisional figures. bDeliveries of petroleum products for inland consumption.

The Financial Times Thursday November 18 1976

ICELAND

1st December 1976

The Financial Times proposes to publish a survey on Iceland, on a day of particular significance to both

WALL STREET + OVERSEAS MARKETS

+FOREIGN EXCHANGES

Moderate gains—volume down

BY OUR WALL STREET CORRESPONDENT

Moderate gains were scored to \$16—the Government of stocks dragged Canadian Stock market was bolstered on news \$25m. compensation payment to that Opec may postpone a decision on oil price increase and nationalised last year.

also that Dr. Arthur Burns, RBC formed to \$1 to \$24—the Federal Reserve chairman, U.S. Government is dropping an along with a tax cut to anti-trust suit against the firm's NRC unit.

The Dow Jones Industrial improved \$34 to \$2671. Data General gained 2.74 to 989.08 and the NYSE All Common Index put on 33 cents to \$33.55 while rises fell by a two-to-one majority.

Wall Street was heartened somewhat by reports that members of the Oil Producing Nations were being pressured to delay their December 15 meeting, where they are expected to raise crude oil prices significantly.

In addition, the U.S. Government reported that personal consumption rose 0.4 per cent, up from 0.4 per cent, in September.

Amoco Oils Exxon added \$1 to Value Index was up 0.08 at 98.29. SSOE Phillips Petroleum \$1; Continental Oil \$1 at \$36.50. and Natomas \$1 at \$32. Occidental Petroleum rose \$1 to 91.60.

WEDNESDAY'S ACTIVE STOCKS

Stocks closing up to \$1 to \$41. Coaches Industries

Alcan Aluminum \$1.25 to 27.50. Kastner & Broad \$1.25 to 21.20. Amer. Tel. Tel. 215.200 80% +1.5. Val. Disney 154.200 43% +1.5. Occidental Petroleum 172.300 32% +1.5. Digital Equipment 164.200 32% +1.5. Inter. Manufac. 132.200 24% +1.

Rohm and Haas gave way \$1 to \$47—it revised downward its 1976 earnings projection.

Du Pont were down \$1 to \$125—cut its fourth quarter earnings estimate.

Montreal-based Alcan Aluminum fell \$1 to \$21 in the wake of the oil price victory in Asia.

Quebecor, Sunstar Party, Gen. Electric rose 0.4 per cent, in September.

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WEDNESDAY'S ACTIVE STOCKS

Stocks closing up to \$1 to \$41. Coaches Industries

Alcan Aluminum \$1.25 to 27.50. Kastner & Broad \$1.25 to 21.20. Amer. Tel. Tel. 215.200 80% +1.5. Val. Disney 154.200 43% +1.5. Occidental Petroleum 172.300 32% +1.5. Digital Equipment 164.200 32% +1.5. Inter. Manufac. 132.200 24% +1.

Rohm and Haas gave way \$1 to \$47—it revised downward its 1976 earnings projection.

Du Pont were down \$1 to \$125—cut its fourth quarter earnings estimate.

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FARMING AND RAW MATERIALS

Lower U.S. feedgrain sowing likely

WASHINGTON, Nov. 17.

COMBINED PLANTINGS of maize, sorghum, oats and barley for the 1977/78 crops are expected to be down about 4m. acres from the 129.3m. acres planted this season, Mr. James Naive, U.S. Agriculture Department economist, said here.

He told the Agricultural Outlook Conference reduced maize acreage would account for most of the decline.

Prospects for relatively strong soybean and cotton prices may induce farmers to shift some acreage back to those crops at the expense of maize.

Sorghum would face stronger price competition from cotton. This could result in a modest drop in sorghum acreage from the 18.4m. planted this year,

Coffee trading hit by American inquiry

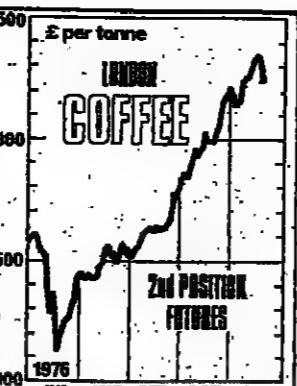
BY RICHARD MOONEY

THE ANNOUNCEMENT of a new U.S. investigation into the coffee market following this year's record-breaking price rise brought sharp falls on the New York and London markets yesterday.

A study is being mounted by Democratic Congressman Benjamin Rosenthal, who was recently quoted in a newspaper as saying: "These excessive price hikes have all the earmarks of market manipulation."

An aide subsequently confirmed that the quote was substantially correct and added that Mr. Rosenthal, chairman of the commerce consumer and marketing affairs subcommittee of the House Governmental Operations Committee, decided to open an investigation into the coffee market after discussing the issue with economic agriculture and foreign trade specialists.

He said he wanted to find out if the supply and demand situation justified current prices. The study will also cover the ironical side-effect of encouraging use by retail stores of coffee as further price rises. They argued a "loss leader," and will ask that by drawing public attention whether it is proper to encourage to the situation the inquiry



consumption if supplies are low. This will be the second U.S. investigation into coffee prices within 12 months. The first, undertaken at the beginning of this year, was a formal Congressional inquiry.

According to some dealers, that study had the ironical side-effect of encouraging the Government to postpone the investigation.

Dealers attributed the early fall mainly to stop-loss and chartist selling. But in the afternoon, when most of the decline took place, the market was affected by the tone in New York, where news of the Congressional investigation brought heavy downward pressure.

The uncertain tone of the market in the past few days is seen as reflecting a gradual change of market thinking on manufacturers' stock levels. It had been assumed that these were uncomfortably low, but recent determined resistance to record prices by manufacturers has raised doubts about this.

If the manufacturers can continue to hold off the market the present uncertainty could turn into a major shake-out. But most dealers would see the resulting decline as temporary since the fundamental supply and demand situation leads them to regard the medium prospect as a bullish one.

It was noted that the pattern of Western world trading with the Communist bloc had changed in recent years. The Soviet Union and China had become big importers of lead. Increased imports of zinc by the Soviet Union have, however, been offset by a rise in North Korean exports which has helped push the downward trend in copper.

Lead and zinc values from Geneva did not reflect the record level.

The group estimated lead consumption in 1976 would be 10 per cent up from last year's depressed level at 5.6m. tonnes, and zinc by 20 per cent to 4.2m. tonnes.

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In contrast, tin prices were held up by physical buying from the Communist bloc.

Interest both in the morning and afternoon, although the rise in sterling brought a generally weaker under-tone.

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and offices throughout the United Kingdom.

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BRITISH FUNDS

1978 High Low Stock Yield Int. Ed.

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Treasury 10pc 1978-82 99.1 10.55 13.36

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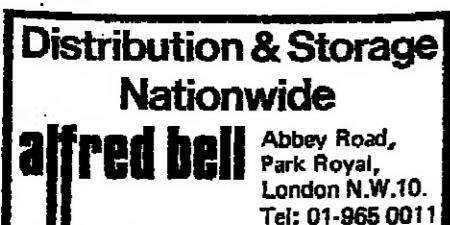
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INDUSTRIALS—Continued

INSURANCE

No.	Stock	Price	+/-	Cv.	Grs	P.E.	High	Low	Stock	Price	+/-	Cv.	Grs	P.E.	High	Low	Stock	Price	+/-	Cv.	Grs	P.E.	High	Low											
51	Intertech Int'l	68	-1	22.54	8.8	10.0	23	65	Bovrington T.	58	-1	12.64	2.6	7.0	24	72	47	Brown Leath.	51	-1	2.11	2.1	12.2	105	75	Ahmed Ind. Sp.	52	-1	1,010.2	712.0	61	-1	2.75	0.9	434.2
52	Intertech Int'l	52	-2	17.92	7.0	10.0	22	50	Brownfield Ind.	50	-1	2.7	4.5	15.1	90	50	Da Capital Sp.	52	-1	5.24	5.25	5.25	5.25	51	Telephone & Gen.	103	-1	7.0	1,10.1	103	-1	2.75	0.9	434.2	
53	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
54	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
55	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
56	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
57	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
58	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
59	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
60	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
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62	Intertech Int'l	52	-2	16.16	9.0	2.0	24	6	Brownfield Ind.	106	-1	1.1	1.1	1.1	14	12	Prudential Ind. Sp.	21	-1	1,215.2	83.0	151	-1	7.0	2.0	1,10.1	103	-1	2.75	0.9	434.2				
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FINANCIAL TIMES

Thursday November 18 1976

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British Steel loses £43m. in first half

BY ROY HODSON

A FASIM LOSS after making interest payments was disclosed by the British Steel Corporation last night on the six months trading from April to September. These figures indicate that the corporation will have difficulty in achieving its financial target of breaking even in 1976-77.

Even so the first-half result is better than the corporation had budgeted for. It is a marked improvement on the first half of 1975-76 when the corporation piled up losses of £125m. before going on to incur deficit of £256m. after taxation for the whole financial year.

Events have moved against the corporation during the past few months. It is now clear to the BSC management that there will be little or no opportunity between now and next March to increase production and sales sufficiently to cover the £43m. half-year deficit.

During the half-year to end-September, BSC improved production by 21 per cent over the first half of the previous year and was allowed to apply a series of price increases to bring its prices more into line with ruling world prices.

Blast furnace

Sir Charles Villiers, who became chairman two months ago, estimates the corporation needs to make nearly 25m. tons to break even.

Last year's £255m. loss was incurred on abnormally low production of 17.5m. tonnes.

Although the corporation's senior management has said that its works are over-manned by making capacity.

New figures further weaken hopes of economic growth

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE GOVERNMENT's hopes for sustained economic growth were further undermined yesterday by official figures showing that the level of economic activity was almost unchanged in the third quarter, while consumer spending showed only a slight and, possibly temporary, increase.

The figures highlight the sharp downward revision of the projected economic growth rate over the next year indicated by the Treasury's new National Income Forecasts.

Gross domestic product increased by 0.37 per cent. between the second and third quarters to 105.4 (1970=100, seasonally adjusted and at constant prices) on a preliminary estimate.

This rise is well within the margin of later revision so that officials regard the underlying trend as flat. This GDP figure is based on output data and is regarded as the most reliable measure of short-term movements of the three available methods of computing GDP—the others are based on income and expenditure and have differed sharply in the recent past.

The annual rate of growth is

tentatively, growth from now on will not be particularly rapid.

A cautious view is also suggested by the fact that the only area of expansion in the third quarter was consumer spending. This could now be slipping back.

The Central Statistical Office's second preliminary estimate indicates a rise of about 1 per cent in consumer spending between the second and third quarters to £25.5bn. (at 1970 prices and seasonally adjusted).

Expenditure then appears to have been boosted by the tax rebate and a successful summer sales season. This led to a 2.7 per cent rise in the volume of spending on durable household goods between the quarters.

This offset a fractional drop in spending on motor vehicles and no change in the large housing, fuel and light items.

With the tax rebates having worked through, consumer spending may fall, though the continued squeeze on real personal disposable incomes could be offset to some extent by the impact of higher social security benefits which came into force this week.

Recent CBI comments have suggested that while the pause in activity may only be tem-

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